

【ブランド別】新車販売台数（2024年12月実績）

2025年1月9日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |        | 貨物車   |       |       |       | バス    | 合計     |         |           |           |
|--------------|-----|--------|--------|--------|--------|-------|-------|-------|-------|-------|--------|---------|-----------|-----------|
|              |     | 普通     | 小型     | 軽      | 計      | 普通    | 小型    | 軽     | 計     |       | 本年当月   | 前年同月    | 本年累計      | 前年累計      |
| ダイハツ         | 合計  |        | 1,451  | 24,097 | 25,548 |       | 15    | 7,478 | 7,493 |       | 33,041 | 42,916  | 366,635   | 594,507   |
|              | 内輸入 |        |        |        |        |       | 15    |       | 15    |       | 15     | 64      | 720       | 488       |
|              | 前年比 |        | 81.7   | 86.8   | 86.5   |       | 23.4  | 56.2  | 56.1  |       | 77.0   | —       | 61.7      | —         |
| 日野           | 合計  |        |        |        |        | 2,528 | 624   |       | 3,152 | 115   | 3,267  | 2,904   | 41,859    | 37,756    |
|              | 前年比 |        |        |        |        | 106.6 | 141.8 |       | 112.1 | 123.7 | 112.5  | —       | 110.9     | —         |
|              | 合計  | 17,171 | 7,963  | 18,282 | 43,316 |       |       | 2,509 | 2,509 |       | 45,825 | 53,965  | 668,414   | 594,285   |
| ホンダ          | 内輸入 | 3,794  |        |        | 3,794  |       |       |       |       |       | 3,794  | 1,793   | 45,107    | 2,072     |
|              | 前年比 | 99.8   | 74.4   | 77.2   | 84.2   |       |       | 100.0 | 100.0 |       | 84.9   | —       | 112.5     | —         |
|              | 合計  |        |        |        |        | 5,561 | 917   |       | 6,478 | 120   | 6,598  | 5,150   | 67,832    | 64,590    |
| いすゞ          | 内輸入 |        |        |        |        | 134.3 | 100.7 |       | 128.2 | 122.4 | 128.1  | —       | 105.0     | —         |
|              | 前年比 |        |        |        |        |       |       |       |       |       |        |         |           |           |
|              | 合計  | 4,266  |        |        | 4,266  |       |       |       |       |       | 4,266  | 5,024   | 86,071    | 94,645    |
| レクサス         | 前年比 | 84.9   |        |        | 84.9   |       |       |       |       |       | 84.9   | —       | 90.9      | —         |
|              | 合計  | 5,712  | 1,778  | 2,565  | 10,055 | 31    | 183   | 472   | 686   |       | 10,741 | 10,596  | 141,965   | 177,864   |
|              | 内輸入 | 596    | 25     |        | 621    |       | 34    |       | 34    |       | 655    | 449     | 9,686     | 10,179    |
| マツダ          | 前年比 | 84.6   | 112.1  | 184.9  | 103.4  | 86.1  | 52.1  | 97.3  | 78.7  |       | 101.4  | —       | 79.8      | —         |
|              | 合計  | 3,717  | 296    | 4,607  | 8,620  | 344   |       | 1,003 | 1,347 |       | 9,967  | 8,726   | 119,480   | 103,725   |
|              | 内輸入 |        |        |        |        | 344   |       |       | 344   |       | 344    | 8       | 3,688     | 1,059     |
| 三菱           | 前年比 | 143.3  | 63.1   | 92.5   | 107.2  |       |       | 147.1 | 197.5 |       | 114.2  | —       | 115.2     | —         |
|              | 合計  |        |        |        |        | 2,407 | 1,004 |       | 3,411 | 288   | 3,699  | 4,050   | 34,853    | 37,685    |
|              | 前年比 |        |        |        |        | 89.2  | 91.3  |       | 89.8  | 114.3 | 91.3   | —       | 92.5      | —         |
| 三菱ふそう        | 合計  | 10,863 | 4,822  | 10,259 | 25,944 | 236   | 3,005 | 2,282 | 5,523 | 29    | 31,496 | 33,858  | 475,569   | 480,673   |
|              | 内輸入 | 739    |        |        | 739    |       |       |       |       |       | 739    | 1,390   | 14,354    | 16,559    |
|              | 前年比 | 89.8   | 106.0  | 87.0   | 91.2   | 131.8 | 108.4 | 96.7  | 104.0 | 26.4  | 93.0   | —       | 98.9      | —         |
| スバル          | 合計  | 6,160  | 166    | 761    | 7,087  |       |       | 395   | 395   |       | 7,482  | 10,865  | 103,522   | 106,002   |
|              | 内輸入 |        |        |        |        |       |       |       |       |       |        |         |           |           |
|              | 前年比 | 65.9   | 43.0   | 115.7  | 68.2   |       |       | 82.6  | 82.6  |       | 68.9   | —       | 97.7      | —         |
| スズキ          | 合計  | 2,234  | 7,169  | 34,739 | 44,142 |       |       | 8,428 | 8,428 |       | 52,570 | 46,785  | 721,785   | 650,567   |
|              | 内輸入 | 1,417  |        |        | 1,417  |       |       |       |       |       | 1,417  | 78      | 5,819     | 1,577     |
|              | 前年比 | 270.1  | 92.1   | 116.6  | 114.9  |       |       | 100.5 | 100.5 |       | 112.4  | —       | 110.9     | —         |
| トヨタ          | 合計  | 59,722 | 27,927 | 496    | 88,145 | 473   | 6,793 | 656   | 7,922 | 157   | 96,224 | 110,118 | 1,355,581 | 1,578,105 |
|              | 内輸入 | 29     |        |        | 29     | 55    | 352   |       | 387   |       | 416    | 2,613   | 14,213    | 31,104    |
|              | 前年比 | 107.6  | 74.8   | 56.4   | 94.1   | 29.3  | 51.9  | 48.7  | 49.3  | 42.7  | 87.4   | —       | 85.9      | —         |
| UDトラックス      | 合計  |        |        |        |        | 1,114 | 2     |       | 1,116 |       | 1,116  | 856     | 10,466    | 10,128    |
|              | 前年比 |        |        |        |        | 131.1 | 33.3  |       | 130.4 |       | 130.4  | —       | 103.3     | —         |
|              | 合計  |        | 125    |        | 125    |       |       |       |       |       | 125    | 153     | 1,823     | 1,466     |
| ABARTH       | 内国内 |        |        |        |        |       |       |       |       |       |        |         |           |           |
|              | 前年比 |        | 81.7   |        | 81.7   |       |       |       |       |       | 81.7   | —       | 124.4     | —         |
|              | 合計  | 108    |        |        | 108    |       |       |       |       |       | 108    | 134     | 969       | 1,671     |
| Alfa Romeo   | 前年比 | 81.8   |        |        | 80.6   |       |       |       |       |       | 80.6   | —       | 58.0      | —         |
|              | 合計  | 41     |        |        | 41     |       |       |       |       |       | 41     | 46      | 522       | 457       |
|              | 前年比 | 89.1   |        |        | 89.1   |       |       |       |       |       | 89.1   | —       | 114.2     | —         |
| Aston Martin | 合計  | 2,191  |        |        | 2,191  |       |       |       |       |       | 2,191  | 3,078   | 21,415    | 24,632    |
|              | 前年比 | 71.2   |        |        | 71.2   |       |       |       |       |       | 71.2   | —       | 86.9      | —         |
|              | 合計  | 74     |        |        | 74     |       |       |       |       |       | 74     | 121     | 574       | 727       |
| Bentley      | 前年比 | 61.2   |        |        | 61.2   |       |       |       |       |       | 61.2   | —       | 79.0      | —         |
|              | 合計  | 3,971  |        |        | 3,971  |       |       |       |       |       | 3,971  | 4,531   | 35,240    | 34,501    |
|              | 前年比 | 87.7   |        |        | 87.6   |       |       |       |       |       | 87.6   | —       | 102.1     | —         |
| BMW          | 合計  | 45     |        |        | 45     |       |       |       |       |       | 45     | 39      | 397       | 320       |
|              | 前年比 | 115.4  |        |        | 115.4  |       |       |       |       |       | 115.4  | —       | 124.1     | —         |
|              | 合計  | 2,658  |        |        | 2,658  |       |       |       |       |       | 2,658  | 1,836   | 17,165    | 17,796    |
| BMW Alpina   | 前年比 | 144.8  |        |        | 144.8  |       |       |       |       |       | 144.8  | —       | 96.5      | —         |
|              | 合計  |        |        |        |        |       |       |       |       |       |        |         | 1         | 1         |
|              | 前年比 |        |        |        |        |       |       |       |       |       |        |         | 100.0     | —         |
| Bugatti      | 合計  | 229    |        |        | 229    |       |       |       |       | 20    | 249    | 274     | 2383      | 1,511     |
|              | 前年比 | 87     |        |        | 87.1   |       |       |       |       | 182   | 90.9   | —       | 157.7     | —         |
|              | 合計  | 48     |        |        | 48     |       |       |       |       |       | 48     | 57      | 449       | 576       |
| Cadillac     | 前年比 | 84.2   |        |        | 84.2   |       |       |       |       |       | 84.2   | —       | 78.0      | —         |
|              | 合計  | 47     |        |        | 47     | 2     |       |       | 2     |       | 49     | 54      | 587       | 781       |
|              | 内国内 |        |        |        |        |       |       |       |       |       |        |         |           |           |
| Chevrolet    | 前年比 | 92.2   |        |        | 92.2   | 66.7  |       |       | 66.7  |       | 90.7   | —       | 75.2      | —         |
|              | 合計  | 1      |        |        | 1      |       |       |       |       |       | 1      | 1       | 6         | 11        |
|              | 前年比 | 100.0  |        |        | 100.0  |       |       |       |       |       | 100.0  | —       | 54.5      | —         |
| Chrysler     | 合計  | 229    | 2      |        | 231    |       |       |       |       |       | 231    | 308     | 2,920     | 5,109     |
|              | 前年比 | 74.6   | 200.0  |        | 75.0   |       |       |       |       |       | 75.0   | —       | 57.2      | —         |

|               |       | 乗 用 車   |        |         |         | 貨 物 車  |        |        |        | バス    | 合 計     |         |           |           |
|---------------|-------|---------|--------|---------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |       | 普通      | 小型     | 軽       | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計    | 8       |        |         | 8       | 1      |        |        | 1      |       | 9       | 7       | 126       | 217       |
|               | 前年比   | 114.3   |        |         | 114.3   |        |        |        |        |       | 128.6   | —       | 58.1      | —         |
| DS            | 合計    | 31      |        |         | 31      |        |        |        |        |       | 31      | 68      | 452       | 951       |
|               | 前年比   | 45.6    |        |         | 45.6    |        |        |        |        |       | 45.6    | —       | 47.5      | —         |
| Ferrari       | 合計    | 111     |        |         | 111     |        |        |        |        |       | 111     | 102     | 1,445     | 1,395     |
|               | 前年比   | 108.8   |        |         | 108.8   |        |        |        |        |       | 108.8   | —       | 103.6     | —         |
| Fiat          | 合計    | 231     | 143    |         | 374     | 36     |        |        | 36     |       | 410     | 567     | 4,564     | 4,825     |
|               | 前年比   | 213.9   | 32.0   |         | 67.4    | 300.0  |        |        | 300.0  |       | 72.3    | —       | 94.6      | —         |
| Ford          | 合計    | 20      |        |         | 20      | 2      |        |        | 2      |       | 22      | 18      | 217       | 299       |
|               | 国内    |         |        |         |         |        |        |        |        |       |         |         |           |           |
| 前年比           | 153.8 |         |        | 153.8   | 40.0    |        |        | 40.0   |        | 122.2 | —       | 72.6    | —         |           |
| Hummer        | 合計    |         |        |         |         |        |        |        |        |       |         |         |           | 1         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Hyundai       | 合計    | 54      |        |         | 54      |        |        |        |        | 3     | 57      | 70      | 618       | 492       |
|               | 前年比   | 77.1    |        |         | 77.1    |        |        |        |        |       | 81.4    | —       | 125.6     | —         |
| Jaguar        | 合計    | 58      |        |         | 58      |        |        |        |        |       | 58      | 70      | 578       | 697       |
|               | 前年比   | 82.9    |        |         | 82.9    |        |        |        |        |       | 82.9    | —       | 82.9      | —         |
| Jeep          | 合計    | 947     |        |         | 947     | 13     |        |        | 13     |       | 960     | 953     | 9,633     | 11,535    |
|               | 前年比   | 100.6   |        |         | 100.6   | 108.3  |        |        | 108.3  |       | 100.7   | —       | 83.5      | —         |
| Lamborghini   | 合計    | 75      |        |         | 75      |        |        |        |        |       | 75      | 107     | 821       | 628       |
|               | 前年比   | 70.1    |        |         | 70.1    |        |        |        |        |       | 70.1    | —       | 130.7     | —         |
| Land Rover    | 合計    | 861     |        |         | 861     |        |        |        |        |       | 861     | 1,008   | 7,868     | 9,102     |
|               | 前年比   | 85.6    |        |         | 85.6    |        |        |        |        |       | 85.4    | —       | 86.4      | —         |
| Lotus         | 合計    | 16      | 2      |         | 18      |        |        |        |        |       | 18      | 19      | 335       | 198       |
|               | 前年比   | 88.9    | 200.0  |         | 94.7    |        |        |        |        |       | 94.7    | —       | 169.2     | —         |
| Maserati      | 合計    | 78      |        |         | 78      |        |        |        |        |       | 78      | 209     | 1,103     | 1,734     |
|               | 前年比   | 37.3    |        |         | 37.3    |        |        |        |        |       | 37.3    | —       | 63.6      | —         |
| Maybach       | 合計    |         |        |         |         |        |        |        |        |       |         | 1       |           | 2         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         | —       |           | —         |
| McLaren       | 合計    | 36      |        |         | 36      |        |        |        |        |       | 36      | 12      | 290       | 177       |
|               | 前年比   | 300.0   |        |         | 300.0   |        |        |        |        |       | 300.0   | —       | 163.8     | —         |
| Mercedes-Benz | 合計    | 5,230   |        |         | 5,230   |        |        |        |        |       | 5,230   | 5,654   | 53,195    | 51,238    |
|               | 前年比   | 92.5    |        |         | 92.5    |        |        |        |        |       | 92.5    | —       | 103.8     | —         |
| Opel          | 合計    |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           |           |
| Peugeot       | 合計    | 513     |        |         | 513     |        |        |        |        |       | 513     | 638     | 5,306     | 8,126     |
|               | 前年比   | 80.4    |        |         | 80.4    |        |        |        |        |       | 80.4    | —       | 65.3      | —         |
| Porsche       | 合計    | 578     | 1      |         | 579     |        |        |        |        |       | 579     | 636     | 9,292     | 8,002     |
|               | 前年比   | 91.3    | 33.3   |         | 91.0    |        |        |        |        |       | 91.0    | —       | 116.1     | —         |
| Renault       | 合計    | 195     | 2      |         | 197     |        |        |        |        |       | 197     | 404     | 4,609     | 7,098     |
|               | 前年比   | 59.1    | 2.7    |         | 48.9    |        |        |        |        |       | 48.8    | —       | 64.9      | —         |
| Rolls Royce   | 合計    | 44      |        |         | 44      |        |        |        |        |       | 44      | 34      | 378       | 236       |
|               | 前年比   | 129.4   |        |         | 129.4   |        |        |        |        |       | 129.4   | —       | 160.2     | —         |
| Saab          | 合計    |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           |           |
| Scania        | 合計    |         |        |         |         | 43     |        |        | 43     |       | 43      | 42      | 474       | 402       |
|               | 前年比   |         |        |         |         | 107.5  |        |        | 107.5  |       | 102.4   | —       | 117.9     | —         |
| smart         | 合計    |         |        |         |         |        |        |        |        |       |         |         | 2         | 1         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         | —       | 200.0     | —         |
| StreetScooter | 合計    |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           |           |
| Volvo         | 合計    | 1,323   |        |         | 1,323   | 40     |        |        | 40     |       | 1,363   | 1,031   | 12,842    | 13,882    |
|               | 前年比   | 133.8   |        |         | 133.8   | 95.2   |        |        | 95.2   |       | 132.2   | —       | 92.5      | —         |
| VW            | 合計    | 2,220   | 1      |         | 2,221   |        |        |        |        |       | 2,221   | 3,717   | 22,779    | 31,815    |
|               | 前年比   | 59.7    |        |         | 59.8    |        |        |        |        |       | 59.8    | —       | 71.6      | —         |
| その他           | 合計    | 761     | 13     | 6       | 780     | 2      |        | 5      | 7      |       | 787     | 1,027   | 6,084     | 5,942     |
|               | 前年比   | 77.8    | 108.3  | 150.0   | 78.5    | 100.0  |        | 16.1   | 21.2   |       | 76.6    | —       | 102.4     | —         |
| 合 計           |       | 132,877 | 51,761 | 95,812  | 280,450 | 12,833 | 12,543 | 23,228 | 48,604 | 732   | 329,786 | 362,839 | 4,421,494 | 4,779,086 |
| 前年台数          |       | 135,486 | 65,144 | 100,941 | 301,571 | 12,013 | 18,743 | 29,578 | 60,334 | 934   | 362,839 | —       | 4,779,086 | —         |
| 前年比           |       | 98.1    | 79.5   | 94.9    | 93.0    | 106.8  | 66.9   | 78.5   | 80.6   | 78.4  | 90.9    | —       | 92.5      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。

【ブランド別】新車販売台数（2024年11月実績）

2024年12月5日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |         | 貨物車   |       |        |        | バス    | 合計      |         |           |           |
|--------------|-----|--------|--------|--------|---------|-------|-------|--------|--------|-------|---------|---------|-----------|-----------|
|              |     | 普通     | 小型     | 軽      | 計       | 普通    | 小型    | 軽      | 計      |       | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| ダイハツ         | 合計  |        | 1,466  | 27,611 | 29,077  |       | 22    | 11,524 | 11,546 |       | 40,623  | 55,040  | 333,594   | 551,591   |
|              | 内輸入 |        |        |        |         |       | 22    |        | 22     |       | 22      | 40      | 705       | 424       |
|              | 前年比 |        | 75.7   | 76.1   | 76.1    |       | 55.0  | 68.7   | 68.7   |       | 73.8    | —       | 60.5      | —         |
| 日野           | 合計  |        |        |        |         | 2,835 | 608   |        | 3,443  | 111   | 3,554   | 2,637   | 38,592    | 34,852    |
|              | 前年比 |        |        |        |         | 120.9 | 270.2 |        | 134.0  | 163.2 | 134.8   | —       | 110.7     | —         |
|              | 合計  | 19,374 | 9,232  | 22,569 | 51,175  |       |       | 2,746  | 2,746  |       | 53,921  | 58,265  | 622,589   | 540,320   |
| ホンダ          | 内輸入 | 4,449  |        |        | 4,449   |       |       |        |        |       | 4,449   | 4       | 41,313    | 279       |
|              | 前年比 | 96.8   | 95.1   | 86.6   | 91.7    |       |       | 111.3  | 111.3  |       | 92.5    | —       | 115.2     | —         |
|              | 合計  |        |        |        |         | 5,201 | 804   |        | 6,005  | 133   | 6,138   | 4,322   | 61,234    | 59,440    |
| いすゞ          | 内輸入 |        |        |        |         | 153.2 | 98.2  |        | 142.5  | 122.0 | 142.0   | —       | 103.0     | —         |
|              | 前年比 |        |        |        |         | 153.2 | 98.2  |        | 142.5  | 122.0 | 142.0   | —       | 103.0     | —         |
|              | 合計  | 6,342  |        |        | 6,342   |       |       |        |        |       | 6,342   | 6,883   | 81,805    | 89,621    |
| レクサス         | 前年比 | 92.1   |        |        | 92.1    |       |       |        |        |       | 92.1    | —       | 91.3      | —         |
|              | 合計  | 7,706  | 1,788  | 2,446  | 11,940  | 40    | 280   | 562    | 882    |       | 12,822  | 13,246  | 131,224   | 167,268   |
|              | 内輸入 | 772    | 90     |        | 862     |       | 77    |        | 77     |       | 939     | 677     | 9,031     | 9,730     |
| マツダ          | 前年比 | 88.8   | 120.6  | 112.4  | 96.8    | 121.2 | 75.7  | 110.2  | 96.6   |       | 96.8    | —       | 78.5      | —         |
|              | 合計  | 4,575  | 379    | 5,084  | 10,038  |       |       | 1,150  | 1,438  |       | 11,476  | 9,280   | 109,513   | 94,999    |
|              | 内輸入 |        |        |        |         | 288   |       |        | 288    |       | 288     | 8       | 3,344     | 1,051     |
| 三菱           | 前年比 | 156.2  | 125.5  | 96.0   | 117.7   |       |       | 152.7  | 191.0  |       | 123.7   | —       | 115.3     | —         |
|              | 合計  |        |        |        |         | 1,758 | 1,004 |        | 2,762  | 208   | 2,970   | 3,022   | 31,154    | 33,635    |
|              | 前年比 |        |        |        |         | 87.9  | 117.8 |        | 96.8   | 122.4 | 98.3    | —       | 92.6      | —         |
| 三菱ふそう        | 合計  | 14,077 | 5,884  | 11,260 | 31,221  | 274   | 3,595 | 3,008  | 6,877  | 49    | 38,147  | 38,746  | 444,073   | 446,815   |
|              | 内輸入 | 915    |        |        | 915     |       |       |        |        |       | 915     | 1,597   | 13,615    | 15,169    |
|              | 前年比 | 102.0  | 101.6  | 91.2   | 97.7    | 100.4 | 112.2 | 91.6   | 101.7  | 114.0 | 98.5    | —       | 99.4      | —         |
| 日産           | 合計  | 7,783  | 142    | 1,015  | 8,940   |       |       | 496    | 496    |       | 9,436   | 10,452  | 96,040    | 95,137    |
|              | 内輸入 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 前年比 | 88.6   | 30.0   | 157.6  | 90.3    |       |       | 89.4   | 89.4   |       | 90.3    | —       | 100.9     | —         |
| スバル          | 合計  | 2,567  | 9,341  | 37,632 | 49,540  |       |       | 11,094 | 11,094 |       | 60,634  | 55,361  | 669,215   | 603,782   |
|              | 内輸入 | 1,714  |        |        | 1,714   |       |       |        |        |       | 1,714   | 85      | 4,402     | 1,499     |
|              | 前年比 | 307.4  | 113.1  | 105.5  | 110.7   |       |       | 104.6  | 104.6  |       | 109.5   | —       | 110.8     | —         |
| スズキ          | 合計  | 78,063 | 35,553 | 560    | 114,176 | 630   | 8,216 | 910    | 9,756  | 177   | 124,109 | 132,848 | 1,259,357 | 1,467,987 |
|              | 内輸入 | 83     |        |        | 83      | 96    | 617   |        | 713    |       | 796     | 2,633   | 13,797    | 28,491    |
|              | 前年比 | 113.3  | 77.7   | 57.9   | 98.8    | 36.2  | 60.8  | 56.8   | 57.9   | 47.5  | 93.4    | —       | 85.8      | —         |
| UDトラック       | 合計  |        |        |        |         | 1,059 | 3     |        | 1,062  |       | 1,062   | 766     | 9,350     | 9,272     |
|              | 内輸入 |        |        |        |         | 140.6 | 23.1  |        | 138.6  |       | 138.6   | —       | 100.8     | —         |
|              | 前年比 |        |        |        |         | 140.6 | 23.1  |        | 138.6  |       | 138.6   | —       | 100.8     | —         |
| ABARTH       | 合計  |        | 120    |        | 120     |       |       |        |        |       | 120     | 119     | 1,698     | 1,313     |
|              | 内国内 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 前年比 |        | 100.8  |        | 100.8   |       |       |        |        |       | 100.8   | —       | 129.3     | —         |
| Alfa Romeo   | 合計  | 49     |        |        | 49      |       |       |        |        |       | 49      | 129     | 861       | 1,537     |
|              | 前年比 | 38.0   |        |        | 38.0    |       |       |        |        |       | 38.0    | —       | 56.0      | —         |
|              | 合計  | 36     |        |        | 36      |       |       |        |        |       | 36      | 48      | 481       | 411       |
| Aston Martin | 前年比 | 75.0   |        |        | 75.0    |       |       |        |        |       | 75.0    | —       | 117.0     | —         |
|              | 合計  | 1,141  |        |        | 1,141   |       |       |        |        |       | 1,141   | 2,051   | 19,224    | 21,554    |
|              | 前年比 | 55.6   |        |        | 55.6    |       |       |        |        |       | 55.6    | —       | 89.2      | —         |
| Audi         | 合計  | 44     |        |        | 44      |       |       |        |        |       | 44      | 78      | 500       | 606       |
|              | 前年比 | 56.4   |        |        | 56.4    |       |       |        |        |       | 56.4    | —       | 82.5      | —         |
|              | 合計  | 3,232  | 1      |        | 3,233   |       |       |        |        |       | 3,233   | 2,286   | 31,269    | 29,970    |
| BMW          | 前年比 | 141.4  |        |        | 141.4   |       |       |        |        |       | 141.4   | —       | 104.3     | —         |
|              | 合計  | 34     |        |        | 34      |       |       |        |        |       | 34      | 19      | 352       | 281       |
|              | 前年比 | 178.9  |        |        | 178.9   |       |       |        |        |       | 178.9   | —       | 125.3     | —         |
| BMW Alpina   | 合計  | 1,661  |        |        | 1,661   |       |       |        |        |       | 1,661   | 1,562   | 14,507    | 15,960    |
|              | 前年比 | 106.3  |        |        | 106.3   |       |       |        |        |       | 106.3   | —       | 90.9      | —         |
|              | 合計  |        |        |        |         |       |       |        |        |       |         |         | 1         | 1         |
| Bugatti      | 前年比 |        |        |        |         |       |       |        |        |       |         |         | 100.0     | —         |
|              | 合計  | 106    |        |        | 106     |       |       |        |        | 13    | 119     | 166     | 2,134     | 1,237     |
|              | 前年比 | 65     |        |        | 65.0    |       |       |        |        | 433   | 71.7    | —       | 172.5     | —         |
| BYD          | 合計  | 40     |        |        | 40      |       |       |        |        |       | 40      | 41      | 401       | 519       |
|              | 前年比 | 97.6   |        |        | 97.6    |       |       |        |        |       | 97.6    | —       | 77.3      | —         |
|              | 合計  | 35     |        |        | 35      | 1     |       |        |        |       | 36      | 41      | 538       | 727       |
| Chevrolet    | 内国内 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 前年比 | 87.5   |        |        | 87.5    | 100.0 |       |        | 100.0  |       | 87.8    | —       | 74.0      | —         |
|              | 合計  | 2      |        |        | 2       |       |       |        |        |       | 2       | 1       | 5         | 10        |
| Chrysler     | 前年比 | 200.0  |        |        | 200.0   |       |       |        |        |       | 200.0   | —       | 50.0      | —         |
|              | 合計  | 339    | 1      |        | 340     |       |       |        |        |       | 340     | 387     | 2,689     | 4,801     |
|              | 前年比 | 87.8   | 100.0  |        | 87.9    |       |       |        |        |       | 87.9    | —       | 56.0      | —         |

|               |     | 乗 用 車   |        |         |         | 貨 物 車  |        |        |        | バス   | 合 計     |         |           |           |
|---------------|-----|---------|--------|---------|---------|--------|--------|--------|--------|------|---------|---------|-----------|-----------|
|               |     | 普通      | 小型     | 軽       | 計       | 普通     | 小型     | 軽      | 計      | 計    | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計  | 16      |        |         | 16      |        |        |        |        |      | 16      | 13      | 117       | 210       |
|               | 前年比 | 133.3   |        |         | 133.3   |        |        |        |        |      | 123.1   | —       | 55.7      | —         |
| DS            | 合計  | 26      |        |         | 26      |        |        |        |        |      | 26      | 75      | 421       | 883       |
|               | 前年比 | 34.7    |        |         | 34.7    |        |        |        |        |      | 34.7    | —       | 47.7      | —         |
| Ferrari       | 合計  | 133     |        |         | 133     |        |        |        |        |      | 133     | 110     | 1,334     | 1,293     |
|               | 前年比 | 120.9   |        |         | 120.9   |        |        |        |        |      | 120.9   | —       | 103.2     | —         |
| Fiat          | 合計  | 100     | 198    |         | 298     | 27     |        |        | 27     |      | 325     | 473     | 4,154     | 4,258     |
|               | 前年比 | 89.3    | 56.7   |         | 64.6    | 225.0  |        |        | 225.0  |      | 68.7    | —       | 97.6      | —         |
| Ford          | 合計  | 19      |        |         | 19      |        |        |        |        |      | 19      | 20      | 195       | 281       |
|               | 国内内 |         |        |         |         |        |        |        |        |      |         |         |           |           |
| Ford          | 前年比 | 146.2   |        |         | 146.2   |        |        |        |        |      | 95.0    | —       | 69.4      | —         |
|               | 合計  |         |        |         |         |        |        |        |        |      |         |         |           | 1         |
| Hummer        | 前年比 |         |        |         |         |        |        |        |        |      |         |         |           | —         |
|               | 合計  | 35      |        |         | 35      |        |        |        |        |      | 35      | 37      | 561       | 422       |
| Hyundai       | 前年比 | 97.2    |        |         | 97.2    |        |        |        |        |      | 94.6    | —       | 132.9     | —         |
|               | 合計  | 20      |        |         | 20      |        |        |        |        |      | 20      | 46      | 520       | 627       |
| Jaguar        | 前年比 | 43.5    |        |         | 43.5    |        |        |        |        |      | 43.5    | —       | 82.9      | —         |
|               | 合計  | 798     |        |         | 798     | 4      |        |        | 4      |      | 802     | 939     | 8,673     | 10,582    |
| Jeep          | 前年比 | 86.9    |        |         | 86.9    | 19.0   |        |        | 19.0   |      | 85.4    | —       | 82.0      | —         |
|               | 合計  | 93      |        |         | 93      |        |        |        |        |      | 93      | 61      | 746       | 521       |
| Lamborghini   | 前年比 | 152.5   |        |         | 152.5   |        |        |        |        |      | 152.5   | —       | 143.2     | —         |
|               | 合計  | 407     | 1      |         | 408     | 1      |        |        | 1      |      | 409     | 754     | 7,007     | 8,094     |
| Land Rover    | 前年比 | 54.0    |        |         | 54.1    |        |        |        |        |      | 54.2    | —       | 86.6      | —         |
|               | 合計  | 35      |        |         | 35      |        |        |        |        |      | 35      | 32      | 317       | 179       |
| Lotus         | 前年比 | 116.7   |        |         | 109.4   |        |        |        |        |      | 109.4   | —       | 177.1     | —         |
|               | 合計  | 60      |        |         | 60      |        |        |        |        |      | 60      | 178     | 1,025     | 1,525     |
| Maserati      | 前年比 | 33.7    |        |         | 33.7    |        |        |        |        |      | 33.7    | —       | 67.2      | —         |
|               | 合計  |         |        |         |         |        |        |        |        |      |         |         |           | 1         |
| Maybach       | 前年比 |         |        |         |         |        |        |        |        |      |         |         |           | —         |
|               | 合計  | 30      |        |         | 30      |        |        |        |        |      | 30      | 16      | 254       | 165       |
| McLaren       | 前年比 | 187.5   |        |         | 187.5   |        |        |        |        |      | 187.5   | —       | 153.9     | —         |
|               | 合計  | 4,621   |        |         | 4,621   |        |        |        |        |      | 4,621   | 4,391   | 47,965    | 45,584    |
| Mercedes-Benz | 前年比 | 105.2   |        |         | 105.2   |        |        |        |        |      | 105.2   | —       | 105.2     | —         |
|               | 合計  |         |        |         |         |        |        |        |        |      |         |         |           | —         |
| Opel          | 前年比 |         |        |         |         |        |        |        |        |      |         |         |           | —         |
|               | 合計  | 480     | 2      |         | 482     |        |        |        |        |      | 482     | 709     | 4,793     | 7,488     |
| Peugeot       | 前年比 | 67.7    |        |         | 68.0    |        |        |        |        |      | 68.0    | —       | 64.0      | —         |
|               | 合計  | 678     | 1      |         | 679     |        |        |        |        |      | 679     | 713     | 8,713     | 7,366     |
| Porsche       | 前年比 | 95.5    | 33.3   |         | 95.2    |        |        |        |        |      | 95.2    | —       | 118.3     | —         |
|               | 合計  | 208     | 4      |         | 212     |        |        |        |        |      | 212     | 468     | 4,412     | 6,694     |
| Renault       | 前年比 | 56.5    | 4.0    |         | 45.3    |        |        |        |        |      | 45.3    | —       | 65.9      | —         |
|               | 合計  | 28      |        |         | 28      |        |        |        |        |      | 28      | 27      | 334       | 202       |
| Rolls Royce   | 前年比 | 103.7   |        |         | 103.7   |        |        |        |        |      | 103.7   | —       | 165.3     | —         |
|               | 合計  |         |        |         |         |        |        |        |        |      |         |         |           | —         |
| Saab          | 前年比 |         |        |         |         |        |        |        |        |      |         |         |           | —         |
|               | 合計  |         |        |         |         | 38     |        |        | 38     |      | 38      | 45      | 431       | 360       |
| Scania        | 前年比 |         |        |         |         | 84.4   |        |        | 84.4   |      | 84.4    | —       | 119.7     | —         |
|               | 合計  |         |        |         |         |        |        |        |        |      |         | 1       | 2         | 1         |
| smart         | 前年比 |         |        |         |         |        |        |        |        |      |         | —       | 200.0     | —         |
|               | 合計  |         |        |         |         |        |        |        |        |      |         |         |           | —         |
| StreetScooter | 前年比 |         |        |         |         |        |        |        |        |      |         |         |           | —         |
|               | 合計  | 819     |        |         | 819     | 38     |        |        | 38     |      | 857     | 845     | 11,479    | 12,851    |
| Volvo         | 前年比 | 101.1   |        |         | 101.1   | 108.6  |        |        | 108.6  |      | 101.4   | —       | 89.3      | —         |
|               | 合計  | 1,966   | 1      |         | 1,967   |        |        |        |        |      | 1,967   | 2,953   | 20,558    | 28,098    |
| VW            | 前年比 | 66.6    |        |         | 66.6    |        |        |        |        |      | 66.6    | —       | 73.2      | —         |
|               | 合計  | 523     | 9      | 10      | 542     | 1      |        | 10     | 11     |      | 553     | 387     | 5,297     | 4,915     |
| その他           | 前年比 | 155.2   | 64.3   | 333.3   | 153.1   | 25.0   |        | 34.5   | 33.3   |      | 142.9   | —       | 107.8     | —         |
|               | 合計  | 158,301 | 64,123 | 108,187 | 330,611 | 12,195 | 14,532 | 31,500 | 58,227 | 691  | 389,529 | 411,089 | 4,091,708 | 4,416,247 |
| 前年台数          |     | 150,295 | 74,291 | 119,459 | 344,045 | 10,667 | 19,035 | 36,576 | 66,278 | 766  | 411,089 | —       | 4,416,247 | —         |
| 前年比           |     | 105.3   | 86.3   | 90.6    | 96.1    | 114.3  | 76.3   | 86.1   | 87.9   | 90.2 | 94.8    | —       | 92.7      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。

【ブランド別】新車販売台数（2024年10月実績）

2024年11月7日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |         | 貨物車   |       |        |        | バス    | 合計      |         |           |           |
|--------------|-----|--------|--------|--------|---------|-------|-------|--------|--------|-------|---------|---------|-----------|-----------|
|              |     | 普通     | 小型     | 軽      | 計       | 普通    | 小型    | 軽      | 計      |       | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| ダイハツ         | 合計  |        | 2,854  | 27,430 | 30,284  |       | 33    | 16,968 | 17,001 |       | 47,285  | 54,948  | 292,971   | 496,551   |
|              | 内輸入 |        |        |        |         |       | 33    |        | 33     |       | 33      | 48      | 683       | 384       |
|              | 前年比 |        | 118.2  | 75.3   | 77.9    |       | 68.8  | 105.8  | 105.7  |       | 86.1    | —       | 59.0      | —         |
| 日野           | 合計  |        |        |        |         | 2,642 | 665   |        | 3,307  | 149   | 3,456   | 1,913   | 35,038    | 32,215    |
|              | 前年比 |        |        |        |         | 165.1 | 312.2 |        | 182.4  | 149.0 | 180.7   | —       | 108.8     | —         |
|              | 合計  | 20,183 | 9,148  | 20,986 | 50,297  |       |       | 2,946  | 2,946  |       | 53,243  | 57,670  | 568,668   | 482,055   |
| ホンダ          | 内輸入 | 4,758  |        |        | 4,758   |       |       |        |        |       | 4,758   | 6       | 36,864    | 275       |
|              | 前年比 | 112.4  | 97.3   | 73.9   | 90.2    |       |       | 152.2  | 152.2  |       | 92.3    | —       | 118.0     | —         |
|              | 合計  |        |        |        |         | 4,508 | 739   |        | 5,247  | 131   | 5,378   | 4,170   | 55,096    | 55,118    |
| いすゞ          | 内輸入 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 前年比 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 合計  | 6,606  |        |        | 6,606   |       |       |        |        |       | 6,606   | 7,179   | 75,463    | 82,738    |
| レクサス         | 前年比 | 92.0   |        |        | 92.0    |       |       |        |        |       | 92.0    | —       | 91.2      | —         |
|              | 合計  | 9,280  | 2,064  | 2,547  | 13,891  | 40    | 340   | 486    | 866    |       | 14,757  | 14,861  | 118,402   | 154,022   |
|              | 内輸入 | 950    | 77     |        | 1,027   |       | 170   |        | 170    |       | 1,197   | 888     | 8,092     | 9,053     |
| マツダ          | 前年比 | 94.9   | 136.8  | 97.1   | 99.9    | 200.0 | 86.3  | 89.7   | 90.6   |       | 99.3    | —       | 76.9      | —         |
|              | 合計  | 2,855  | 387    | 4,800  | 8,042   | 346   |       | 1,329  | 1,675  |       | 9,717   | 9,302   | 98,037    | 85,719    |
|              | 内輸入 |        |        |        |         | 346   |       |        | 346    |       | 346     | 16      | 3,056     | 1,043     |
| 三菱           | 前年比 | 88.6   | 120.2  | 99.5   | 96.1    |       |       | 142.4  | 179.5  |       | 104.5   | —       | 114.4     | —         |
|              | 合計  |        |        |        |         | 1,679 | 1,110 |        | 2,789  | 204   | 2,993   | 3,083   | 28,184    | 30,613    |
|              | 前年比 |        |        |        |         | 85.6  | 116.8 |        | 95.8   | 119.3 | 97.1    | —       | 92.1      | —         |
| 三菱ふそう        | 合計  | 13,472 | 5,341  | 10,356 | 29,169  | 243   | 3,257 | 2,868  | 6,368  | 49    | 35,586  | 35,939  | 405,926   | 408,069   |
|              | 内輸入 | 930    |        |        | 930     |       |       |        |        |       | 930     | 1,616   | 12,700    | 13,572    |
|              | 前年比 | 104.8  | 94.2   | 93.4   | 98.5    | 95.7  | 108.6 | 94.0   | 101.0  | 163.3 | 99.0    | —       | 99.5      | —         |
| スバル          | 合計  | 7,310  | 306    | 700    | 8,316   |       |       | 687    | 687    |       | 9,003   | 10,035  | 86,604    | 84,685    |
|              | 内輸入 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 前年比 | 89.2   | 49.6   | 95.9   | 87.2    |       |       | 138.8  | 138.8  |       | 89.7    | —       | 102.3     | —         |
| スズキ          | 合計  | 2,963  | 8,408  | 38,700 | 50,071  |       |       | 10,388 | 10,388 |       | 60,459  | 54,485  | 608,581   | 548,421   |
|              | 内輸入 | 2,141  |        |        | 2,141   |       |       |        |        |       | 2,141   | 96      | 2,688     | 1,414     |
|              | 前年比 | 335.9  | 97.6   | 111.5  | 113.3   |       |       | 101.1  | 101.1  |       | 111.0   | —       | 111.0     | —         |
| トヨタ          | 合計  | 76,098 | 48,408 | 681    | 125,187 | 996   | 9,189 | 1,279  | 11,464 | 258   | 136,909 | 126,798 | 1,135,248 | 1,335,139 |
|              | 内輸入 | 120    | 1      |        | 121     | 333   | 1,336 |        | 1,669  |       | 1,790   | 2,545   | 13,001    | 25,858    |
|              | 前年比 | 115.0  | 111.3  | 69.2   | 113.1   | 61.8  | 72.1  | 88.3   | 72.5   | 81.6  | 108.0   | —       | 85.0      | —         |
| UDトラックス      | 合計  |        |        |        |         | 944   | 1     |        | 945    |       | 945     | 798     | 8,288     | 8,506     |
|              | 内輸入 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 前年比 |        |        |        |         | 119.8 | 10.0  |        | 118.4  |       | 118.4   | —       | 97.4      | —         |
| ABARTH       | 合計  |        | 128    |        | 128     |       |       |        |        |       | 128     | 133     | 1,578     | 1,194     |
|              | 内国内 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 前年比 |        | 96.2   |        | 96.2    |       |       |        |        |       | 96.2    | —       | 132.2     | —         |
| Alfa Romeo   | 合計  | 42     | 1      |        | 43      |       |       |        |        |       | 43      | 61      | 812       | 1,408     |
|              | 前年比 | 70.0   | 100.0  |        | 70.5    |       |       |        |        |       | 70.5    | —       | 57.7      | —         |
|              | 合計  | 53     |        |        | 53      |       |       |        |        |       | 53      | 40      | 445       | 363       |
| Aston Martin | 前年比 | 132.5  |        |        | 132.5   |       |       |        |        |       | 132.5   | —       | 122.6     | —         |
|              | 合計  | 1,005  |        |        | 1,005   |       |       |        |        |       | 1,005   | 1,422   | 18,083    | 19,503    |
|              | 前年比 | 70.7   |        |        | 70.7    |       |       |        |        |       | 70.7    | —       | 92.7      | —         |
| Bentley      | 合計  | 43     |        |        | 43      |       |       |        |        |       | 43      | 57      | 456       | 528       |
|              | 前年比 | 75.4   |        |        | 75.4    |       |       |        |        |       | 75.4    | —       | 86.4      | —         |
|              | 合計  | 2,898  | 1      |        | 2,899   |       |       |        |        |       | 2,899   | 2,436   | 28,036    | 27,684    |
| BMW          | 前年比 | 119.0  |        |        | 119.0   |       |       |        |        |       | 119.0   | —       | 101.3     | —         |
|              | 合計  | 18     |        |        | 18      |       |       |        |        |       | 18      | 43      | 318       | 262       |
|              | 前年比 | 41.9   |        |        | 41.9    |       |       |        |        |       | 41.9    | —       | 121.4     | —         |
| BMW Alpina   | 合計  | 1,970  |        |        | 1,970   |       |       |        |        |       | 1,970   | 1,284   | 12,846    | 14,398    |
|              | 前年比 | 153.4  |        |        | 153.4   |       |       |        |        |       | 153.4   | —       | 89.2      | —         |
|              | 合計  |        |        |        |         |       |       |        |        |       |         |         | 1         | 1         |
| Bugatti      | 前年比 |        |        |        |         |       |       |        |        |       |         |         | 100.0     | —         |
|              | 合計  | 146    |        |        | 146     |       |       |        |        | 7     | 153     | 138     | 2015      | 1,071     |
|              | 前年比 | 109    |        |        | 109.0   |       |       |        |        | 175   | 110.9   | —       | 188.1     | —         |
| BYD          | 合計  | 21     |        |        | 21      |       |       |        |        |       | 21      | 29      | 361       | 478       |
|              | 前年比 | 72.4   |        |        | 72.4    |       |       |        |        |       | 72.4    | —       | 75.5      | —         |
|              | 合計  | 40     |        |        | 40      |       |       |        |        |       | 40      | 59      | 502       | 686       |
| Chevrolet    | 内国内 |        |        |        |         |       |       |        |        |       |         |         |           |           |
|              | 前年比 | 69.0   |        |        | 69.0    |       |       |        |        |       | 67.8    | —       | 73.2      | —         |
|              | 合計  |        |        |        |         |       |       |        |        |       |         | 3       | 3         | 9         |
| Chrysler     | 前年比 |        |        |        |         |       |       |        |        |       |         |         | 33.3      | —         |
|              | 合計  | 195    | 1      |        | 196     |       |       |        |        |       | 196     | 266     | 2,349     | 4,414     |
|              | 前年比 | 74.1   | 33.3   |        | 73.7    |       |       |        |        |       | 73.7    | —       | 53.2      | —         |

|               |       | 乗 用 車   |        |         |         | 貨 物 車  |        |        |        | バス    | 合 計     |         |           |           |
|---------------|-------|---------|--------|---------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |       | 普通      | 小型     | 軽       | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計    | 11      |        |         | 11      |        |        |        |        |       | 11      | 20      | 101       | 197       |
|               | 前年比   | 57.9    |        |         | 57.9    |        |        |        |        |       | 55.0    | —       | 51.3      | —         |
| DS            | 合計    | 31      |        |         | 31      |        |        |        |        |       | 31      | 43      | 395       | 808       |
|               | 前年比   | 72.1    |        |         | 72.1    |        |        |        |        |       | 72.1    | —       | 48.9      | —         |
| Ferrari       | 合計    | 124     |        |         | 124     |        |        |        |        |       | 124     | 112     | 1,201     | 1,183     |
|               | 前年比   | 110.7   |        |         | 110.7   |        |        |        |        |       | 110.7   | —       | 101.5     | —         |
| Fiat          | 合計    | 87      | 214    |         | 301     | 21     |        |        | 21     |       | 322     | 308     | 3,829     | 3,785     |
|               | 前年比   | 126.1   | 94.3   |         | 101.7   | 175.0  |        |        | 175.0  |       | 104.5   | —       | 101.2     | —         |
| Ford          | 合計    | 15      |        |         | 15      | 6      |        |        | 6      |       | 21      | 17      | 176       | 261       |
|               | 国内    |         |        |         |         |        |        |        |        |       |         |         |           |           |
| 前年比           | 115.4 |         |        | 115.4   | 150.0   |        |        | 150.0  |        | 123.5 | —       | 67.4    | —         |           |
| Hummer        | 合計    |         |        |         |         |        |        |        |        |       |         |         |           | 1         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Hyundai       | 合計    | 32      |        |         | 32      |        |        |        | 2      |       | 34      | 85      | 526       | 385       |
|               | 前年比   | 38.1    |        |         | 38.1    |        |        |        | 200.0  |       | 40.0    | —       | 136.6     | —         |
| Jaguar        | 合計    | 30      |        |         | 30      |        |        |        |        |       | 30      | 48      | 500       | 581       |
|               | 前年比   | 62.5    |        |         | 62.5    |        |        |        |        |       | 62.5    | —       | 86.1      | —         |
| Jeep          | 合計    | 784     |        |         | 784     | 11     |        |        | 11     |       | 795     | 600     | 7,871     | 9,643     |
|               | 前年比   | 131.5   |        |         | 131.5   | 275.0  |        |        | 275.0  |       | 132.5   | —       | 81.6      | —         |
| Lamborghini   | 合計    | 81      |        |         | 81      |        |        |        |        |       | 81      | 34      | 653       | 460       |
|               | 前年比   | 238.2   |        |         | 238.2   |        |        |        |        |       | 238.2   | —       | 142.0     | —         |
| Land Rover    | 合計    | 438     |        |         | 438     |        |        |        |        |       | 438     | 699     | 6,598     | 7,340     |
|               | 前年比   | 62.7    |        |         | 62.7    |        |        |        |        |       | 62.7    | —       | 89.9      | —         |
| Lotus         | 合計    | 45      |        |         | 45      |        |        |        |        |       | 45      | 39      | 282       | 147       |
|               | 前年比   | 121.6   |        |         | 115.4   |        |        |        |        |       | 115.4   | —       | 191.8     | —         |
| Maserati      | 合計    | 43      |        |         | 43      |        |        |        |        |       | 43      | 188     | 965       | 1,347     |
|               | 前年比   | 22.9    |        |         | 22.9    |        |        |        |        |       | 22.9    | —       | 71.6      | —         |
| Maybach       | 合計    |         |        |         |         |        |        |        |        |       |         |         |           | 1         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| McLaren       | 合計    | 28      |        |         | 28      |        |        |        |        |       | 28      | 23      | 224       | 149       |
|               | 前年比   | 121.7   |        |         | 121.7   |        |        |        |        |       | 121.7   | —       | 150.3     | —         |
| Mercedes-Benz | 合計    | 3,568   |        |         | 3,568   |        |        |        |        |       | 3,568   | 3,570   | 43,344    | 41,193    |
|               | 前年比   | 99.9    |        |         | 99.9    |        |        |        |        |       | 99.9    | —       | 105.2     | —         |
| Opel          | 合計    |         |        |         |         |        |        |        |        |       |         |         |           | —         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Peugeot       | 合計    | 407     |        |         | 407     |        |        |        |        |       | 407     | 475     | 4,311     | 6,779     |
|               | 前年比   | 85.7    |        |         | 85.7    |        |        |        |        |       | 85.7    | —       | 63.6      | —         |
| Porsche       | 合計    | 667     | 3      |         | 670     |        |        |        |        |       | 670     | 402     | 8,034     | 6,653     |
|               | 前年比   | 165.9   |        |         | 166.7   |        |        |        |        |       | 166.7   | —       | 120.8     | —         |
| Renault       | 合計    | 273     | 8      |         | 281     |        |        |        |        |       | 281     | 556     | 4,200     | 6,226     |
|               | 前年比   | 60.8    | 7.5    |         | 50.5    |        |        |        |        |       | 50.5    | —       | 67.5      | —         |
| Rolls Royce   | 合計    | 32      |        |         | 32      |        |        |        |        |       | 32      | 15      | 306       | 175       |
|               | 前年比   | 213.3   |        |         | 213.3   |        |        |        |        |       | 213.3   | —       | 174.9     | —         |
| Saab          | 合計    |         |        |         |         |        |        |        |        |       |         |         |           | —         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Scania        | 合計    |         |        |         |         | 46     |        |        | 46     |       | 46      | 26      | 393       | 315       |
|               | 前年比   |         |        |         |         | 176.9  |        |        | 176.9  |       | 176.9   | —       | 124.8     | —         |
| smart         | 合計    |         |        |         |         |        |        |        |        |       |         |         | 2         | —         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         | —         | —         |
| StreetScooter | 合計    |         |        |         |         |        |        |        |        |       |         |         |           | —         |
|               | 前年比   |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Volvo         | 合計    | 792     |        |         | 792     | 39     |        |        | 39     |       | 831     | 708     | 10,622    | 12,006    |
|               | 前年比   | 116.1   |        |         | 116.0   | 156.0  |        |        | 156.0  |       | 117.4   | —       | 88.5      | —         |
| VW            | 合計    | 1,180   |        |         | 1,180   | 1      |        |        | 1      |       | 1,181   | 2,194   | 18,591    | 25,145    |
|               | 前年比   | 53.8    |        |         | 53.8    |        |        |        |        |       | 53.8    | —       | 73.9      | —         |
| その他           | 合計    | 345     | 11     | 3       | 359     | 2      |        |        | 24     | 26    | 385     | 358     | 4,744     | 4,528     |
|               | 前年比   | 104.2   | 84.6   | 27.3    | 101.1   |        |        |        | 800.0  | 866.7 |         | —       | 107.5     | —         |
| 合 計           |       | 154,191 | 77,283 | 106,203 | 337,677 | 11,524 | 15,334 | 36,975 | 63,833 | 800   | 402,310 | 397,672 | 3,702,179 | 4,005,158 |
| 前年台数          |       | 142,149 | 72,534 | 119,802 | 334,485 | 9,663  | 18,067 | 34,726 | 62,456 | 731   | 397,672 | —       | 4,005,158 | —         |
| 前年比           |       | 108.5   | 106.5  | 88.6    | 101.0   | 119.3  | 84.9   | 106.5  | 102.2  | 109.4 | 101.2   | —       | 92.4      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。

【ブランド別】新車販売台数（2024年9月実績）

2024年10月4日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |         | 貨物車   |        |        |        | バス    | 合計      |         |         |           |
|--------------|-----|--------|--------|--------|---------|-------|--------|--------|--------|-------|---------|---------|---------|-----------|
|              |     | 普通     | 小型     | 軽      | 計       | 普通    | 小型     | 軽      | 計      |       | 本年当月    | 前年同月    | 本年累計    | 前年累計      |
| ダイハツ         | 合計  |        | 2,919  | 26,917 | 29,836  |       | 78     | 16,149 | 16,227 |       | 46,063  | 55,772  | 245,686 | 441,603   |
|              | 内輸入 |        |        |        |         |       | 78     |        | 78     |       | 78      | 44      | 650     | 336       |
|              | 前年比 |        | 97.1   | 75.7   | 77.3    |       | 177.3  | 94.2   | 94.4   |       | 82.6    | —       | 55.6    | —         |
| 日野           | 合計  |        |        |        |         | 3,239 | 700    |        | 3,939  | 172   | 4,111   | 3,153   | 31,582  | 30,302    |
|              | 前年比 |        |        |        |         | 125.8 | 150.5  |        | 129.6  | 152.2 | 130.4   | —       | 104.2   | —         |
|              | 合計  | 23,173 | 12,164 | 29,683 | 65,020  |       |        | 2,965  | 2,965  |       | 67,985  | 54,163  | 515,425 | 424,385   |
| ホンダ          | 内輸入 | 4,819  |        |        | 4,819   |       |        |        |        |       | 4,819   | 11      | 32,106  | 269       |
|              | 前年比 | 150.2  | 120.3  | 112.6  | 125.3   |       |        | 130.4  | 130.4  |       | 125.5   | —       | 121.5   | —         |
|              | 合計  |        |        |        |         | 6,551 | 1,184  |        | 7,735  | 186   | 7,921   | 6,636   | 49,718  | 50,948    |
| いすゞ          | 内輸入 |        |        |        |         |       |        |        |        |       |         |         |         |           |
|              | 前年比 |        |        |        |         | 116.1 | 139.5  |        | 119.2  | 127.4 | 119.4   | —       | 97.6    | —         |
|              | 合計  | 8,535  |        |        | 8,535   |       |        |        |        |       | 8,535   | 8,178   | 68,857  | 75,559    |
| レクサス         | 前年比 | 104.4  |        |        | 104.4   |       |        |        |        |       | 104.4   | —       | 91.1    | —         |
|              | 合計  | 7,289  | 2,360  | 3,001  | 12,650  | 30    | 327    | 570    | 927    |       | 13,577  | 12,071  | 103,645 | 139,161   |
|              | 内輸入 | 411    | 57     |        | 468     |       | 113    |        | 113    |       | 581     | 1,132   | 6,895   | 8,165     |
| マツダ          | 前年比 | 107.7  | 152.3  | 108.8  | 114.2   | 200.0 | 84.7   | 96.4   | 93.4   |       | 112.5   | —       | 74.5    | —         |
|              | 合計  | 3,176  | 572    | 6,260  | 10,008  | 574   |        | 1,235  | 1,809  |       | 11,817  | 11,684  | 88,320  | 76,417    |
|              | 内輸入 |        |        |        |         | 574   |        |        | 574    |       | 574     | 89      | 2,710   | 1,027     |
| 三菱           | 前年比 | 76.6   | 111.5  | 109.7  | 96.6    |       |        | 93.6   | 137.1  |       | 101.1   | —       | 115.6   | —         |
|              | 合計  |        |        |        |         | 1,763 | 944    |        | 2,707  | 186   | 2,893   | 3,560   | 25,191  | 27,530    |
|              | 前年比 |        |        |        |         | 83.3  | 76.3   |        | 80.7   | 90.3  | 81.3    | —       | 91.5    | —         |
| 三菱ふそう        | 合計  | 17,764 | 7,214  | 15,833 | 40,811  | 258   | 3,786  | 4,225  | 8,269  | 42    | 49,122  | 46,996  | 370,340 | 372,130   |
|              | 内輸入 | 1,342  |        |        | 1,342   |       |        |        |        |       | 1,342   | 1,787   | 11,770  | 11,956    |
|              | 前年比 | 102.1  | 102.3  | 105.1  | 103.2   | 98.5  | 105.2  | 118.3  | 111.2  | 123.5 | 104.5   | —       | 99.5    | —         |
| スバル          | 合計  | 9,081  | 309    | 679    | 10,069  |       |        | 724    | 724    |       | 10,793  | 9,682   | 77,601  | 74,650    |
|              | 内輸入 |        |        |        |         |       |        |        |        |       |         |         |         |           |
|              | 前年比 | 120.4  | 49.0   | 85.3   | 112.2   |       |        | 101.8  | 101.8  |       | 111.5   | —       | 104.0   | —         |
| スズキ          | 合計  | 976    | 9,843  | 42,512 | 53,331  |       |        | 11,488 | 11,488 |       | 64,819  | 61,644  | 548,122 | 493,936   |
|              | 内輸入 | 4      |        |        | 4       |       |        |        |        |       | 4       | 189     | 547     | 1,318     |
|              | 前年比 | 62.7   | 109.0  | 110.9  | 109.0   |       |        | 90.2   | 90.2   |       | 105.2   | —       | 111.0   | —         |
| トヨタ          | 合計  | 67,965 | 43,892 | 926    | 112,783 | 1,667 | 10,724 | 1,172  | 13,563 | 281   | 126,627 | 136,041 | 998,339 | 1,208,341 |
|              | 内輸入 | 126    |        |        | 126     | 936   | 1,285  |        | 2,221  |       | 2,347   | 2,885   | 11,211  | 23,313    |
|              | 前年比 | 95.3   | 93.9   | 92.5   | 94.7    | 78.0  | 81.2   | 87.1   | 81.3   | 102.2 | 93.1    | —       | 82.6    | —         |
| UDトラックス      | 合計  |        |        |        |         | 1,116 | 3      |        | 1,119  |       | 1,119   | 943     | 7,343   | 7,708     |
|              | 前年比 |        |        |        |         | 119.5 | 33.3   |        | 118.7  |       | 118.7   | —       | 95.3    | —         |
|              | 合計  |        | 209    |        | 209     |       |        |        |        |       | 209     | 123     | 1,450   | 1,061     |
| ABARTH       | 内国内 |        |        |        |         |       |        |        |        |       |         |         |         |           |
|              | 前年比 |        | 169.9  |        | 169.9   |       |        |        |        |       | 169.9   | —       | 136.7   | —         |
|              | 合計  | 96     | 1      |        | 97      |       |        |        |        |       | 97      | 164     | 769     | 1,347     |
| Alfa Romeo   | 前年比 | 58.9   | 100.0  |        | 59.1    |       |        |        |        |       | 59.1    | —       | 57.1    | —         |
|              | 合計  | 45     |        |        | 45      |       |        |        |        |       | 45      | 30      | 392     | 323       |
|              | 前年比 | 150.0  |        |        | 150.0   |       |        |        |        |       | 150.0   | —       | 121.4   | —         |
| Aston Martin | 合計  | 2,196  |        |        | 2,196   |       |        |        |        |       | 2,196   | 2,426   | 17,078  | 18,081    |
|              | 前年比 | 90.5   |        |        | 90.5    |       |        |        |        |       | 90.5    | —       | 94.5    | —         |
|              | 合計  | 38     |        |        | 38      |       |        |        |        |       | 38      | 63      | 413     | 471       |
| Bentley      | 前年比 | 60.3   |        |        | 60.3    |       |        |        |        |       | 60.3    | —       | 87.7    | —         |
|              | 合計  | 3,704  |        |        | 3,704   |       |        |        |        |       | 3,704   | 3,844   | 25,137  | 25,248    |
|              | 前年比 | 96.4   |        |        | 96.4    |       |        |        |        |       | 96.4    | —       | 99.6    | —         |
| BMW          | 合計  | 33     |        |        | 33      |       |        |        |        |       | 33      | 22      | 300     | 219       |
|              | 前年比 | 150.0  |        |        | 150.0   |       |        |        |        |       | 150.0   | —       | 137.0   | —         |
|              | 合計  | 1,872  |        |        | 1,872   |       |        |        |        |       | 1,872   | 2,358   | 10,876  | 13,114    |
| BMW Alpina   | 前年比 | 79.4   |        |        | 79.4    |       |        |        |        |       | 79.4    | —       | 82.9    | —         |
|              | 合計  | 1      |        |        | 1.0     |       |        |        |        |       | 1       |         | 1       | 1         |
|              | 前年比 |        |        |        |         |       |        |        |        |       |         | —       | 100.0   | —         |
| Bugatti      | 合計  | 257    |        |        | 257     |       |        |        |        | 14    | 271     | 189     | 1,862   | 933       |
|              | 前年比 | 138    |        |        | 138.2   |       |        |        |        | 700   | 143.4   | —       | 199.6   | —         |
|              | 合計  | 62     |        |        | 62      |       |        |        |        |       | 62      | 44      | 340     | 449       |
| Cadillac     | 前年比 | 140.9  |        |        | 140.9   |       |        |        |        |       | 140.9   | —       | 75.7    | —         |
|              | 合計  | 66     |        |        | 66      | 2     |        |        | 2      |       | 68      | 90      | 462     | 627       |
|              | 内国内 |        |        |        |         |       |        |        |        |       |         |         |         |           |
| Chevrolet    | 前年比 | 76.7   |        |        | 76.7    | 50.0  |        |        | 50.0   |       | 75.6    | —       | 73.7    | —         |
|              | 合計  |        |        |        |         |       |        |        |        |       |         |         | 3       | 6         |
|              | 前年比 |        |        |        |         |       |        |        |        |       |         | —       | 50.0    | —         |
| Chrysler     | 合計  | 246    | 2      |        | 248     |       |        |        |        |       | 248     | 509     | 2,153   | 4,148     |
|              | 前年比 | 48.5   | 100.0  |        | 48.7    |       |        |        |        |       | 48.7    | —       | 51.9    | —         |

|               |     | 乗 用 車   |        |         |         | 貨 物 車  |        |        |        | バス    | 合 計     |         |           |           |
|---------------|-----|---------|--------|---------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |     | 普通      | 小型     | 軽       | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計  | 3       |        |         | 3       | 2      |        |        | 2      |       | 5       | 23      | 90        | 177       |
|               | 前年比 | 13.0    |        |         | 13.0    |        |        |        |        |       | 21.7    | —       | 50.8      | —         |
| DS            | 合計  | 42      |        |         | 42      |        |        |        |        |       | 42      | 76      | 364       | 765       |
|               | 前年比 | 55.3    |        |         | 55.3    |        |        |        |        |       | 55.3    | —       | 47.6      | —         |
| Ferrari       | 合計  | 115     |        |         | 115     |        |        |        |        |       | 115     | 132     | 1,077     | 1,071     |
|               | 前年比 | 87.1    |        |         | 87.1    |        |        |        |        |       | 87.1    | —       | 100.6     | —         |
| Fiat          | 合計  | 226     | 350    |         | 576     | 33     |        |        | 33     |       | 609     | 465     | 3,507     | 3,477     |
|               | 前年比 | 191.5   | 104.8  |         | 127.4   | 253.8  |        |        | 253.8  |       | 131.0   | —       | 100.9     | —         |
| Ford          | 合計  | 14      |        |         | 14      | 3      |        |        | 3      |       | 17      | 32      | 155       | 244       |
|               | 国内  |         |        |         |         |        |        |        |        |       |         |         |           |           |
| Ford          | 前年比 | 58.3    |        |         | 58.3    | 37.5   |        |        | 37.5   |       | 53.1    | —       | 63.5      | —         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |           | 1         |
| Hummer        | 合計  |         |        |         |         |        |        |        |        |       |         |         |           | —         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Hyundai       | 合計  | 58      |        |         | 58      |        |        |        |        |       | 58      | 36      | 492       | 300       |
|               | 前年比 | 161.1   |        |         | 161.1   |        |        |        |        |       | 161.1   | —       | 164.0     | —         |
| Jaguar        | 合計  | 49      |        |         | 49      |        |        |        |        |       | 49      | 62      | 470       | 533       |
|               | 前年比 | 79.0    |        |         | 79.0    |        |        |        |        |       | 79.0    | —       | 88.2      | —         |
| Jeep          | 合計  | 1026    |        |         | 1026    | 27     |        |        | 27     |       | 1053    | 1202    | 7,076     | 9043      |
|               | 前年比 | 86.5    |        |         | 86.5    | 168.8  |        |        | 168.8  |       | 87.6    | —       | 78.2      | —         |
| Lamborghini   | 合計  | 93      |        |         | 93      |        |        |        |        |       | 93      | 87      | 572       | 426       |
|               | 前年比 | 106.9   |        |         | 106.9   |        |        |        |        |       | 106.9   | —       | 134.3     | —         |
| Land Rover    | 合計  | 773     |        |         | 773     |        |        |        |        |       | 773     | 925     | 6,160     | 6,641     |
|               | 前年比 | 83.7    |        |         | 83.7    |        |        |        |        |       | 83.6    | —       | 92.8      | —         |
| Lotus         | 合計  | 33      | 2      |         | 35      |        |        |        |        |       | 35      | 50      | 237       | 108       |
|               | 前年比 | 66.0    |        |         | 70.0    |        |        |        |        |       | 70.0    | —       | 219.4     | —         |
| Maserati      | 合計  | 115     |        |         | 115     |        |        |        |        |       | 115     | 239     | 922       | 1,159     |
|               | 前年比 | 48.1    |        |         | 48.1    |        |        |        |        |       | 48.1    | —       | 79.6      | —         |
| Maybach       | 合計  |         |        |         |         |        |        |        |        |       |         |         |           | 1         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| McLaren       | 合計  | 28      |        |         | 28      |        |        |        |        |       | 28      | 11      | 196       | 126       |
|               | 前年比 | 254.5   |        |         | 254.5   |        |        |        |        |       | 254.5   | —       | 155.6     | —         |
| Mercedes-Benz | 合計  | 5,637   |        |         | 5,637   |        |        |        |        |       | 5,637   | 5,064   | 39,776    | 37,623    |
|               | 前年比 | 111.4   |        |         | 111.4   |        |        |        |        |       | 111.3   | —       | 105.7     | —         |
| Opel          | 合計  |         |        |         |         |        |        |        |        |       |         |         |           | —         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Peugeot       | 合計  | 447     |        |         | 447     |        |        |        |        |       | 447     | 807     | 3,904     | 6,304     |
|               | 前年比 | 55.4    |        |         | 55.4    |        |        |        |        |       | 55.4    | —       | 61.9      | —         |
| Porsche       | 合計  | 1,425   | 1      |         | 1,426   |        |        |        |        |       | 1,426   | 968     | 7,364     | 6,251     |
|               | 前年比 | 147.5   | 50.0   |         | 147.3   |        |        |        |        |       | 147.3   | —       | 117.8     | —         |
| Renault       | 合計  | 332     | 20     |         | 352     |        |        |        |        |       | 352     | 797     | 3,919     | 5,670     |
|               | 前年比 | 46.1    | 26.0   |         | 44.2    |        |        |        |        |       | 44.2    | —       | 69.1      | —         |
| Rolls Royce   | 合計  | 29      |        |         | 29      |        |        |        |        |       | 29      | 13      | 274       | 160       |
|               | 前年比 | 223.1   |        |         | 223.1   |        |        |        |        |       | 223.1   | —       | 171.3     | —         |
| Saab          | 合計  |         |        |         |         |        |        |        |        |       |         |         |           | —         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Scania        | 合計  |         |        |         |         | 49     |        |        | 49     |       | 49      | 50      | 347       | 289       |
|               | 前年比 |         |        |         |         | 98.0   |        |        | 98.0   |       | 98.0    | —       | 120.1     | —         |
| smart         | 合計  |         |        |         |         |        |        |        |        |       |         |         | 2         | —         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         | —         | —         |
| StreetScooter | 合計  |         |        |         |         |        |        |        |        |       |         |         |           | —         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Volvo         | 合計  | 1,367   |        |         | 1,367   | 36     |        |        | 36     |       | 1,403   | 1,262   | 9,791     | 11,298    |
|               | 前年比 | 112.2   |        |         | 112.2   | 81.8   |        |        | 81.8   |       | 111.2   | —       | 86.7      | —         |
| VW            | 合計  | 1,613   | 3      |         | 1,616   |        |        |        |        |       | 1,616   | 4,178   | 17,410    | 22,951    |
|               | 前年比 | 38.6    |        |         | 38.7    |        |        |        |        |       | 38.7    | —       | 75.9      | —         |
| その他           | 合計  | 532     | 6      | 2       | 540     | 2      |        | 14     | 16     |       | 556     | 629     | 4,359     | 4,170     |
|               | 前年比 | 87.8    | 75.0   | 25.0    | 86.8    |        |        | 200.0  | 228.6  |       | 88.4    | —       | 104.5     | —         |
| 合 計           |     | 160,532 | 79,867 | 125,813 | 366,212 | 15,352 | 17,746 | 38,542 | 71,640 | 881   | 438,733 | 437,493 | 3,299,869 | 3,607,486 |
| 前年台数          |     | 158,626 | 79,190 | 125,583 | 363,399 | 13,819 | 19,797 | 39,702 | 73,318 | 776   | 437,493 | —       | 3,607,486 | —         |
| 前年比           |     | 101.2   | 100.9  | 100.2   | 100.8   | 111.1  | 89.6   | 97.1   | 97.7   | 113.5 | 100.3   | —       | 91.5      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。



【ブランド別】新車販売台数（2024年8月実績）

2024年9月5日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |        | 貨物車   |        |        |        | バス    | 合計      |         |         |           |
|--------------|-----|--------|--------|--------|--------|-------|--------|--------|--------|-------|---------|---------|---------|-----------|
|              |     | 普通     | 小型     | 軽      | 計      | 普通    | 小型     | 軽      | 計      |       | 本年当月    | 前年同月    | 本年累計    | 前年累計      |
| ダイハツ         | 合計  |        | 1,833  | 22,111 | 23,944 |       | 143    | 12,756 | 12,899 |       | 36,843  | 41,643  | 199,623 | 385,831   |
|              | 内輸入 |        |        |        |        |       | 143    |        | 143    |       | 143     | 38      | 572     | 292       |
|              | 前年比 |        | 114.3  | 81.0   | 82.8   |       | 376.3  | 100.6  | 101.4  |       | 88.5    | —       | 51.7    | —         |
| 日野           | 合計  |        |        |        |        | 2,473 | 647    |        | 3,120  | 149   | 3,269   | 3,513   | 27,471  | 27,149    |
|              | 前年比 |        |        |        |        | 94.0  | 82.0   |        | 91.2   | 160.2 | 93.1    | —       | 101.2   | —         |
|              | 合計  | 17,128 | 8,536  | 18,213 | 43,877 |       |        | 1,998  | 1,998  |       | 45,875  | 40,561  | 447,440 | 370,222   |
| ホンダ          | 内輸入 | 3,711  | 1      |        | 3,712  |       |        |        |        |       | 3,712   | 6       | 27,287  | 258       |
|              | 前年比 | 173.1  | 106.9  | 87.5   | 113.4  |       |        | 107.0  | 107.0  |       | 113.1   | —       | 120.9   | —         |
|              | 合計  |        |        |        |        | 4,670 | 731    |        | 5,401  | 135   | 5,536   | 6,245   | 41,797  | 44,312    |
| いすゞ          | 内輸入 |        |        |        |        | 86.3  | 99.5   |        | 87.8   | 140.6 | 88.6    | —       | 94.3    | —         |
|              | 前年比 |        |        |        |        |       |        |        |        |       |         |         |         |           |
|              | 合計  | 6,500  |        |        | 6,500  |       |        |        |        |       | 6,500   | 6,988   | 60,322  | 67,381    |
| レクサス         | 前年比 | 93.0   |        |        | 93.0   |       |        |        |        |       | 93.0    | —       | 89.5    | —         |
|              | 合計  | 5,288  | 1,753  | 2,141  | 9,182  | 35    | 212    | 540    | 787    |       | 9,969   | 12,235  | 90,068  | 127,090   |
|              | 内輸入 | 379    | 138    |        | 517    |       | 48     |        | 48     |       | 565     | 428     | 6,314   | 7,033     |
| マツダ          | 前年比 | 70.7   | 117.6  | 87.2   | 80.4   | 145.8 | 71.4   | 110.0  | 96.9   |       | 81.5    | —       | 70.9    | —         |
|              | 合計  | 2,466  | 431    | 4,575  | 7,472  | 707   |        | 866    | 1,573  |       | 9,045   | 7,410   | 76,503  | 64,733    |
|              | 内輸入 |        |        |        |        | 707   |        |        | 707    |       | 707     | 59      | 2,136   | 938       |
| 三菱           | 前年比 | 95.7   | 128.7  | 117.7  | 109.9  |       |        | 141.5  | 257.0  |       | 122.1   | —       | 118.2   | —         |
|              | 合計  |        |        |        |        | 1,476 | 879    |        | 2,355  | 172   | 2,527   | 3,041   | 22,298  | 23,970    |
|              | 前年比 |        |        |        |        | 77.6  | 89.9   |        | 81.7   | 107.5 | 83.1    | —       | 93.0    | —         |
| 三菱ふそう        | 合計  | 12,267 | 4,687  | 10,401 | 27,355 | 185   | 2,346  | 2,702  | 5,213  | 20    | 32,588  | 32,946  | 321,218 | 325,134   |
|              | 内輸入 | 758    |        |        | 758    |       |        |        |        |       | 758     | 1,118   | 10,428  | 10,169    |
|              | 前年比 | 104.7  | 107.3  | 94.7   | 101.1  | 72.7  | 84.9   | 94.1   | 89.0   | 74.1  | 98.9    | —       | 98.8    | —         |
| スバル          | 合計  | 6,431  | 259    | 552    | 7,242  |       |        | 505    | 505    |       | 7,747   | 6,523   | 66,808  | 64,968    |
|              | 内輸入 |        |        |        |        |       |        |        |        |       |         |         |         |           |
|              | 前年比 | 125.7  | 73.6   | 94.5   | 119.6  |       |        | 107.7  | 107.7  |       | 118.8   | —       | 102.8   | —         |
| スズキ          | 合計  | 738    | 7,359  | 32,373 | 40,470 |       |        | 8,344  | 8,344  |       | 48,814  | 48,063  | 483,302 | 432,292   |
|              | 内輸入 | 7      |        |        | 7      |       |        |        |        |       | 7       | 189     | 543     | 1,129     |
|              | 前年比 | 58.9   | 106.0  | 106.6  | 105.0  |       |        | 87.8   | 87.8   |       | 101.6   | —       | 111.8   | —         |
| トヨタ          | 合計  | 52,647 | 36,302 | 712    | 89,661 | 1,403 | 10,575 | 974    | 12,952 | 379   | 102,992 | 113,427 | 871,712 | 1,072,300 |
|              | 内輸入 | 79     |        |        | 79     | 575   | 529    |        | 1,104  |       | 1,183   | 2,679   | 8,864   | 20,428    |
|              | 前年比 | 89.8   | 91.3   | 83.4   | 90.3   | 70.6  | 94.8   | 136.0  | 93.5   | 120.7 | 90.8    | —       | 81.3    | —         |
| UDトラックス      | 合計  |        |        |        |        | 855   | 8      |        | 863    |       | 863     | 835     | 6,224   | 6,765     |
|              | 内輸入 |        |        |        |        | 103.6 | 80.0   |        | 103.4  |       | 103.4   | —       | 92.0    | —         |
|              | 前年比 |        |        |        |        |       |        |        |        |       |         |         |         |           |
| ABARTH       | 合計  |        | 163    |        | 163    |       |        |        |        |       | 163     | 123     | 1,241   | 938       |
|              | 内国内 |        |        |        |        |       |        |        |        |       |         |         |         |           |
|              | 前年比 |        | 132.5  |        | 132.5  |       |        |        |        |       | 132.5   | —       | 132.3   | —         |
| Alfa Romeo   | 合計  | 51     | 1      |        | 52     |       |        |        |        |       | 52      | 129     | 672     | 1,183     |
|              | 前年比 | 40.2   | 50.0   |        | 40.3   |       |        |        |        |       | 40.3    | —       | 56.8    | —         |
|              | 合計  | 33     |        |        | 33     |       |        |        |        |       | 33      | 22      | 347     | 293       |
| Aston Martin | 前年比 | 150.0  |        |        | 150.0  |       |        |        |        |       | 150.0   | —       | 118.4   | —         |
|              | 合計  | 1,408  |        |        | 1,408  |       |        |        |        |       | 1,408   | 1,836   | 14,882  | 15,655    |
|              | 前年比 | 76.7   |        |        | 76.7   |       |        |        |        |       | 76.7    | —       | 95.1    | —         |
| Bentley      | 合計  | 40     |        |        | 40     |       |        |        |        |       | 40      | 67      | 375     | 408       |
|              | 前年比 | 59.7   |        |        | 59.7   |       |        |        |        |       | 59.7    | —       | 91.9    | —         |
|              | 合計  | 2,659  |        |        | 2,659  |       |        |        |        |       | 2,659   | 2,469   | 21,433  | 21,404    |
| BMW          | 前年比 | 107.7  |        |        | 107.7  |       |        |        |        |       | 107.7   | —       | 100.1   | —         |
|              | 合計  | 22     |        |        | 22     |       |        |        |        |       | 22      | 23      | 267     | 197       |
|              | 前年比 | 95.7   |        |        | 95.7   |       |        |        |        |       | 95.7    | —       | 135.5   | —         |
| BMW Alpina   | 合計  | 1,097  |        |        | 1,097  |       |        |        |        |       | 1,097   | 620     | 9,004   | 10,756    |
|              | 前年比 | 176.9  |        |        | 176.9  |       |        |        |        |       | 176.9   | —       | 83.7    | —         |
|              | 合計  |        |        |        |        |       |        |        |        |       |         |         |         | 1         |
| Bugatti      | 前年比 |        |        |        |        |       |        |        |        |       |         |         |         | —         |
|              | 合計  | 298    |        |        | 298    |       |        |        |        | 2     | 300     | 89      | 1,591   | 744       |
|              | 前年比 | 335    |        |        | 334.8  |       |        |        |        |       | 337.1   | —       | 213.8   | —         |
| BYD          | 合計  | 19     |        |        | 19     |       |        |        |        |       | 19      | 53      | 278     | 405       |
|              | 前年比 | 35.8   |        |        | 35.8   |       |        |        |        |       | 35.8    | —       | 68.6    | —         |
|              | 合計  | 20     |        |        | 20     |       |        |        |        |       |         | 71      | 394     | 537       |
| Chevrolet    | 内国内 |        |        |        |        |       |        |        |        |       |         |         |         |           |
|              | 前年比 | 29.4   |        |        | 29.4   |       |        |        |        |       | 28.2    | —       | 73.4    | —         |
|              | 合計  |        |        |        |        |       |        |        |        |       |         | 1       | 3       | 6         |
| Chrysler     | 前年比 |        |        |        |        |       |        |        |        |       |         |         | 50.0    | —         |
|              | 合計  | 169    |        |        | 169    |       |        |        |        |       | 169     | 270     | 1,905   | 3,639     |
|              | 前年比 | 62.6   |        |        | 62.6   |       |        |        |        |       | 62.6    | —       | 52.3    | —         |

|               |     | 乗 用 車   |        |        |         | 貨 物 車  |        |        |        | バス    | 合 計     |         |           |           |
|---------------|-----|---------|--------|--------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |     | 普通      | 小型     | 軽      | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計  | 14      |        |        | 14      | 1      |        |        | 1      |       | 15      | 15      | 85        | 154       |
|               | 前年比 | 93.3    |        |        | 93.3    |        |        |        |        |       | 100.0   | —       | 55.2      | —         |
| DS            | 合計  | 31      |        |        | 31      |        |        |        |        |       | 31      | 59      | 322       | 689       |
|               | 前年比 | 52.5    |        |        | 52.5    |        |        |        |        |       | 52.5    | —       | 46.7      | —         |
| Ferrari       | 合計  | 70      |        |        | 70      |        |        |        |        |       | 70      | 125     | 962       | 939       |
|               | 前年比 | 56.0    |        |        | 56.0    |        |        |        |        |       | 56.0    | —       | 102.4     | —         |
| Fiat          | 合計  | 76      | 189    |        | 265     | 23     |        |        | 23     |       | 288     | 294     | 2,898     | 3,012     |
|               | 前年比 | 85.4    | 99.0   |        | 94.6    | 164.3  |        |        | 164.3  |       | 98.0    | —       | 96.2      | —         |
| Ford          | 合計  | 15      |        |        | 15      | 3      |        |        | 3      |       | 18      | 26      | 138       | 212       |
|               | 国内  |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Ford          | 前年比 | 68.2    |        |        | 65.2    | 100.0  |        |        | 100.0  |       | 69.2    | —       | 65.1      | —         |
|               | 合計  |         |        |        |         |        |        |        |        |       |         |         |           | 1         |
| Hummer        | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           | —         |
|               | 合計  | 46      |        |        | 46      |        |        |        |        |       | 46      | 20      | 434       | 264       |
| Hyundai       | 前年比 | 230.0   |        |        | 230.0   |        |        |        |        |       | 230.0   | —       | 164.4     | —         |
|               | 合計  | 34      |        |        | 34      |        |        |        |        |       | 34      | 46      | 421       | 471       |
| Jaguar        | 前年比 | 73.9    |        |        | 73.9    |        |        |        |        |       | 73.9    | —       | 89.4      | —         |
|               | 合計  | 590     |        |        | 590     | 20     |        |        | 20     |       | 610     | 834     | 6,023     | 7,841     |
| Jeep          | 前年比 | 71.5    |        |        | 71.5    | 222.2  |        |        | 222.2  |       | 73.1    | —       | 76.8      | —         |
|               | 合計  | 30      |        |        | 30      |        |        |        |        |       | 30      | 35      | 479       | 339       |
| Lamborghini   | 前年比 | 85.7    |        |        | 85.7    |        |        |        |        |       | 85.7    | —       | 141.3     | —         |
|               | 合計  | 728     |        |        | 728     | 1      |        |        | 1      |       | 729     | 738     | 5,387     | 5,716     |
| Land Rover    | 前年比 | 98.6    |        |        | 98.6    |        |        |        |        |       | 98.8    | —       | 94.2      | —         |
|               | 合計  | 32      |        |        | 32      |        |        |        |        |       | 32      | 38      | 202       | 58        |
| Lotus         | 前年比 | 86.5    |        |        | 84.2    |        |        |        |        |       | 84.2    | —       | 348.3     | —         |
|               | 合計  | 65      |        |        | 65      |        |        |        |        |       | 65      | 132     | 807       | 920       |
| Maserati      | 前年比 | 49.2    |        |        | 49.2    |        |        |        |        |       | 49.2    | —       | 87.7      | —         |
|               | 合計  |         |        |        |         |        |        |        |        |       |         |         |           | 1         |
| Maybach       | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           | —         |
|               | 合計  | 20      |        |        | 20      |        |        |        |        |       | 20      | 11      | 168       | 115       |
| McLaren       | 前年比 | 181.8   |        |        | 181.8   |        |        |        |        |       | 181.8   | —       | 146.1     | —         |
|               | 合計  | 4,363   |        |        | 4,363   |        |        |        |        |       | 4,363   | 3,257   | 34,139    | 32,559    |
| Mercedes-Benz | 前年比 | 134.0   |        |        | 134.0   |        |        |        |        |       | 134.0   | —       | 104.9     | —         |
|               | 合計  |         |        |        |         |        |        |        |        |       |         |         |           | —         |
| Opel          | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           | —         |
|               | 合計  | 350     |        |        | 350     |        |        |        |        |       | 350     | 502     | 3,457     | 5,497     |
| Peugeot       | 前年比 | 69.7    |        |        | 69.7    |        |        |        |        |       | 69.7    | —       | 62.9      | —         |
|               | 合計  | 508     | 2      |        | 510     |        |        |        |        |       | 510     | 415     | 5,938     | 5,283     |
| Porsche       | 前年比 | 122.7   | 200.0  |        | 122.9   |        |        |        |        |       | 122.9   | —       | 112.4     | —         |
|               | 合計  | 210     | 20     |        | 230     |        |        |        |        |       | 230     | 382     | 3,567     | 4,873     |
| Renault       | 前年比 | 70.2    | 24.4   |        | 60.4    |        |        |        |        |       | 60.2    | —       | 73.2      | —         |
|               | 合計  | 30      |        |        | 30      |        |        |        |        |       | 30      | 19      | 245       | 147       |
| Rolls Royce   | 前年比 | 157.9   |        |        | 157.9   |        |        |        |        |       | 157.9   | —       | 166.7     | —         |
|               | 合計  |         |        |        |         |        |        |        |        |       |         |         |           | —         |
| Saab          | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           | —         |
|               | 合計  |         |        |        |         | 36     |        |        | 36     |       | 36      | 32      | 298       | 239       |
| Scania        | 前年比 |         |        |        |         | 112.5  |        |        | 112.5  |       | 112.5   | —       | 124.7     | —         |
|               | 合計  |         |        |        |         |        |        |        |        |       |         |         | 2         | —         |
| smart         | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           | —         |
|               | 合計  |         |        |        |         |        |        |        |        |       |         |         |           | —         |
| StreetScooter | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           | —         |
|               | 合計  | 798     |        |        | 798     | 32     |        |        | 32     |       | 830     | 1,062   | 8,388     | 10,036    |
| Volvo         | 前年比 | 77.7    |        |        | 77.6    | 94.1   |        |        | 94.1   |       | 78.2    | —       | 83.6      | —         |
|               | 合計  | 1,081   | 3      |        | 1,084   |        |        |        |        |       | 1,084   | 2,556   | 15,794    | 18,773    |
| VW            | 前年比 | 42.4    | 60.0   |        | 42.4    |        |        |        |        |       | 42.4    | —       | 84.1      | —         |
|               | 合計  | 464     | 11     | 5      | 480     |        |        | 19     | 19     |       | 499     | 540     | 3,803     | 3,541     |
| その他           | 前年比 | 91.5    | 220.0  | 125.0  | 93.0    |        |        | 90.5   | 79.2   |       | 92.4    | —       | 107.4     | —         |
|               | 合計  | 118,836 | 61,549 | 91,083 | 271,468 | 11,900 | 15,541 | 28,704 | 56,145 | 857   | 328,470 | 340,341 | 2,861,135 | 3,169,993 |
| 前年台数          |     | 120,052 | 63,247 | 97,238 | 280,537 | 13,110 | 16,766 | 29,238 | 59,114 | 690   | 340,341 | —       | 3,169,993 | —         |
| 前年比           |     | 99.0    | 97.3   | 93.7   | 96.8    | 90.8   | 92.7   | 98.2   | 95.0   | 124.2 | 96.5    | —       | 90.3      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。

【ブランド別】新車販売台数（2024年7月実績）

2024年8月6日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |         | 貨物車   |        |        |        | バス    | 合計      |         |         |         |
|--------------|-----|--------|--------|--------|---------|-------|--------|--------|--------|-------|---------|---------|---------|---------|
|              |     | 普通     | 小型     | 軽      | 計       | 普通    | 小型     | 軽      | 計      |       | 本年当月    | 前年同月    | 本年累計    | 前年累計    |
| ダイハツ         | 合計  | 1      | 1,394  | 26,465 | 27,860  |       | 216    | 13,970 | 14,186 |       | 42,046  | 32,010  | 162,780 | 344,188 |
|              | 内輸入 |        |        |        |         |       | 216    |        | 216    |       | 216     | 17      | 429     | 254     |
|              | 前年比 | 100.0  | 139.5  | 112.1  | 113.2   |       | 1270.6 | 189.1  | 191.6  |       | 131.4   | —       | 47.3    | —       |
| 日野           | 合計  |        |        |        |         | 2,848 | 698    |        | 3,546  | 132   | 3,678   | 3,325   | 24,202  | 23,636  |
|              | 前年比 |        |        |        |         | 116.0 | 85.4   |        | 108.4  | 249.1 | 110.6   | —       | 102.4   | —       |
|              | 合計  | 24,303 | 11,483 | 21,249 | 57,034  |       |        | 2,750  | 2,750  |       | 59,784  | 47,645  | 401,565 | 329,661 |
| ホンダ          | 内輸入 | 4,921  |        |        | 4,921   |       |        |        |        |       | 4,921   | 7       | 23,575  | 252     |
|              | 前年比 | 194.0  | 104.1  | 97.4   | 125.7   |       |        | 121.0  | 121.0  |       | 125.5   | —       | 121.8   | —       |
|              | 合計  |        |        |        |         | 5,205 | 802    |        | 6,007  | 111   | 6,118   | 5,327   | 36,261  | 38,067  |
| いすゞ          | 内輸入 |        |        |        |         | 109.6 | 165.0  |        | 114.7  | 120.7 | 114.8   | —       | 95.3    | —       |
|              | 前年比 |        |        |        |         |       |        |        |        |       |         | —       |         | —       |
|              | 合計  | 8,176  |        |        | 8,176   |       |        |        |        |       | 8,176   | 9,146   | 53,822  | 60,393  |
| レクサス         | 前年比 | 89.4   |        |        | 89.4    |       |        |        |        |       | 89.4    | —       | 89.1    | —       |
|              | 合計  | 6,605  | 1,490  | 2,534  | 10,629  | 39    | 262    | 508    | 809    |       | 11,438  | 15,085  | 80,099  | 114,855 |
|              | 内輸入 | 607    | 73     |        | 680     |       | 21     |        | 21     |       | 701     | 991     | 5,749   | 6,605   |
| マツダ          | 前年比 | 68.8   | 82.0   | 94.2   | 75.4    | 195.0 | 75.9   | 82.2   | 82.3   |       | 75.8    | —       | 69.7    | —       |
|              | 合計  | 3,273  | 422    | 4,821  | 8,516   | 247   |        | 880    | 1,127  |       | 9,643   | 7,989   | 67,458  | 57,323  |
|              | 内輸入 |        | 1      |        | 1       | 247   |        |        | 247    |       | 248     | 57      | 1,429   | 879     |
| 三菱           | 前年比 | 106.8  | 93.2   | 127.7  | 116.8   |       |        | 126.3  | 161.7  |       | 120.7   | —       | 117.7   | —       |
|              | 合計  |        |        |        |         | 1,808 | 839    |        | 2,647  | 179   | 2,826   | 3,154   | 19,771  | 20,929  |
|              | 前年比 |        |        |        |         | 96.1  | 75.0   |        | 88.2   | 116.2 | 89.6    | —       | 94.5    | —       |
| 三菱ふそう        | 合計  | 16,189 | 6,611  | 13,561 | 36,341  | 245   | 2,685  | 3,428  | 6,358  | 26    | 42,725  | 41,483  | 288,630 | 292,188 |
|              | 内輸入 | 1,479  |        |        | 1,479   |       |        |        |        |       | 1,479   | 1,578   | 9,670   | 9,051   |
|              | 前年比 | 98.3   | 106.9  | 112.5  | 104.8   | 105.2 | 81.9   | 104.9  | 93.8   | 123.8 | 103.0   | —       | 98.8    | —       |
| 日産           | 合計  | 8,527  | 293    | 696    | 9,516   |       |        | 536    | 536    |       | 10,052  | 8,141   | 59,061  | 58,445  |
|              | 内輸入 |        |        |        |         |       |        |        |        |       |         |         |         |         |
|              | 前年比 | 119.8  | 220.3  | 163.0  | 124.0   |       |        | 115.0  | 115.0  |       | 123.5   | —       | 101.1   | —       |
| スバル          | 合計  | 847    | 9,724  | 38,882 | 49,453  |       |        | 9,745  | 9,745  |       | 59,198  | 54,764  | 434,488 | 384,229 |
|              | 内輸入 | 13     |        |        | 13      |       |        |        |        |       | 13      | 71      | 536     | 940     |
|              | 前年比 | 65.0   | 120.5  | 113.5  | 113.3   |       |        | 87.5   | 87.5   |       | 108.1   | —       | 113.1   | —       |
| トヨタ          | 合計  | 72,388 | 41,747 | 809    | 114,944 | 1,889 | 13,722 | 1,124  | 16,735 | 472   | 132,151 | 132,008 | 768,720 | 958,873 |
|              | 内輸入 | 126    |        |        | 126     | 651   | 107    |        | 758    |       | 884     | 2,642   | 7,681   | 17,749  |
|              | 前年比 | 97.9   | 99.9   | 113.3  | 98.7    | 84.5  | 110.3  | 186.1  | 109.6  | 157.3 | 100.1   | —       | 80.2    | —       |
| UDトラックス      | 合計  |        |        |        |         | 915   | 3      |        | 918    |       | 918     | 781     | 5,361   | 5,930   |
|              | 内輸入 |        |        |        |         |       |        |        |        |       |         |         |         |         |
|              | 前年比 |        |        |        |         | 118.5 | 33.3   |        | 117.5  |       | 117.5   | —       | 90.4    | —       |
| ABARTH       | 合計  |        | 221    |        | 221     |       |        |        |        |       | 221     | 107     | 1,078   | 815     |
|              | 内国内 |        |        |        |         |       |        |        |        |       |         |         |         |         |
|              | 前年比 |        | 206.5  |        | 206.5   |       |        |        |        |       | 206.5   | —       | 132.3   | —       |
| Alfa Romeo   | 合計  | 54     | 1      |        | 55      |       |        |        |        |       | 55      | 101     | 620     | 1,054   |
|              | 前年比 | 55.7   | 25.0   |        | 54.5    |       |        |        |        |       | 54.5    | —       | 58.8    | —       |
|              | 合計  | 55     |        |        | 55      |       |        |        |        |       | 55      | 33      | 314     | 271     |
| Aston Martin | 前年比 | 166.7  |        |        | 166.7   |       |        |        |        |       | 166.7   | —       | 115.9   | —       |
|              | 合計  | 1,342  | 1      |        | 1,343   |       |        |        |        |       | 1,343   | 1,631   | 13,474  | 13,819  |
|              | 前年比 | 82.3   |        |        | 82.3    |       |        |        |        |       | 82.3    | —       | 97.5    | —       |
| Bentley      | 合計  | 38     |        |        | 38      |       |        |        |        |       | 38      | 54      | 335     | 341     |
|              | 前年比 | 70.4   |        |        | 70.4    |       |        |        |        |       | 70.4    | —       | 98.2    | —       |
|              | 合計  | 2,672  |        |        | 2,672   |       |        |        |        |       | 2,672   | 2,243   | 18,774  | 18,935  |
| BMW          | 前年比 | 119.1  |        |        | 119.1   |       |        |        |        |       | 119.1   | —       | 99.1    | —       |
|              | 合計  | 21     |        |        | 21      |       |        |        |        |       | 21      | 18      | 245     | 174     |
|              | 前年比 | 116.7  |        |        | 116.7   |       |        |        |        |       | 116.7   | —       | 140.8   | —       |
| BMW Alpina   | 合計  | 1,386  |        |        | 1,386   |       |        |        |        |       | 1,386   | 1,252   | 7,907   | 10,136  |
|              | 前年比 | 110.7  |        |        | 110.7   |       |        |        |        |       | 110.7   | —       | 78.0    | —       |
|              | 合計  |        |        |        |         |       |        |        |        |       |         |         |         | 1       |
| Bugatti      | 前年比 |        |        |        |         |       |        |        |        |       |         |         |         | —       |
|              | 合計  | 207    |        |        | 207     |       |        |        |        |       | 207     | 78      | 1,291   | 655     |
|              | 前年比 | 265    |        |        | 265.4   |       |        |        |        |       | 265.4   | —       | 197.1   | —       |
| BYD          | 合計  | 21     |        |        | 21      |       |        |        |        |       | 21      | 27      | 259     | 352     |
|              | 前年比 | 77.8   |        |        | 77.8    |       |        |        |        |       | 77.8    | —       | 73.6    | —       |
|              | 合計  | 38     |        |        | 38      | 2     |        |        | 2      |       | 40      | 58      | 374     | 466     |
| Chevrolet    | 内国内 |        |        |        |         |       |        |        |        |       |         |         |         |         |
|              | 前年比 | 67.9   |        |        | 67.9    | 100.0 |        |        | 100.0  |       | 69.0    | —       | 80.3    | —       |
|              | 合計  |        |        |        |         |       |        |        |        |       |         |         | 3       | 5       |
| Chrysler     | 前年比 |        |        |        |         |       |        |        |        |       |         |         | 60.0    | —       |
|              | 合計  | 216    |        |        | 216     |       |        |        |        |       | 216     | 310     | 1,736   | 3,369   |
|              | 前年比 | 69.9   |        |        | 69.7    |       |        |        |        |       | 69.7    | —       | 51.5    | —       |

|               |      | 乗 用 車   |        |         |         | 貨 物 車  |        |        |        | バス    | 合 計     |         |           |           |
|---------------|------|---------|--------|---------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |      | 普通      | 小型     | 軽       | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計   | 11      |        |         | 11      | 2      |        |        | 2      |       | 13      | 17      | 70        | 139       |
|               | 前年比  | 73.3    |        |         | 73.3    | 100.0  |        |        | 100.0  |       | 76.5    | —       | 50.4      | —         |
| DS            | 合計   | 26      |        |         | 26      |        |        |        |        |       | 26      | 52      | 291       | 630       |
|               | 前年比  | 50.0    |        |         | 50.0    |        |        |        |        |       | 50.0    | —       | 46.2      | —         |
| Ferrari       | 合計   | 175     |        |         | 175     |        |        |        |        |       | 175     | 130     | 892       | 814       |
|               | 前年比  | 134.6   |        |         | 134.6   |        |        |        |        |       | 134.6   | —       | 109.6     | —         |
| Fiat          | 合計   | 120     | 253    |         | 373     | 38     |        |        | 38     |       | 411     | 341     | 2,610     | 2,718     |
|               | 前年比  | 104.3   | 120.5  |         | 114.8   | 237.5  |        |        | 237.5  |       | 120.5   | —       | 96.0      | —         |
| Ford          | 合計   | 19      |        |         | 19      | 1      |        |        | 1      |       | 20      | 26      | 120       | 186       |
|               | 国内   |         |        |         |         |        |        |        |        |       |         |         |           |           |
| 前年比           | 82.6 |         |        | 82.6    | 50.0    |        |        |        | 33.3   |       | 76.9    | —       | 64.5      | —         |
| Hummer        | 合計   |         |        |         |         |        |        |        |        |       |         |         |           | 1         |
|               | 前年比  |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| Hyundai       | 合計   | 43      |        |         | 43      |        |        |        |        | 2     | 45      | 15      | 388       | 244       |
|               | 前年比  | 286.7   |        |         | 286.7   |        |        |        |        |       | 300.0   | —       | 159.0     | —         |
| Jaguar        | 合計   | 26      |        |         | 26      |        |        |        |        |       | 26      | 40      | 387       | 425       |
|               | 前年比  | 65.0    |        |         | 65.0    |        |        |        |        |       | 65.0    | —       | 91.1      | —         |
| Jeep          | 合計   | 681     |        |         | 681     | 27     |        |        | 27     |       | 708     | 840     | 5,413     | 7007      |
|               | 前年比  | 82.3    |        |         | 82.3    | 207.7  |        |        | 207.7  |       | 84.3    | —       | 77.3      | —         |
| Lamborghini   | 合計   | 85      |        |         | 85      |        |        |        |        |       | 85      | 32      | 449       | 304       |
|               | 前年比  | 265.6   |        |         | 265.6   |        |        |        |        |       | 265.6   | —       | 147.7     | —         |
| Land Rover    | 合計   | 398     |        |         | 398     |        |        |        |        |       | 398     | 535     | 4,658     | 4,978     |
|               | 前年比  | 74.4    |        |         | 74.4    |        |        |        |        |       | 74.4    | —       | 93.6      | —         |
| Lotus         | 合計   | 27      |        |         | 27      |        |        |        |        |       | 27      | 8       | 170       | 20        |
|               | 前年比  | 385.7   |        |         | 385.7   |        |        |        |        |       | 337.5   | —       | 850.0     | —         |
| Maserati      | 合計   | 83      |        |         | 83      |        |        |        |        |       | 83      | 121     | 742       | 788       |
|               | 前年比  | 68.6    |        |         | 68.6    |        |        |        |        |       | 68.6    | —       | 94.2      | —         |
| Maybach       | 合計   |         |        |         |         |        |        |        |        |       |         | 1       |           | 1         |
|               | 前年比  |         |        |         |         |        |        |        |        |       |         | —       |           | —         |
| McLaren       | 合計   | 31      |        |         | 31      |        |        |        |        |       | 31      | 12      | 148       | 104       |
|               | 前年比  | 258.3   |        |         | 258.3   |        |        |        |        |       | 258.3   | —       | 142.3     | —         |
| Mercedes-Benz | 合計   | 4,084   |        |         | 4,084   |        |        |        |        |       | 4,084   | 3,705   | 29,776    | 29,302    |
|               | 前年比  | 110.3   |        |         | 110.3   |        |        |        |        |       | 110.2   | —       | 101.6     | —         |
| Opel          | 合計   |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比  |         |        |         |         |        |        |        |        |       |         |         |           |           |
| Peugeot       | 合計   | 346     |        |         | 346     |        |        |        |        |       | 346     | 538     | 3,107     | 4,995     |
|               | 前年比  | 64.3    |        |         | 64.3    |        |        |        |        |       | 64.3    | —       | 62.2      | —         |
| Porsche       | 合計   | 751     | 1      |         | 752     |        |        |        |        |       | 752     | 591     | 5,428     | 4,868     |
|               | 前年比  | 127.1   |        |         | 127.2   |        |        |        |        |       | 127.2   | —       | 111.5     | —         |
| Renault       | 合計   | 258     | 50     |         | 308     |        |        |        |        |       | 308     | 487     | 3,337     | 4,491     |
|               | 前年比  | 73.3    | 37.0   |         | 63.2    |        |        |        |        |       | 63.2    | —       | 74.3      | —         |
| Rolls Royce   | 合計   | 43      |        |         | 43      |        |        |        |        |       | 43      | 17      | 215       | 128       |
|               | 前年比  | 252.9   |        |         | 252.9   |        |        |        |        |       | 252.9   | —       | 168.0     | —         |
| Saab          | 合計   |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比  |         |        |         |         |        |        |        |        |       |         |         |           |           |
| Scania        | 合計   |         |        |         |         | 37     |        |        | 37     | 6     | 43      | 29      | 262       | 207       |
|               | 前年比  |         |        |         |         | 127.6  |        |        | 127.6  |       | 148.3   | —       | 126.6     | —         |
| smart         | 合計   |         |        |         |         |        |        |        |        |       |         |         | 2         |           |
|               | 前年比  |         |        |         |         |        |        |        |        |       |         |         |           | —         |
| StreetScooter | 合計   |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比  |         |        |         |         |        |        |        |        |       |         |         |           |           |
| Volvo         | 合計   | 877     |        |         | 877     | 50     |        |        | 50     |       | 927     | 992     | 7,558     | 8,974     |
|               | 前年比  | 92.1    |        |         | 92.1    | 125.0  |        |        | 125.0  |       | 93.4    | —       | 84.2      | —         |
| VW            | 合計   | 1,237   | 3      |         | 1,240   |        |        |        |        |       | 1,240   | 3,578   | 14,710    | 16,217    |
|               | 前年比  | 34.6    |        |         | 34.7    |        |        |        |        |       | 34.7    | —       | 90.7      | —         |
| その他           | 合計   | 320     | 9      | 4       | 333     | 3      |        | 19     | 22     |       | 355     | 175     | 3,303     | 3,001     |
|               | 前年比  | 252.0   | 64.3   | 133.3   | 231.3   | 75.0   |        | 70.4   | 71.0   |       | 202.9   | —       | 110.1     | —         |
| 合 計           |      | 155,980 | 73,703 | 109,020 | 338,703 | 13,356 | 19,227 | 32,960 | 65,543 | 928   | 405,174 | 379,052 | 2,532,664 | 2,829,652 |
| 前年台数          |      | 150,724 | 70,932 | 99,340  | 320,996 | 12,455 | 18,510 | 26,471 | 57,436 | 620   | 379,052 | —       | 2,829,652 | —         |
| 前年比           |      | 103.5   | 103.9  | 109.7   | 105.5   | 107.2  | 103.9  | 124.5  | 114.1  | 149.7 | 106.9   | —       | 89.5      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。

【ブランド別】新車販売台数（2024年6月実績）

2024年7月4日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |        | 貨物車   |        |        |        | バス    | 合計      |         |         |         |
|--------------|-----|--------|--------|--------|--------|-------|--------|--------|--------|-------|---------|---------|---------|---------|
|              |     | 普通     | 小型     | 軽      | 計      | 普通    | 小型     | 軽      | 計      |       | 本年当月    | 前年同月    | 本年累計    | 前年累計    |
| ダイハツ         | 合計  |        | 1,294  | 23,103 | 24,397 |       | 39     | 11,587 | 11,626 |       | 36,023  | 42,095  | 120,734 | 312,178 |
|              | 内輸入 |        |        |        |        |       | 39     |        | 39     |       | 39      | 46      | 213     | 237     |
|              | 前年比 |        | 134.5  | 69.4   | 71.2   |       | 84.8   | 149.1  | 148.8  |       | 85.6    | —       | 38.7    | —       |
| 日野           | 合計  |        |        |        |        | 2,946 | 771    |        | 3,717  | 103   | 3,820   | 3,756   | 20,524  | 20,311  |
|              | 前年比 |        |        |        |        | 106.7 | 81.8   |        | 100.4  | 198.1 | 101.7   | —       | 101.0   | —       |
|              | 合計  | 23,873 | 11,085 | 21,628 | 56,586 |       |        | 2,661  | 2,661  |       | 59,247  | 43,246  | 341,781 | 282,016 |
| ホンダ          | 内輸入 | 4,319  |        |        | 4,319  |       |        |        |        |       | 4,319   | 15      | 18,654  | 245     |
|              | 前年比 | 252.8  | 95.3   | 109.0  | 138.2  |       |        | 114.9  | 114.9  |       | 137.0   | —       | 121.2   | —       |
|              | 合計  |        |        |        |        | 4,808 | 693    |        | 5,501  | 85    | 5,586   | 5,675   | 30,143  | 32,740  |
| いすゞ          | 内輸入 |        |        |        |        | 98.0  | 95.2   |        | 97.6   | 217.9 | 98.4    | —       | 92.1    | —       |
|              | 前年比 |        |        |        |        |       |        |        |        |       | —       | —       | —       | —       |
|              | 合計  | 7,575  |        |        | 7,575  |       |        |        |        |       | 7,575   | 8,584   | 45,646  | 51,247  |
| レクサス         | 前年比 | 88.2   |        |        | 88.2   |       |        |        |        |       | 88.2    | —       | 89.1    | —       |
|              | 合計  | 4,554  | 1,626  | 2,466  | 8,646  | 26    | 265    | 633    | 924    |       | 9,570   | 16,084  | 68,661  | 99,770  |
|              | 内輸入 | 424    | 207    |        | 631    |       | 22     |        | 22     |       | 653     | 1,184   | 5,048   | 5,614   |
| マツダ          | 前年比 | 41.3   | 90.7   | 116.8  | 57.9   | 65.0  | 62.9   | 91.5   | 80.1   |       | 59.5    | —       | 68.8    | —       |
|              | 合計  | 2,510  | 548    | 3,902  | 6,960  | 27    |        | 654    | 681    |       | 7,641   | 8,617   | 57,815  | 49,334  |
|              | 内輸入 |        |        |        |        | 27    |        |        | 27     |       | 27      | 64      | 1,181   | 822     |
| 三菱           | 前年比 | 67.9   | 156.6  | 100.7  | 87.9   |       |        | 93.7   | 97.6   |       | 88.7    | —       | 117.2   | —       |
|              | 合計  |        |        |        |        | 2,041 | 936    |        | 2,977  | 139   | 3,116   | 3,478   | 16,945  | 17,775  |
|              | 前年比 |        |        |        |        | 99.9  | 71.0   |        | 88.5   | 119.8 | 89.6    | —       | 95.3    | —       |
| 三菱ふそう        | 合計  | 13,705 | 5,981  | 10,412 | 30,098 | 132   | 2,633  | 3,516  | 6,281  | 7     | 36,386  | 40,751  | 245,905 | 250,705 |
|              | 内輸入 | 1,283  |        |        | 1,283  |       |        |        |        |       | 1,283   | 964     | 8,191   | 7,473   |
|              | 前年比 | 83.0   | 95.1   | 95.3   | 89.3   | 61.4  | 72.4   | 111.5  | 89.7   | 23.3  | 89.3    | —       | 98.1    | —       |
| 日産           | 合計  | 7,082  | 293    | 603    | 7,978  |       |        | 599    | 599    |       | 8,577   | 7,703   | 49,009  | 50,304  |
|              | 内輸入 |        |        |        |        |       |        |        |        |       |         |         |         |         |
|              | 前年比 | 112.3  | 230.7  | 77.2   | 110.6  |       |        | 122.7  | 122.7  |       | 111.3   | —       | 97.4    | —       |
| スバル          | 合計  | 875    | 9,329  | 38,069 | 48,273 |       |        | 10,510 | 10,510 |       | 58,783  | 53,731  | 375,290 | 329,465 |
|              | 内輸入 | 21     |        |        | 21     |       |        |        |        |       | 21      | 123     | 523     | 869     |
|              | 前年比 | 72.6   | 113.8  | 115.8  | 114.2  |       |        | 91.7   | 91.7   |       | 109.4   | —       | 113.9   | —       |
| スズキ          | 合計  | 64,461 | 33,935 | 585    | 98,981 | 1,961 | 11,368 | 1,082  | 14,411 | 554   | 113,946 | 133,434 | 636,569 | 826,865 |
|              | 内輸入 | 140    |        |        | 140    | 685   | 100    |        | 785    |       | 925     | 2,748   | 6,797   | 15,107  |
|              | 前年比 | 87.3   | 80.0   | 38.0   | 84.0   | 93.5  | 93.4   | 100.5  | 93.9   | 177.0 | 85.4    | —       | 77.0    | —       |
| UDトラックス      | 合計  |        |        |        |        | 762   | 5      |        | 767    |       | 767     | 1,015   | 4,443   | 5,149   |
|              | 内輸入 |        |        |        |        | 75.5  | 83.3   |        | 75.6   |       | 75.6    | —       | 86.3    | —       |
|              | 前年比 |        |        |        |        |       |        |        |        |       |         |         |         |         |
| ABARTH       | 合計  |        | 224    |        | 224    |       |        |        |        |       | 224     | 226     | 857     | 708     |
|              | 内国内 |        |        |        |        |       |        |        |        |       |         |         |         |         |
|              | 前年比 |        | 99.1   |        | 99.1   |       |        |        |        |       | 99.1    | —       | 121.0   | —       |
| Alfa Romeo   | 合計  | 114    |        |        | 114    |       |        |        |        |       | 114     | 237     | 565     | 953     |
|              | 前年比 | 48.7   |        |        | 48.1   |       |        |        |        |       | 48.1    | —       | 59.3    | —       |
|              | 合計  | 73     |        |        | 73     |       |        |        |        |       | 73      | 48      | 259     | 238     |
| Aston Martin | 前年比 | 152.1  |        |        | 152.1  |       |        |        |        |       | 152.1   | —       | 108.8   | —       |
|              | 合計  | 2,357  |        |        | 2,357  |       |        |        |        |       | 2,357   | 2,232   | 12,131  | 12,188  |
|              | 前年比 | 105.6  |        |        | 105.6  |       |        |        |        |       | 105.6   | —       | 99.5    | —       |
| Audi         | 合計  | 92     |        |        | 92     |       |        |        |        |       | 92      | 79      | 297     | 287     |
|              | 前年比 | 116.5  |        |        | 116.5  |       |        |        |        |       | 116.5   | —       | 103.5   | —       |
|              | 合計  | 3,853  |        |        | 3,853  |       |        |        |        |       | 3,853   | 3,429   | 16,102  | 16,692  |
| BMW          | 前年比 | 112.4  |        |        | 112.4  |       |        |        |        |       | 112.4   | —       | 96.5    | —       |
|              | 合計  | 36     |        |        | 36     |       |        |        |        |       | 36      | 47      | 224     | 156     |
|              | 前年比 | 76.6   |        |        | 76.6   |       |        |        |        |       | 76.6    | —       | 143.6   | —       |
| BMW Alpina   | 合計  | 579    |        |        | 579    |       |        |        |        |       | 579     | 1,890   | 6,521   | 8,884   |
|              | 前年比 | 30.6   |        |        | 30.6   |       |        |        |        |       | 30.6    | —       | 73.4    | —       |
|              | 合計  |        |        |        |        |       |        |        |        |       |         | 1       |         | 1       |
| Bugatti      | 前年比 |        |        |        |        |       |        |        |        |       |         | —       | —       | —       |
|              | 合計  | 148    |        |        | 148    |       |        |        |        | 1     | 149     | 93      | 1,084   | 577     |
|              | 前年比 | 159    |        |        | 159.1  |       |        |        |        |       | 160.2   | —       | 187.9   | —       |
| BYD          | 合計  | 52     |        |        | 52     |       |        |        |        |       | 52      | 62      | 238     | 325     |
|              | 前年比 | 83.9   |        |        | 83.9   |       |        |        |        |       | 83.9    | —       | 73.2    | —       |
|              | 合計  | 66     |        |        | 66     | 3     |        |        | 3      |       | 69      | 74      | 334     | 408     |
| Chevrolet    | 内国内 |        |        |        |        |       |        |        |        |       |         |         |         |         |
|              | 前年比 | 98.5   |        |        | 98.5   | 42.9  |        |        | 42.9   |       | 93.2    | —       | 81.9    | —       |
|              | 合計  |        |        |        |        |       |        |        |        |       |         |         | 3       | 5       |
| Chrysler     | 前年比 |        |        |        |        |       |        |        |        |       |         |         | 60.0    | —       |
|              | 合計  | 259    |        |        | 259    |       |        |        |        |       | 259     | 565     | 1,520   | 3,059   |
|              | 前年比 | 45.8   |        |        | 45.8   |       |        |        |        |       | 45.8    | —       | 49.7    | —       |

|               |            | 乗 用 車   |        |         |         | 貨 物 車  |        |        |        | バス    | 合 計     |         |           |           |
|---------------|------------|---------|--------|---------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |            | 普通      | 小型     | 軽       | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計         | 13      |        |         | 13      |        |        |        |        |       | 13      | 14      | 57        | 122       |
|               | 前年比        | 108.3   |        |         | 108.3   |        |        |        |        |       | 92.9    | —       | 46.7      | —         |
| DS            | 合計         | 61      |        |         | 61      |        |        |        |        |       | 61      | 226     | 265       | 578       |
|               | 前年比        | 27.0    |        |         | 27.0    |        |        |        |        |       | 27.0    | —       | 45.8      | —         |
| Ferrari       | 合計         | 134     |        |         | 134     |        |        |        |        |       | 134     | 134     | 717       | 684       |
|               | 前年比        | 100.0   |        |         | 100.0   |        |        |        |        |       | 100.0   | —       | 104.8     | —         |
| Fiat          | 合計         | 140     | 350    |         | 490     | 32     |        |        | 32     |       | 522     | 581     | 2,199     | 2,377     |
|               | 前年比        | 95.2    | 82.0   |         | 85.4    | 457.1  |        |        | 457.1  |       | 89.8    | —       | 92.5      | —         |
| Ford          | 合計         | 12      |        |         | 12      | 4      |        |        | 4      |       | 16      | 26      | 100       | 160       |
|               | 内国内<br>前年比 | 50.0    |        |         | 50.0    | 200.0  |        |        | 200.0  |       | 61.5    | —       | 62.5      | —         |
| Hummer        | 合計         |         |        |         |         |        |        |        |        |       |         | 1       |           | 1         |
|               | 前年比        |         |        |         |         |        |        |        |        |       |         | —       |           | —         |
| Hyundai       | 合計         | 26      |        |         | 26      |        |        |        |        |       | 26      | 30      | 343       | 229       |
|               | 前年比        | 89.7    |        |         | 89.7    |        |        |        |        |       | 86.7    | —       | 149.8     | —         |
| Jaguar        | 合計         | 84      |        |         | 84      |        |        |        |        |       | 84      | 89      | 361       | 385       |
|               | 前年比        | 94.4    |        |         | 94.4    |        |        |        |        |       | 94.4    | —       | 93.8      | —         |
| Jeep          | 合計         | 931     |        |         | 931     | 5      |        |        | 5      |       | 936     | 1146    | 4,705     | 6167      |
|               | 前年比        | 82.8    |        |         | 82.8    | 23.8   |        |        | 23.8   |       | 81.7    | —       | 76.3      | —         |
| Lamborghini   | 合計         | 80      |        |         | 80      |        |        |        |        |       | 80      | 87      | 364       | 272       |
|               | 前年比        | 92.0    |        |         | 92.0    |        |        |        |        |       | 92.0    | —       | 133.8     | —         |
| Land Rover    | 合計         | 748     |        |         | 748     |        |        |        |        |       | 748     | 948     | 4,260     | 4,443     |
|               | 前年比        | 78.9    |        |         | 78.9    |        |        |        |        |       | 78.9    | —       | 95.9      | —         |
| Lotus         | 合計         | 20      |        |         | 20      |        |        |        |        |       | 20      | 2       | 143       | 12        |
|               | 前年比        | 2000.0  |        |         | 1000.0  |        |        |        |        |       | 1000.0  | —       | 1191.7    | —         |
| Maserati      | 合計         | 145     |        |         | 145     |        |        |        |        |       | 145     | 270     | 659       | 667       |
|               | 前年比        | 53.7    |        |         | 53.7    |        |        |        |        |       | 53.7    | —       | 98.8      | —         |
| Maybach       | 合計         |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比        |         |        |         |         |        |        |        |        |       |         | —       |           | —         |
| McLaren       | 合計         | 29      |        |         | 29      |        |        |        |        |       | 29      | 21      | 117       | 92        |
|               | 前年比        | 138.1   |        |         | 138.1   |        |        |        |        |       | 138.1   | —       | 127.2     | —         |
| Mercedes-Benz | 合計         | 5,166   |        |         | 5,166   |        |        |        |        |       | 5,166   | 5,004   | 25,692    | 25,597    |
|               | 前年比        | 103.3   |        |         | 103.3   |        |        |        |        |       | 103.2   | —       | 100.4     | —         |
| Opel          | 合計         |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比        |         |        |         |         |        |        |        |        |       |         | —       |           | —         |
| Peugeot       | 合計         | 485     |        |         | 485     |        |        |        |        |       | 485     | 776     | 2,761     | 4,457     |
|               | 前年比        | 62.5    |        |         | 62.5    |        |        |        |        |       | 62.5    | —       | 61.9      | —         |
| Porsche       | 合計         | 920     | 4      |         | 924     |        |        |        |        |       | 924     | 1,123   | 4,676     | 4,277     |
|               | 前年比        | 82.0    | 400.0  |         | 82.3    |        |        |        |        |       | 82.3    | —       | 109.3     | —         |
| Renault       | 合計         | 348     | 61     |         | 409     | 1      |        |        | 1      |       | 410     | 606     | 3,029     | 4,004     |
|               | 前年比        | 84.7    | 31.3   |         | 67.5    |        |        |        |        |       | 67.7    | —       | 75.6      | —         |
| Rolls Royce   | 合計         | 15      |        |         | 15      |        |        |        |        |       | 15      | 26      | 172       | 111       |
|               | 前年比        | 57.7    |        |         | 57.7    |        |        |        |        |       | 57.7    | —       | 155.0     | —         |
| Saab          | 合計         |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比        |         |        |         |         |        |        |        |        |       |         | —       |           | —         |
| Scania        | 合計         |         |        |         |         | 38     |        |        | 38     |       | 38      | 34      | 219       | 178       |
|               | 前年比        |         |        |         |         | 126.7  |        |        | 126.7  |       | 111.8   | —       | 123.0     | —         |
| smart         | 合計         |         |        |         |         |        |        |        |        |       |         |         | 2         |           |
|               | 前年比        |         |        |         |         |        |        |        |        |       |         | —       |           | —         |
| StreetScooter | 合計         |         |        |         |         |        |        |        |        |       |         |         |           |           |
|               | 前年比        |         |        |         |         |        |        |        |        |       |         | —       |           | —         |
| Volvo         | 合計         | 1,332   |        |         | 1,332   | 44     |        |        | 44     |       | 1,376   | 1,718   | 6,631     | 7,982     |
|               | 前年比        | 80.3    |        |         | 80.3    | 73.3   |        |        | 73.3   |       | 80.1    | —       | 83.1      | —         |
| VW            | 合計         | 2,679   | 1      |         | 2,680   |        |        |        |        |       | 2,680   | 1,960   | 13,470    | 12,639    |
|               | 前年比        | 136.8   |        |         | 136.8   |        |        |        |        |       | 136.7   | —       | 106.6     | —         |
| その他           | 合計         | 761     | 7      | 5       | 773     | 1      |        | 23     | 24     |       | 797     | 745     | 2,948     | 2,826     |
|               | 前年比        | 106.6   | 58.3   | 38.5    | 104.6   | 50.0   |        | 575.0  | 400.0  |       | 107.0   | —       | 104.3     | —         |
| 合 計           |            | 146,393 | 64,738 | 100,773 | 311,904 | 12,831 | 16,710 | 31,265 | 60,806 | 889   | 373,599 | 392,719 | 2,127,490 | 2,450,600 |
| 前年台数          |            | 154,137 | 72,623 | 105,273 | 332,033 | 13,208 | 19,271 | 27,652 | 60,131 | 555   | 392,719 | —       | 2,450,600 | —         |
| 前年比           |            | 95.0    | 89.1   | 95.7    | 93.9    | 97.1   | 86.7   | 113.1  | 101.1  | 160.2 | 95.1    | —       | 86.8      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。

【ブランド別】新車販売台数（2024年5月実績）

2024年6月6日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |        | 貨物車   |       |       |        | バス    | 合計     |         |         |         |
|--------------|-----|--------|--------|--------|--------|-------|-------|-------|--------|-------|--------|---------|---------|---------|
|              |     | 普通     | 小型     | 軽      | 計      | 普通    | 小型    | 軽     | 計      |       | 本年当月   | 前年同月    | 本年累計    | 前年累計    |
| ダイハツ         | 合計  |        | 630    | 12,435 | 13,065 |       | 124   | 9,990 | 10,114 |       | 23,179 | 41,928  | 84,711  | 270,083 |
|              | 内輸入 |        |        |        |        |       | 124   |       | 124    |       | 124    | 39      | 174     | 191     |
|              | 前年比 |        | 37.1   | 42.0   | 41.8   |       | 317.9 | 94.2  | 95.0   |       | 55.3   | —       | 31.4    | —       |
| 日野           | 合計  |        |        |        |        | 2,563 | 572   |       | 3,135  | 80    | 3,215  | 2,849   | 16,704  | 16,555  |
|              | 前年比 |        |        |        |        | 120.3 | 83.1  |       | 111.2  | 266.7 | 112.8  | —       | 100.9   | —       |
|              | 合計  | 19,343 | 8,404  | 18,395 | 46,142 |       |       | 2,385 | 2,385  |       | 48,527 | 35,192  | 282,534 | 238,770 |
| ホンダ          | 内輸入 | 4,204  |        |        | 4,204  |       |       |       |        |       | 4,204  | 15      | 14,335  | 230     |
|              | 前年比 | 267.0  | 98.5   | 105.1  | 138.6  |       |       | 124.9 | 124.9  |       | 137.9  | —       | 118.3   | —       |
|              | 合計  |        |        |        |        | 3,706 | 596   |       | 4,302  | 65    | 4,367  | 4,048   | 24,557  | 27,065  |
| いすゞ          | 内輸入 |        |        |        |        | 106.4 | 110.4 |       | 106.9  | 260.0 | 107.9  | —       | 90.7    | —       |
|              | 前年比 |        |        |        |        |       |       |       |        |       |        | —       |         |         |
|              | 合計  | 6,792  |        |        | 6,792  |       |       |       |        |       | 6,792  | 6,991   | 38,071  | 42,663  |
| レクサス         | 前年比 | 97.2   |        |        | 97.2   |       |       |       |        |       | 97.2   | —       | 89.2    | —       |
|              | 合計  | 4,160  | 2,652  | 1,976  | 8,788  | 29    | 225   | 506   | 760    |       | 9,548  | 11,778  | 59,091  | 83,686  |
|              | 内輸入 | 497    | 43     |        | 540    |       | 17    |       | 17     |       | 557    | 975     | 4,395   | 4,430   |
| マツダ          | 前年比 | 58.3   | 184.9  | 87.4   | 81.1   | 96.7  | 59.4  | 94.2  | 80.3   |       | 81.1   | —       | 70.6    | —       |
|              | 合計  | 2,034  | 465    | 3,457  | 5,956  | 199   |       | 599   | 798    |       | 6,754  | 6,503   | 50,174  | 40,717  |
|              | 内輸入 |        |        |        |        | 199   |       |       | 199    |       | 199    | 59      | 1,154   | 758     |
| 三菱           | 前年比 | 76.3   | 162.0  | 114.4  | 99.7   |       |       | 113.2 | 150.9  |       | 103.9  | —       | 123.2   | —       |
|              | 合計  |        |        |        |        | 1,622 | 701   |       | 2,323  | 125   | 2,448  | 2,815   | 13,829  | 14,297  |
|              | 前年比 |        |        |        |        | 113.9 | 54.9  |       | 86.0   | 109.6 | 87.0   | —       | 96.7    | —       |
| 三菱ふそう        | 合計  | 11,633 | 4,751  | 10,004 | 26,388 | 161   | 1,874 | 3,173 | 5,208  | 8     | 31,604 | 32,713  | 209,519 | 209,954 |
|              | 内輸入 | 949    | 1      |        | 950    |       |       |       |        |       | 950    | 940     | 6,908   | 6,509   |
|              | 前年比 | 84.6   | 121.0  | 107.7  | 97.9   | 78.5  | 66.3  | 117.3 | 90.8   | 57.1  | 96.6   | —       | 99.8    | —       |
| スバル          | 合計  | 6,338  | 154    | 545    | 7,037  |       |       | 326   | 326    |       | 7,363  | 6,399   | 40,432  | 42,601  |
|              | 内輸入 |        |        |        |        |       |       |       |        |       |        |         |         |         |
|              | 前年比 | 131.7  | 78.2   | 74.3   | 122.6  |       |       | 49.6  | 49.6   |       | 115.1  | —       | 94.9    | —       |
| スズキ          | 合計  | 771    | 8,537  | 37,474 | 46,782 |       |       | 8,764 | 8,764  |       | 55,546 | 46,103  | 316,507 | 275,734 |
|              | 内輸入 | 24     |        |        | 24     |       |       |       |        |       | 24     | 153     | 502     | 746     |
|              | 前年比 | 69.1   | 117.4  | 132.0  | 127.2  |       |       | 94.1  | 94.1   |       | 120.5  | —       | 114.8   | —       |
| トヨタ          | 合計  | 53,710 | 29,231 | 344    | 83,285 | 1,586 | 9,589 | 385   | 11,560 | 419   | 95,264 | 109,948 | 522,623 | 693,431 |
|              | 内輸入 | 185    |        |        | 185    | 516   | 157   |       | 673    |       | 858    | 2,324   | 5,872   | 12,359  |
|              | 前年比 | 93.8   | 79.3   | 23.8   | 87.1   | 92.1  | 89.0  | 24.6  | 82.2   | 150.7 | 86.6   | —       | 75.4    | —       |
| UDトラックス      | 合計  |        |        |        |        | 593   | 3     |       | 596    |       | 596    | 764     | 3,676   | 4,134   |
|              | 前年比 |        |        |        |        | 79.6  | 15.8  |       | 78.0   |       | 78.0   | —       | 88.9    | —       |
|              | 合計  |        | 126    |        | 126    |       |       |       |        |       | 126    | 82      | 633     | 482     |
| ABARTH       | 内国内 |        |        |        |        |       |       |       |        |       |        |         |         |         |
|              | 前年比 |        | 153.7  |        | 153.7  |       |       |       |        |       | 153.7  | —       | 131.3   | —       |
|              | 合計  | 76     | 1      |        | 77     |       |       |       |        |       | 77     | 187     | 451     | 716     |
| Alfa Romeo   | 前年比 | 40.6   |        |        | 41.2   |       |       |       |        |       | 41.2   | —       | 63.0    | —       |
|              | 合計  | 52     |        |        | 52     |       |       |       |        |       | 52     | 41      | 186     | 190     |
|              | 前年比 | 126.8  |        |        | 126.8  |       |       |       |        |       | 126.8  | —       | 97.9    | —       |
| Aston Martin | 合計  | 1,884  | 1      |        | 1,885  |       |       |       |        |       | 1,885  | 2,022   | 9,774   | 9,956   |
|              | 前年比 | 93.2   |        |        | 93.2   |       |       |       |        |       | 93.2   | —       | 98.2    | —       |
|              | 合計  | 48     |        |        | 48     |       |       |       |        |       | 48     | 56      | 205     | 208     |
| Bentley      | 前年比 | 85.7   |        |        | 85.7   |       |       |       |        |       | 85.7   | —       | 98.6    | —       |
|              | 合計  | 2,791  |        |        | 2,791  |       |       |       |        |       | 2,791  | 2,285   | 12,249  | 13,263  |
|              | 前年比 | 122.1  |        |        | 122.1  |       |       |       |        |       | 122.1  | —       | 92.4    | —       |
| BMW          | 合計  | 28     |        |        | 28     |       |       |       |        |       | 28     | 50      | 188     | 109     |
|              | 前年比 | 56.0   |        |        | 56.0   |       |       |       |        |       | 56.0   | —       | 172.5   | —       |
|              | 合計  | 798    |        |        | 798    |       |       |       |        |       | 798    | 1,161   | 5,942   | 6,994   |
| BMW Alpina   | 前年比 | 68.7   |        |        | 68.7   |       |       |       |        |       | 68.7   | —       | 85.0    | —       |
|              | 合計  |        |        |        |        |       |       |       |        |       |        |         |         |         |
|              | 前年比 |        |        |        |        |       |       |       |        |       |        |         |         |         |
| Bugatti      | 合計  | 95     |        |        | 95     |       |       |       |        | 6     | 101    | 141     | 935     | 484     |
|              | 前年比 | 67     |        |        | 67.4   |       |       |       |        |       | 71.6   | —       | 193.2   | —       |
|              | 合計  | 38     |        |        | 38     |       |       |       |        |       | 38     | 27      | 186     | 263     |
| Cadillac     | 前年比 | 140.7  |        |        | 140.7  |       |       |       |        |       | 140.7  | —       | 70.7    | —       |
|              | 合計  | 36     |        |        | 36     | 1     |       |       |        |       | 37     | 54      | 265     | 334     |
|              | 内国内 |        |        |        |        |       |       |       |        |       |        |         |         |         |
| Chevrolet    | 前年比 | 75.0   |        |        | 75.0   | 16.7  |       |       | 16.7   |       | 68.5   | —       | 79.3    | —       |
|              | 合計  | 1      |        |        | 1      |       |       |       |        |       | 1      | 1       | 3       | 5       |
|              | 前年比 | 100.0  |        |        | 100.0  |       |       |       |        |       | 100.0  | —       | 60.0    | —       |
| Chrysler     | 合計  | 239    |        |        | 239    |       |       |       |        |       | 239    | 411     | 1,261   | 2,494   |
|              | 前年比 | 58.3   |        |        | 58.2   |       |       |       |        |       | 58.2   | —       | 50.6    | —       |
|              | 合計  |        |        |        |        |       |       |       |        |       |        |         |         |         |
| Citroen      | 前年比 |        |        |        |        |       |       |       |        |       |        |         |         |         |

|               |      | 乗用車     |        |        |         | 貨物車    |        |        |        | バス    | 合計      |         |           |           |
|---------------|------|---------|--------|--------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |      | 普通      | 小型     | 軽      | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計   | 5       |        |        | 5       |        |        |        |        |       | 5       | 17      | 44        | 108       |
|               | 前年比  | 35.7    |        |        | 35.7    |        |        |        |        |       | 29.4    | —       | 40.7      | —         |
| DS            | 合計   | 36      |        |        | 36      |        |        |        |        |       | 36      | 126     | 204       | 352       |
|               | 前年比  | 28.6    |        |        | 28.6    |        |        |        |        |       | 28.6    | —       | 58.0      | —         |
| Ferrari       | 合計   | 112     | 1      |        | 113     |        |        |        |        |       | 113     | 108     | 583       | 550       |
|               | 前年比  | 103.7   |        |        | 104.6   |        |        |        |        |       | 104.6   | —       | 106.0     | —         |
| Fiat          | 合計   | 104     | 214    |        | 318     | 24     |        |        | 24     |       | 342     | 373     | 1,677     | 1,796     |
|               | 前年比  | 92.0    | 82.3   |        | 85.3    |        |        |        |        |       | 91.7    | —       | 93.4      | —         |
| Ford          | 合計   | 19      | 1      |        | 20      | 3      |        |        | 3      |       | 23      | 29      | 84        | 134       |
|               | 国内   |         |        |        |         |        |        |        |        |       |         |         |           |           |
| 前年比           | 86.4 | 100.0   |        | 87.0   | 50.0    |        |        | 50.0   |        | 79.3  | —       | 62.7    | —         |           |
| Hummer        | 合計   |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比  |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Hyundai       | 合計   | 23      |        |        | 23      |        |        |        |        |       | 23      | 17      | 317       | 199       |
|               | 前年比  | 135.3   |        |        | 135.3   |        |        |        |        |       | 135.3   | —       | 159.3     | —         |
| Jaguar        | 合計   | 50      |        |        | 50      |        |        |        |        |       | 50      | 43      | 277       | 296       |
|               | 前年比  | 116.3   |        |        | 116.3   |        |        |        |        |       | 116.3   | —       | 93.6      | —         |
| Jeep          | 合計   | 892     |        |        | 892     | 3      |        |        | 3      |       | 895     | 935     | 3,769     | 5021      |
|               | 前年比  | 97.5    |        |        | 97.5    | 15.0   |        |        | 15.0   |       | 95.7    | —       | 75.1      | —         |
| Lamborghini   | 合計   | 49      |        |        | 49      |        |        |        |        |       | 49      | 22      | 284       | 185       |
|               | 前年比  | 222.7   |        |        | 222.7   |        |        |        |        |       | 222.7   | —       | 153.5     | —         |
| Land Rover    | 合計   | 526     |        |        | 526     |        |        |        |        |       | 526     | 742     | 3,512     | 3,495     |
|               | 前年比  | 71.0    |        |        | 71.0    |        |        |        |        |       | 70.9    | —       | 100.5     | —         |
| Lotus         | 合計   | 16      |        |        | 16      |        |        |        |        |       | 16      | 1       | 123       | 10        |
|               | 前年比  | 1600.0  |        |        | 1600.0  |        |        |        |        |       | 1600.0  | —       | 1230.0    | —         |
| Maserati      | 合計   | 100     |        |        | 100     |        |        |        |        |       | 100     | 85      | 514       | 397       |
|               | 前年比  | 117.6   |        |        | 117.6   |        |        |        |        |       | 117.6   | —       | 129.5     | —         |
| Maybach       | 合計   |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比  |         |        |        |         |        |        |        |        |       |         |         |           |           |
| McLaren       | 合計   | 20      |        |        | 20      |        |        |        |        |       | 20      | 14      | 88        | 71        |
|               | 前年比  | 142.9   |        |        | 142.9   |        |        |        |        |       | 142.9   | —       | 123.9     | —         |
| Mercedes-Benz | 合計   | 3,885   |        |        | 3,885   |        |        |        |        |       | 3,885   | 3,901   | 20,526    | 20,593    |
|               | 前年比  | 99.6    |        |        | 99.6    |        |        |        |        |       | 99.6    | —       | 99.7      | —         |
| Opel          | 合計   |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比  |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Peugeot       | 合計   | 425     |        |        | 425     |        |        |        |        |       | 425     | 561     | 2,276     | 3,681     |
|               | 前年比  | 75.8    |        |        | 75.8    |        |        |        |        |       | 75.8    | —       | 61.8      | —         |
| Porsche       | 合計   | 607     |        |        | 607     |        |        |        |        |       | 607     | 737     | 3,752     | 3,154     |
|               | 前年比  | 82.5    |        |        | 82.4    |        |        |        |        |       | 82.4    | —       | 119.0     | —         |
| Renault       | 合計   | 315     | 58     |        | 373     |        |        |        |        |       | 373     | 514     | 2,619     | 3,398     |
|               | 前年比  | 90.5    | 34.9   |        | 72.6    |        |        |        |        |       | 72.6    | —       | 77.1      | —         |
| Rolls Royce   | 合計   | 27      |        |        | 27      |        |        |        |        |       | 27      | 9       | 157       | 85        |
|               | 前年比  | 300.0   |        |        | 300.0   |        |        |        |        |       | 300.0   | —       | 184.7     | —         |
| Saab          | 合計   |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比  |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Scania        | 合計   |         |        |        |         | 37     |        |        | 37     | 1     | 38      | 35      | 181       | 144       |
|               | 前年比  |         |        |        |         | 105.7  |        |        | 105.7  |       | 108.6   | —       | 125.7     | —         |
| smart         | 合計   |         |        |        |         |        |        |        |        |       |         |         | 2         |           |
|               | 前年比  |         |        |        |         |        |        |        |        |       |         |         |           |           |
| StreetScooter | 合計   |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比  |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Volvo         | 合計   | 823     |        |        | 823     | 32     |        |        | 32     |       | 855     | 1,114   | 5,255     | 6,264     |
|               | 前年比  | 76.6    |        |        | 76.6    | 80.0   |        |        | 80.0   |       | 76.8    | —       | 83.9      | —         |
| VW            | 合計   | 2,100   |        |        | 2,100   |        |        |        |        |       | 2,100   | 2,551   | 10,790    | 10,679    |
|               | 前年比  | 82.4    |        |        | 82.3    |        |        |        |        |       | 82.3    | —       | 101.0     | —         |
| その他           | 合計   | 456     | 10     | 4      | 470     | 3      |        | 1      | 4      |       | 474     | 248     | 2,151     | 2,081     |
|               | 前年比  | 205.4   | 71.4   | 50.0   | 192.6   | 300.0  |        | 33.3   | 100.0  |       | 191.1   | —       | 103.4     | —         |
| 合計            |      | 121,457 | 55,236 | 84,634 | 261,327 | 10,562 | 13,684 | 26,129 | 50,375 | 704   | 312,406 | 326,731 | 1,753,891 | 2,057,881 |
| 前年台数          |      | 119,047 | 60,757 | 92,238 | 272,042 | 9,853  | 16,545 | 27,830 | 54,228 | 461   | 326,731 | —       | 2,057,881 | —         |
| 前年比           |      | 102.0   | 90.9   | 91.8   | 96.1    | 107.2  | 82.7   | 93.9   | 92.9   | 152.7 | 95.6    | —       | 85.2      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyoo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。



【ブランド別】新車販売台数（2024年4月実績）

2024年5月8日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        | 貨物車    |       |        | バス     | 合計     |        |         |         |         |         |
|--------------|-----|--------|--------|--------|--------|-------|--------|--------|--------|--------|---------|---------|---------|---------|
|              |     | 普通     | 小型     | 軽      | 計      | 普通    | 小型     |        | 軽      | 計      | 本年当月    | 前年同月    | 本年累計    | 前年累計    |
| ダイハツ         | 合計  |        | 296    | 6,074  | 6,370  |       | 6      | 10,325 | 10,331 |        | 16,701  | 51,870  | 61,532  | 228,155 |
|              | 内輸入 |        |        |        |        |       | 6      | 6      | 6      |        | 6       | 33      | 50      | 152     |
|              | 前年比 |        | 10.3   | 17.8   | 17.2   |       | 18.2   | 69.7   | 69.6   |        | 32.2    | —       | 27.0    | —       |
| 日野           | 合計  |        |        |        |        | 2,435 | 533    | 2,968  | 75     | 3,043  | 2,775   | 13,489  | 13,706  |         |
|              | 前年比 |        |        |        |        | 126.0 | 65.8   | 108.2  | 227.3  | 109.7  | —       | 98.4    | —       |         |
|              | 合計  | 20,978 | 9,053  | 18,315 | 48,346 |       |        | 1,797  | 1,797  |        | 50,143  | 36,570  | 234,007 | 203,578 |
| ホンダ          | 内輸入 | 3,472  |        |        | 3,472  |       |        |        |        | 3,472  | 27      | 10,131  | 215     |         |
|              | 前年比 | 301.4  | 105.2  | 98.4   | 141.5  |       |        | 75.0   | 75.0   | 137.1  | —       | 114.9   | —       |         |
|              | 合計  |        |        |        |        | 3,576 | 462    |        | 4,038  | 50     | 4,088   | 3,946   | 20,190  | 23,017  |
| いすゞ          | 内輸入 |        |        |        |        |       |        |        |        |        |         |         |         |         |
|              | 前年比 |        |        |        |        | 105.0 | 89.0   |        | 102.9  | 227.3  | 103.6   | —       | 87.7    |         |
|              | 合計  | 7,422  |        |        | 7,422  |       |        |        |        |        | 7,422   | 7,535   | 31,279  | 35,672  |
| レクサス         | 前年比 | 98.5   |        |        | 98.5   |       |        |        |        | 98.5   | —       | 87.7    | —       |         |
|              | 合計  | 5,017  | 2,153  | 2,271  | 9,441  | 16    | 202    | 428    | 646    | 10,087 | 14,614  | 49,543  | 71,908  |         |
|              | 内輸入 | 474    | 48     |        | 522    |       | 27     |        | 27     | 549    | 498     | 3,838   | 3,455   |         |
| マツダ          | 前年比 | 52.2   | 124.7  | 100.3  | 69.4   | 41.0  | 52.7   | 71.8   | 63.5   | 69.0   | —       | 68.9    | —       |         |
|              | 合計  | 1,805  | 370    | 5,085  | 7,260  | 463   |        | 487    | 950    | 8,210  | 5,956   | 43,420  | 34,214  |         |
|              | 内輸入 |        |        |        |        | 463   |        |        | 463    | 463    | 78      | 955     | 699     |         |
| 三菱           | 前年比 | 53.3   | 85.1   | 305.2  | 132.3  |       |        | 104.3  | 203.4  | 137.8  | —       | 126.9   | —       |         |
|              | 合計  |        |        |        |        | 1,971 | 921    |        | 2,892  | 195    | 3,087   | 2,765   | 11,381  | 11,482  |
|              | 前年比 |        |        |        |        | 139.7 | 75.4   |        | 109.9  | 146.6  | 111.6   | —       | 99.1    | —       |
| 三菱ふそう        | 合計  | 11,706 | 4,635  | 8,005  | 24,346 | 140   | 2,414  | 3,158  | 5,712  | 9      | 30,067  | 33,034  | 177,915 | 177,241 |
|              | 内輸入 | 1,019  | 1      |        | 1,020  |       |        |        |        |        | 1,020   | 1,148   | 5,958   | 5,569   |
|              | 前年比 | 81.1   | 96.7   | 94.1   | 87.8   | 73.7  | 87.7   | 134.7  | 108.0  | 69.2   | 91.0    | —       | 100.4   | —       |
| スバル          | 合計  | 5,742  | 82     | 253    | 6,077  |       |        | 331    | 331    | 6,408  | 7,659   | 33,069  | 36,202  |         |
|              | 内輸入 |        |        |        |        |       |        |        |        |        |         |         |         |         |
|              | 前年比 | 97.3   | 33.7   | 33.4   | 88.1   |       |        | 43.6   | 43.6   | 83.7   | —       | 91.3    | —       |         |
| スズキ          | 合計  | 907    | 9,355  | 36,609 | 46,871 |       |        | 8,983  | 8,983  | 55,854 | 48,371  | 260,961 | 229,631 |         |
|              | 内輸入 | 48     |        |        | 48     |       |        |        |        | 48     | 91      | 478     | 593     |         |
|              | 前年比 | 77.1   | 118.0  | 124.7  | 121.8  |       |        | 90.7   | 90.7   | 115.5  | —       | 113.6   | —       |         |
| トヨタ          | 合計  | 59,658 | 28,408 | 509    | 88,575 | 1,389 | 10,018 | 172    | 11,579 | 351    | 100,505 | 117,773 | 427,359 | 583,483 |
|              | 内輸入 | 179    |        |        | 179    | 304   | 299    |        | 603    |        | 782     | 2,145   | 5,014   | 10,035  |
|              | 前年比 | 95.3   | 73.0   | 43.3   | 86.2   | 74.6  | 90.2   | 9.4    | 78.2   | 130.5  | 85.3    | —       | 73.2    | —       |
| UDトラックス      | 合計  |        |        |        |        | 504   | 4      |        | 508    |        | 508     | 695     | 3,080   | 3,370   |
|              | 前年比 |        |        |        |        | 73.3  | 57.1   |        | 73.1   |        | 73.1    | —       | 91.4    | —       |
|              | 合計  |        | 95     |        | 95     |       |        |        |        |        | 95      | 109     | 507     | 400     |
| ABARTH       | 内国内 |        |        |        |        |       |        |        |        |        |         |         |         |         |
|              | 前年比 |        | 87.2   |        | 87.2   |       |        |        |        | 87.2   | —       | 126.8   | —       |         |
|              | 合計  | 71     |        |        | 71     |       |        |        |        | 71     | 43      | 374     | 529     |         |
| Alfa Romeo   | 前年比 | 165.1  |        |        | 165.1  |       |        |        |        | 165.1  | —       | 70.7    | —       |         |
|              | 合計  | 50     |        |        | 50     |       |        |        |        | 50     | 32      | 134     | 149     |         |
|              | 前年比 | 156.3  |        |        | 156.3  |       |        |        |        | 156.3  | —       | 89.9    | —       |         |
| Aston Martin | 合計  | 1,585  |        |        | 1,585  |       |        |        |        | 1,585  | 1,363   | 7,889   | 7,934   |         |
|              | 前年比 | 116.3  |        |        | 116.3  |       |        |        |        | 116.3  | —       | 99.4    | —       |         |
|              | 合計  | 30     |        |        | 30     |       |        |        |        | 30     | 51      | 157     | 152     |         |
| Bentley      | 前年比 | 58.8   |        |        | 58.8   |       |        |        |        | 58.8   | —       | 103.3   | —       |         |
|              | 合計  | 1,811  |        |        | 1,811  |       |        |        |        | 1,811  | 2,542   | 9,458   | 10,978  |         |
|              | 前年比 | 71.2   |        |        | 71.2   |       |        |        |        | 71.2   | —       | 86.2    | —       |         |
| BMW Alpina   | 合計  | 35     |        |        | 35     |       |        |        |        | 35     | 14      | 160     | 59      |         |
|              | 前年比 | 250.0  |        |        | 250.0  |       |        |        |        | 250.0  | —       | 271.2   | —       |         |
|              | 合計  | 1,018  |        |        | 1,018  |       |        |        |        | 1,018  | 1,217   | 5,144   | 5,833   |         |
| BMW MINI     | 前年比 | 83.6   |        |        | 83.6   |       |        |        |        | 83.6   | —       | 88.2    | —       |         |
|              | 合計  |        |        |        |        |       |        |        |        |        |         |         |         |         |
|              | 前年比 |        |        |        |        |       |        |        |        |        |         |         |         |         |
| Bugatti      | 合計  | 66     |        |        | 66     |       |        |        |        | 67     | 91      | 834     | 343     |         |
|              | 前年比 | 73     |        |        | 72.5   |       |        |        |        | 73.6   | —       | 243.1   | —       |         |
|              | 合計  | 18     |        |        | 18     |       |        |        |        | 18     | 35      | 148     | 236     |         |
| Cadillac     | 前年比 | 51.4   |        |        | 51.4   |       |        |        |        | 51.4   | —       | 62.7    | —       |         |
|              | 合計  | 56     |        |        | 56     | 5     |        |        | 5      | 61     | 58      | 228     | 280     |         |
|              | 内国内 |        |        |        |        |       |        |        |        |        |         |         |         |         |
| Chevrolet    | 前年比 | 103.7  |        |        | 101.8  | 166.7 |        |        | 166.7  | 105.2  | —       | 81.4    | —       |         |
|              | 合計  | 1      |        |        | 1      |       |        |        |        | 1      |         | 2       | 4       |         |
|              | 前年比 |        |        |        |        |       |        |        |        |        | —       | 50.0    | —       |         |
| Citroen      | 合計  | 212    | 1      |        | 213    |       |        |        |        | 213    | 340     | 1,022   | 2,083   |         |
|              | 前年比 | 62.7   | 50.0   |        | 62.6   |       |        |        |        | 62.6   | —       | 49.1    | —       |         |

|               |     | 乗 用 車   |        |        |         | 貨 物 車  |        |        |        | バス    | 合 計     |         |           |           |
|---------------|-----|---------|--------|--------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |     | 普通      | 小型     | 軽      | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計  | 8       |        |        | 8       | 1      |        |        | 1      |       | 9       | 13      | 39        | 91        |
|               | 前年比 | 61.5    |        |        | 61.5    |        |        |        |        |       | 69.2    | —       | 42.9      | —         |
| DS            | 合計  | 35      |        |        | 35      |        |        |        |        |       | 35      | 45      | 168       | 226       |
|               | 前年比 | 77.8    |        |        | 77.8    |        |        |        |        |       | 77.8    | —       | 74.3      | —         |
| Ferrari       | 合計  | 118     |        |        | 118     |        |        |        |        |       | 118     | 102     | 470       | 442       |
|               | 前年比 | 115.7   |        |        | 115.7   |        |        |        |        |       | 115.7   | —       | 106.3     | —         |
| Fiat          | 合計  | 75      | 165    |        | 240     | 36     |        |        | 36     |       | 276     | 315     | 1,335     | 1,423     |
|               | 前年比 | 115.4   | 66.5   |        | 76.7    | 1800.0 |        |        | 1800.0 |       | 87.6    | —       | 93.8      | —         |
| Ford          | 合計  | 18      |        |        | 18      | 3      |        |        | 3      |       | 21      | 27      | 61        | 105       |
|               | 前年比 | 81.8    |        |        | 78.3    | 75.0   |        |        | 75.0   |       | 77.8    | —       | 58.1      | —         |
| Hummer        | 合計  |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Hyundai       | 合計  | 39      |        |        | 39      |        |        |        |        |       | 39      | 20      | 294       | 182       |
|               | 前年比 | 195.0   |        |        | 195.0   |        |        |        |        |       | 195.0   | —       | 161.5     | —         |
| Jaguar        | 合計  | 22      |        |        | 22      |        |        |        |        |       | 22      | 50      | 227       | 253       |
|               | 前年比 | 44.0    |        |        | 44.0    |        |        |        |        |       | 44.0    | —       | 89.7      | —         |
| Jeep          | 合計  | 674     |        |        | 674     | 2      |        |        | 2      |       | 676     | 1136    | 2,874     | 4086      |
|               | 前年比 | 61.0    |        |        | 61.0    | 6.5    |        |        | 6.5    |       | 59.5    | —       | 70.3      | —         |
| Lamborghini   | 合計  | 48      |        |        | 48      |        |        |        |        |       | 48      | 5       | 235       | 163       |
|               | 前年比 | 960.0   |        |        | 960.0   |        |        |        |        |       | 960.0   | —       | 144.2     | —         |
| Land Rover    | 合計  | 488     |        |        | 488     | 4      |        |        | 4      |       | 492     | 715     | 2,986     | 2,753     |
|               | 前年比 | 68.3    |        |        | 68.3    | 400.0  |        |        | 400.0  |       | 68.8    | —       | 108.5     | —         |
| Lotus         | 合計  | 29      |        |        | 29      |        |        |        |        |       | 29      | 3       | 107       | 9         |
|               | 前年比 | 1450.0  |        |        | 966.7   |        |        |        |        |       | 966.7   | —       | 1188.9    | —         |
| Maserati      | 合計  | 76      |        |        | 76      |        |        |        |        |       | 76      | 49      | 414       | 312       |
|               | 前年比 | 155.1   |        |        | 155.1   |        |        |        |        |       | 155.1   | —       | 132.7     | —         |
| Maybach       | 合計  |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           |           |
| McLaren       | 合計  | 26      |        |        | 26      |        |        |        |        |       | 26      | 18      | 68        | 57        |
|               | 前年比 | 144.4   |        |        | 144.4   |        |        |        |        |       | 144.4   | —       | 119.3     | —         |
| Mercedes-Benz | 合計  | 3,211   |        |        | 3,211   | 1      |        |        | 1      |       | 3,212   | 3,559   | 16,641    | 16,692    |
|               | 前年比 | 90.2    |        |        | 90.2    |        |        |        |        |       | 90.3    | —       | 99.7      | —         |
| Opel          | 合計  |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Peugeot       | 合計  | 341     |        |        | 341     |        |        |        |        |       | 341     | 600     | 1,851     | 3,120     |
|               | 前年比 | 56.8    |        |        | 56.8    |        |        |        |        |       | 56.8    | —       | 59.3      | —         |
| Porsche       | 合計  | 614     | 1      |        | 615     |        |        |        |        |       | 615     | 351     | 3,145     | 2,417     |
|               | 前年比 | 175.4   |        |        | 175.2   |        |        |        |        |       | 175.2   | —       | 130.1     | —         |
| Renault       | 合計  | 212     | 71     |        | 283     |        |        |        |        |       | 283     | 355     | 2,246     | 2,884     |
|               | 前年比 | 73.1    | 109.2  |        | 79.7    |        |        |        |        |       | 79.7    | —       | 77.9      | —         |
| Rolls Royce   | 合計  | 41      |        |        | 41      |        |        |        |        |       | 41      | 14      | 130       | 76        |
|               | 前年比 | 292.9   |        |        | 292.9   |        |        |        |        |       | 292.9   | —       | 171.1     | —         |
| Saab          | 合計  |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Scania        | 合計  |         |        |        |         | 40     |        |        | 40     | 1     | 41      | 24      | 143       | 109       |
|               | 前年比 |         |        |        |         | 166.7  |        |        | 166.7  |       | 170.8   | —       | 131.2     | —         |
| smart         | 合計  |         | 1      |        | 1       |        |        |        |        |       | 1       |         | 2         |           |
|               | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           |           |
| StreetScooter | 合計  |         |        |        |         |        |        |        |        |       |         |         |           |           |
|               | 前年比 |         |        |        |         |        |        |        |        |       |         |         |           |           |
| Volvo         | 合計  | 803     |        |        | 803     | 72     |        |        | 72     |       | 875     | 910     | 4,400     | 5,150     |
|               | 前年比 | 92.9    |        |        | 92.9    | 156.5  |        |        | 156.5  |       | 96.2    | —       | 85.4      | —         |
| VW            | 合計  | 1,687   | 2      |        | 1,689   |        |        |        |        |       | 1,689   | 1,484   | 8,690     | 8,128     |
|               | 前年比 | 113.8   |        |        | 113.9   |        |        |        |        |       | 113.8   | —       | 106.9     | —         |
| その他           | 合計  | 184     | 8      | 8      | 200     | 3      |        |        | 3      |       | 203     | 339     | 1,678     | 1,833     |
|               | 前年比 | 59.0    | 47.1   | 800.0  | 60.6    | 300.0  |        |        | 33.3   |       | 59.9    | —       | 91.5      | —         |
| 合 計           |     | 126,937 | 54,696 | 77,129 | 258,762 | 10,661 | 14,560 | 25,681 | 50,902 | 682   | 310,346 | 349,592 | 1,441,486 | 1,731,150 |
| 前年台数          |     | 127,064 | 65,978 | 96,483 | 289,525 | 9,641  | 16,834 | 33,122 | 59,597 | 470   | 349,592 | —       | 1,731,150 | —         |
| 前年比           |     | 99.9    | 82.9   | 79.9   | 89.4    | 110.6  | 86.5   | 77.5   | 85.4   | 145.1 | 88.8    | —       | 83.3      | —         |

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までお問合せ下さい。

【ブランド別】新車販売台数（2024年3月実績）

2024年4月4日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        | 貨物車     |       |        | バス     | 合計     |       |         |         |         |         |
|--------------|-----|--------|--------|--------|---------|-------|--------|--------|--------|-------|---------|---------|---------|---------|
|              |     | 普通     | 小型     | 軽      | 計       | 普通    | 小型     |        | 軽      | 計     | 本年当月    | 前年同月    | 本年累計    | 前年累計    |
| ダイハツ         | 合計  |        | 317    | 5,257  | 5,574   |       | 9      | 9,195  | 9,204  |       | 14,778  | 67,512  | 44,831  | 176,285 |
|              | 内輸入 |        | 9      |        | 9       |       |        |        |        |       | 54      | 44      | 119     |         |
|              | 前年比 |        | 7.2    | 11.9   | 11.5    |       | 16.7   | 48.4   | 48.3   |       | 21.9    | —       | 25.4    | —       |
| 日野           | 合計  |        |        |        |         | 3,554 | 893    |        | 4,447  | 231   | 4,678   | 4,998   | 10,446  | 10,931  |
|              | 前年比 |        |        |        |         | 101.8 | 63.8   |        | 90.9   | 217.9 | 93.6    | —       | 95.6    | —       |
|              | 合計  | 29,237 | 16,348 | 25,263 | 70,848  |       |        | 2,474  | 2,474  |       | 73,322  | 72,097  | 183,864 | 187,008 |
| ホンダ          | 内輸入 | 4,449  |        |        | 4,449   |       |        |        |        |       | 4,449   | 62      | 6,659   | 188     |
|              | 前年比 | 240.2  | 79.6   | 70.9   | 103.7   |       |        | 65.7   | 65.7   |       | 101.7   | —       | 110.1   | —       |
|              | 合計  |        |        |        |         | 5,872 | 657    |        | 6,529  | 194   | 6,723   | 9,324   | 16,102  | 19,071  |
| いすゞ          | 内輸入 |        |        |        |         |       |        |        |        |       |         |         |         |         |
|              | 前年比 |        |        |        |         | 77.1  | 43.5   |        | 71.6   | 97.0  | 72.1    | —       | 84.4    | —       |
|              | 合計  | 9,190  |        |        | 9,190   |       |        |        |        |       | 9,190   | 12,329  | 23,857  | 28,137  |
| レクサス         | 前年比 | 74.5   |        |        | 74.5    |       |        |        |        |       | 74.5    | —       | 84.8    | —       |
|              | 合計  | 9,853  | 1,251  | 3,874  | 14,978  | 56    | 349    | 733    | 1,138  |       | 16,116  | 24,221  | 39,456  | 57,294  |
|              | 内輸入 | 1,378  | 40     |        | 1,418   |       | 91     |        | 91     |       | 1,509   | 1,122   | 3,289   | 2,957   |
| マツダ          | 前年比 | 55.8   | 46.6   | 149.6  | 65.4    | 109.8 | 61.2   | 107.6  | 87.4   |       | 66.5    | —       | 68.9    | —       |
|              | 合計  | 4,454  | 702    | 8,520  | 13,676  | 247   |        | 1,158  | 1,405  |       | 15,081  | 11,896  | 35,210  | 28,258  |
|              | 内輸入 |        | 4      |        | 4       | 247   |        |        | 247    |       | 251     | 246     | 492     | 621     |
| 三菱           | 前年比 | 82.8   | 79.2   | 185.9  | 126.1   |       |        | 110.1  | 133.6  |       | 126.8   | —       | 124.6   | —       |
|              | 合計  |        |        |        |         | 2,203 | 1,181  |        | 3,384  | 377   | 3,761   | 4,133   | 8,294   | 8,717   |
|              | 前年比 |        |        |        |         | 120.2 | 62.5   |        | 90.9   | 92.2  | 91.0    | —       | 95.1    | —       |
| 三菱ふそう        | 合計  | 22,739 | 8,918  | 18,951 | 50,608  | 515   | 3,847  | 4,174  | 8,536  | 88    | 59,232  | 60,315  | 147,848 | 144,207 |
|              | 内輸入 | 1,972  | 2      |        | 1,974   |       |        |        |        |       | 1,974   | 2,022   | 4,938   | 4,421   |
|              | 前年比 | 108.6  | 89.8   | 98.9   | 101.2   | 80.0  | 78.2   | 89.8   | 83.6   | 114.3 | 98.2    | —       | 102.5   | —       |
| スバル          | 合計  | 9,932  | 90     | 231    | 10,253  |       |        | 557    | 557    |       | 10,810  | 12,350  | 26,661  | 28,543  |
|              | 内輸入 |        |        |        |         |       |        |        |        |       |         |         |         |         |
|              | 前年比 | 98.9   | 27.4   | 23.8   | 90.4    |       |        | 55.4   | 55.4   |       | 87.5    | —       | 93.4    | —       |
| スズキ          | 合計  | 1,472  | 15,078 | 52,397 | 68,947  |       |        | 14,025 | 14,025 |       | 82,972  | 67,950  | 205,107 | 181,260 |
|              | 内輸入 | 218    |        |        | 218     |       |        |        |        |       | 218     | 214     | 430     | 502     |
|              | 前年比 | 71.3   | 120.0  | 132.6  | 127.4   |       |        | 101.5  | 101.5  |       | 122.1   | —       | 113.2   | —       |
| トヨタ          | 合計  | 83,774 | 27,399 | 821    | 111,994 | 1,581 | 10,706 | 580    | 12,867 | 301   | 125,162 | 195,488 | 326,854 | 465,710 |
|              | 内輸入 | 195    | 1      |        | 196     | 336   | 635    |        | 971    |       | 1,167   | 3,356   | 4,232   | 7,990   |
|              | 前年比 | 77.5   | 44.3   | 65.5   | 65.4    | 50.0  | 57.5   | 26.6   | 53.7   | 80.7  | 64.0    | —       | 70.2    | —       |
| UDトラックス      | 合計  |        |        |        |         | 1,345 | 6      |        | 1,351  |       | 1,351   | 1,240   | 2,572   | 2,675   |
|              | 前年比 |        |        |        |         | 110.4 | 27.3   |        | 109.0  |       | 109.0   | —       | 96.1    | —       |
|              | 合計  |        | 213    |        | 213     |       |        |        |        |       | 213     | 155     | 412     | 291     |
| ABARTH       | 内国内 |        |        |        |         |       |        |        |        |       |         |         |         |         |
|              | 前年比 |        | 137.4  |        | 137.4   |       |        |        |        |       | 137.4   | —       | 141.6   | —       |
|              | 合計  | 159    | 1      |        | 160     |       |        |        |        |       | 160     | 264     | 303     | 486     |
| Alfa Romeo   | 前年比 | 60.5   | 100.0  |        | 60.6    |       |        |        |        |       | 60.6    | —       | 62.3    | —       |
|              | 合計  | 30     |        |        | 30      |       |        |        |        |       | 30      | 59      | 84      | 117     |
|              | 前年比 | 50.8   |        |        | 50.8    |       |        |        |        |       | 50.8    | —       | 71.8    | —       |
| Aston Martin | 合計  | 3,157  |        |        | 3,157   |       |        |        |        |       | 3,157   | 2,678   | 6,304   | 6,571   |
|              | 前年比 | 117.9  |        |        | 117.9   |       |        |        |        |       | 117.9   | —       | 95.9    | —       |
|              | 合計  | 60     |        |        | 60      |       |        |        |        |       | 60      | 34      | 127     | 101     |
| Bentley      | 前年比 | 176.5  |        |        | 176.5   |       |        |        |        |       | 176.5   | —       | 125.7   | —       |
|              | 合計  | 4,279  |        |        | 4,279   |       |        |        |        |       | 4,279   | 3,813   | 7,647   | 8,436   |
|              | 前年比 | 112.3  |        |        | 112.2   |       |        |        |        |       | 112.2   | —       | 90.6    | —       |
| BMW          | 合計  | 51     |        |        | 51      |       |        |        |        |       | 51      | 22      | 125     | 45      |
|              | 前年比 | 231.8  |        |        | 231.8   |       |        |        |        |       | 231.8   | —       | 277.8   | —       |
|              | 合計  | 1,978  |        |        | 1,978   |       |        |        |        |       | 1,978   | 2,492   | 4,126   | 4,616   |
| BMW MINI     | 前年比 | 79.4   |        |        | 79.4    |       |        |        |        |       | 79.4    | —       | 89.4    | —       |
|              | 合計  |        |        |        |         |       |        |        |        |       |         |         |         |         |
|              | 前年比 |        |        |        |         |       |        |        |        |       |         |         |         |         |
| BYD          | 合計  | 353    |        |        | 353     |       |        |        |        | 14    | 367     | 159     | 767     | 252     |
|              | 前年比 | 234    |        |        | 233.8   |       |        |        |        | 175   | 230.8   | —       | 304.4   | —       |
|              | 合計  | 63     |        |        | 63      |       |        |        |        |       | 63      | 76      | 130     | 201     |
| Cadillac     | 前年比 | 82.9   |        |        | 82.9    |       |        |        |        |       | 82.9    | —       | 64.7    | —       |
|              | 合計  | 91     |        |        | 91      | 2     |        |        | 2      |       | 93      | 109     | 167     | 222     |
|              | 内国内 |        |        |        |         |       |        |        |        |       |         |         |         |         |
| Chevrolet    | 前年比 | 88.3   |        |        | 88.3    | 40.0  |        |        | 33.3   |       | 85.3    | —       | 75.2    | —       |
|              | 合計  |        |        |        |         |       |        |        |        |       |         | 4       | 1       | 4       |
|              | 前年比 |        |        |        |         |       |        |        |        |       |         | —       | 25.0    | —       |
| Chrysler     | 合計  | 406    |        |        | 406     |       |        |        |        |       | 406     | 853     | 809     | 1,743   |
|              | 前年比 | 47.7   |        |        | 47.6    |       |        |        |        |       | 47.6    | —       | 46.4    | —       |

|               |     | 乗 用 車   |         |         |         | 貨 物 車  |        |        |        | バス    | 合 計     |         |           |           |
|---------------|-----|---------|---------|---------|---------|--------|--------|--------|--------|-------|---------|---------|-----------|-----------|
|               |     | 普通      | 小型      | 軽       | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計      | 前年累計      |
| Dodge         | 合計  | 10      |         |         | 10      |        |        |        |        |       | 10      | 31      | 30        | 78        |
|               | 前年比 | 32.3    |         |         | 32.3    |        |        |        |        |       | 32.3    | —       | 38.5      | —         |
| DS            | 合計  | 61      |         |         | 61      |        |        |        |        |       | 61      | 42      | 133       | 181       |
|               | 前年比 | 145.2   |         |         | 145.2   |        |        |        |        |       | 145.2   | —       | 73.5      | —         |
| Ferrari       | 合計  | 147     |         |         | 147     |        |        |        |        |       | 147     | 146     | 352       | 340       |
|               | 前年比 | 100.7   |         |         | 100.7   |        |        |        |        |       | 100.7   | —       | 103.5     | —         |
| Fiat          | 合計  | 145     | 338     |         | 483     | 18     |        |        | 18     |       | 501     | 484     | 1,059     | 1,108     |
|               | 前年比 | 263.6   | 79.5    |         | 100.6   | 450.0  |        |        | 450.0  |       | 103.5   | —       | 95.6      | —         |
| Ford          | 合計  | 12      |         |         | 12      | 7      |        |        | 7      |       | 19      | 27      | 40        | 78        |
|               | 国内  |         |         |         |         |        |        |        |        |       |         |         |           |           |
| Ford          | 前年比 | 57.1    |         |         | 57.1    | 116.7  |        |        | 116.7  |       | 70.4    | —       | 51.3      | —         |
|               | 合計  |         |         |         |         |        |        |        |        |       |         |         |           |           |
| Hummer        | 前年比 |         |         |         |         |        |        |        |        |       |         |         |           |           |
|               | 合計  |         |         |         |         |        |        |        |        |       |         |         |           |           |
| Hyundai       | 前年比 |         |         |         |         |        |        |        |        |       |         |         |           |           |
|               | 合計  | 70      |         |         | 70      |        |        |        |        | 1     | 71      | 60      | 255       | 162       |
| Hyundai       | 前年比 | 116.7   |         |         | 116.7   |        |        |        |        |       | 118.3   | —       | 157.4     | —         |
|               | 合計  | 82      |         |         | 82      |        |        |        |        |       | 82      | 56      | 205       | 203       |
| Jaguar        | 前年比 | 110.7   |         |         | 110.7   |        |        |        |        |       | 110.7   | —       | 101.0     | —         |
|               | 合計  | 1088    |         |         | 1088    | 5      |        |        | 5      |       | 1093    | 1348    | 2,198     | 2950      |
| Jeep          | 前年比 | 86.0    |         |         | 86.0    | 6.0    |        |        | 6.0    |       | 81.1    | —       | 74.5      | —         |
|               | 合計  | 78      |         |         | 78      |        |        |        |        |       | 78      | 58      | 187       | 158       |
| Lamborghini   | 前年比 | 134.5   |         |         | 134.5   |        |        |        |        |       | 134.5   | —       | 118.4     | —         |
|               | 合計  | 1,165   |         |         | 1,165   | 2      |        |        | 2      |       | 1,167   | 1,092   | 2,494     | 2,038     |
| Land Rover    | 前年比 | 106.7   |         |         | 106.7   |        |        |        |        |       | 106.9   | —       | 122.4     | —         |
|               | 合計  | 30      | 1       |         | 31      |        |        |        |        |       | 31      | 1       | 78        | 6         |
| Lotus         | 前年比 |         | 100.0   |         | 3100.0  |        |        |        |        |       | 3100.0  | —       | 1300.0    | —         |
|               | 合計  | 149     |         |         | 149     |        |        |        |        |       | 149     | 133     | 338       | 263       |
| Maserati      | 前年比 | 112.0   |         |         | 112.0   |        |        |        |        |       | 112.0   | —       | 128.5     | —         |
|               | 合計  |         |         |         |         |        |        |        |        |       |         |         |           |           |
| Maybach       | 前年比 |         |         |         |         |        |        |        |        |       |         |         |           |           |
|               | 合計  | 18      |         |         | 18      |        |        |        |        |       | 18      | 11      | 42        | 39        |
| McLaren       | 前年比 | 163.6   |         |         | 163.6   |        |        |        |        |       | 163.6   | —       | 107.7     | —         |
|               | 合計  | 5,883   |         |         | 5,883   |        |        |        |        |       | 5,883   | 5,763   | 13,429    | 13,133    |
| Mercedes-Benz | 前年比 | 102.1   |         |         | 102.1   |        |        |        |        |       | 102.1   | —       | 102.3     | —         |
|               | 合計  |         |         |         |         |        |        |        |        |       |         |         |           |           |
| Opel          | 前年比 |         |         |         |         |        |        |        |        |       |         |         |           |           |
|               | 合計  | 721     |         |         | 721     |        |        |        |        |       | 721     | 1,103   | 1,510     | 2,520     |
| Peugeot       | 前年比 | 65.4    |         |         | 65.4    |        |        |        |        |       | 65.4    | —       | 59.9      | —         |
|               | 合計  | 949     | 2       |         | 951     |        |        |        |        |       | 951     | 802     | 2,530     | 2,066     |
| Porsche       | 前年比 | 118.9   | 50.0    |         | 118.6   |        |        |        |        |       | 118.6   | —       | 122.5     | —         |
|               | 合計  | 607     | 279     |         | 886     |        |        |        |        |       | 886     | 1,196   | 1,963     | 2,529     |
| Renault       | 前年比 | 60.9    | 140.2   |         | 74.1    |        |        |        |        |       | 74.1    | —       | 77.6      | —         |
|               | 合計  | 34      |         |         | 34      |        |        |        |        |       | 34      | 20      | 89        | 62        |
| Rolls Royce   | 前年比 | 170.0   |         |         | 170.0   |        |        |        |        |       | 170.0   | —       | 143.5     | —         |
|               | 合計  |         |         |         |         |        |        |        |        |       |         |         |           |           |
| Saab          | 前年比 |         |         |         |         |        |        |        |        |       |         |         |           |           |
|               | 合計  |         |         |         |         | 51     |        |        | 51     | 1     | 52      | 48      | 102       | 85        |
| Scania        | 前年比 |         |         |         |         | 106.3  |        |        | 106.3  |       | 108.3   | —       | 120.0     | —         |
|               | 合計  |         | 1       |         | 1       |        |        |        |        |       | 1       |         | 1         |           |
| smart         | 前年比 |         |         |         |         |        |        |        |        |       |         |         |           |           |
|               | 合計  |         |         |         |         |        |        |        |        |       |         |         |           |           |
| StreetScooter | 前年比 |         |         |         |         |        |        |        |        |       |         |         |           |           |
|               | 合計  | 1,905   |         |         | 1,905   | 58     |        |        | 58     |       | 1,963   | 1,892   | 3,525     | 4,240     |
| Volvo         | 前年比 | 105.2   |         |         | 105.2   | 71.6   |        |        | 71.6   |       | 103.8   | —       | 83.1      | —         |
|               | 合計  | 2,825   | 1       |         | 2,826   |        |        |        |        |       | 2,826   | 2,990   | 7,001     | 6,644     |
| VW            | 前年比 | 94.5    | 100.0   |         | 94.5    |        |        |        |        |       | 94.5    | —       | 105.4     | —         |
|               | 合計  | 658     | 9       | 4       | 671     | 2      |        | 14     | 16     |       | 687     | 620     | 1,475     | 1,494     |
| その他           | 前年比 | 114.4   | 52.9    | 66.7    | 112.2   | 50.0   |        | 77.8   | 72.7   |       | 110.8   | —       | 98.7      | —         |
|               | 合計  | 197,895 | 70,948  | 115,318 | 384,161 | 15,518 | 17,648 | 32,910 | 66,076 | 1,207 | 451,444 | 572,494 | 1,131,140 | 1,381,558 |
| 前年台数          |     | 216,247 | 113,915 | 147,781 | 477,943 | 18,245 | 28,977 | 46,156 | 93,378 | 1,173 | 572,494 | —       | 1,381,558 | —         |
| 前年比           |     | 91.5    | 62.3    | 78.0    | 80.4    | 85.1   | 60.9   | 71.3   | 70.8   | 102.9 | 78.9    | —       | 81.9      | —         |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。

【ブランド別】新車販売台数（2024年2月実績）

2024年3月6日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        | 貨物車    |       |       | バス     | 合計     |       |        |         |         |         |
|--------------|-----|--------|--------|--------|--------|-------|-------|--------|--------|-------|--------|---------|---------|---------|
|              |     | 普通     | 小型     | 軽      | 計      | 普通    | 小型    | 軽      | 計      | 本年当月  | 前年同月   | 本年累計    | 前年累計    |         |
| ダイハツ         | 合計  |        | 401    | 5,776  | 6,177  |       | 11    | 3,623  | 3,634  |       | 9,811  | 54,617  | 30,053  | 108,773 |
|              | 内輸入 |        |        |        |        |       | 11    | 11     |        |       | 11     | 37      | 35      | 63      |
|              | 前年比 |        | 11.7   | 16.1   | 15.7   |       | 29.7  | 23.8   | 23.8   |       | 18.0   | —       | 27.6    | —       |
| 日野           | 合計  |        |        |        |        | 2,398 | 643   |        | 3,041  | 180   | 3,221  | 3,290   | 5,768   | 5,933   |
|              | 前年比 |        |        |        |        | 104.4 | 68.3  |        | 93.9   | 360.0 | 97.9   | —       | 97.2    | —       |
|              | 合計  | 20,743 | 12,414 | 21,195 | 54,352 |       |       | 2,787  | 2,787  |       | 57,139 | 49,891  | 110,542 | 94,911  |
| ホンダ          | 内輸入 | 1,191  |        |        | 1,191  |       |       |        |        |       | 1,191  | 47      | 2,210   | 126     |
|              | 前年比 | 222.5  | 101.9  | 83.4   | 115.9  |       |       | 93.3   | 93.3   |       | 114.5  | —       | 116.5   | —       |
|              | 合計  |        |        |        |        | 4,399 | 690   |        | 5,089  | 185   | 5,274  | 5,626   | 9,379   | 9,747   |
| いすゞ          | 内輸入 |        |        |        |        |       |       |        |        |       |        |         |         |         |
|              | 前年比 |        |        |        |        | 96.5  | 75.2  |        | 92.9   | 123.3 | 93.7   | —       | 96.2    | —       |
|              | 合計  | 7,429  |        |        | 7,429  |       |       |        |        |       | 7,429  | 9,525   | 14,667  | 15,808  |
| レクサス         | 前年比 | 78.0   |        |        | 78.0   |       |       |        |        |       | 78.0   | —       | 92.8    | —       |
|              | 合計  | 7,949  | 1,116  | 2,945  | 12,010 | 47    | 241   | 565    | 853    |       | 12,863 | 17,254  | 23,340  | 33,073  |
|              | 内輸入 | 1,418  | 11     |        | 1,429  |       | 86    |        | 86     |       | 1,515  | 847     | 1,780   | 1,835   |
| マツダ          | 前年比 | 66.3   | 68.5   | 115.0  | 74.3   | 120.5 | 57.1  | 91.3   | 79.0   |       | 74.6   | —       | 70.6    | —       |
|              | 合計  | 3,169  | 420    | 6,362  | 9,951  | 227   |       | 998    | 1,225  |       | 11,176 | 8,257   | 20,129  | 16,362  |
|              | 内輸入 |        | 7      |        | 7      | 227   |       |        | 227    |       | 234    | 227     | 241     | 375     |
| 三菱           | 前年比 | 100.9  | 65.2   | 184.8  | 137.7  |       |       | 97.0   | 119.0  |       | 135.4  | —       | 123.0   | —       |
|              | 合計  |        |        |        |        | 1,520 | 767   |        | 2,287  | 231   | 2,518  | 2,620   | 4,533   | 4,584   |
|              | 前年比 |        |        |        |        | 120.9 | 64.5  |        | 93.5   | 133.5 | 96.1   | —       | 98.9    | —       |
| 三菱ふそう        | 合計  | 17,162 | 6,900  | 16,754 | 40,816 | 344   | 3,052 | 3,314  | 6,710  | 49    | 47,575 | 44,659  | 88,616  | 83,892  |
|              | 内輸入 | 1,648  | 1      |        | 1,649  |       |       |        |        |       | 1,649  | 1,344   | 2,964   | 2,399   |
|              | 前年比 | 116.9  | 104.3  | 104.9  | 109.6  | 92.7  | 86.4  | 97.3   | 91.8   | 52.1  | 106.5  | —       | 105.6   | —       |
| スバル          | 合計  | 6,975  | 60     | 96     | 7,131  |       |       | 79     | 79     |       | 7,210  | 7,180   | 15,851  | 16,193  |
|              | 内輸入 |        |        |        |        |       |       |        |        |       |        |         |         |         |
|              | 前年比 | 130.0  | 24.5   | 10.8   | 109.7  |       |       | 11.7   | 11.7   |       | 100.4  | —       | 97.9    | —       |
| スズキ          | 合計  | 990    | 11,377 | 42,507 | 54,874 |       |       | 10,551 | 10,551 |       | 65,425 | 57,543  | 122,135 | 113,310 |
|              | 内輸入 | 100    |        |        | 100    |       |       |        |        |       | 100    | 180     | 212     | 288     |
|              | 前年比 | 67.0   | 116.2  | 123.4  | 120.1  |       |       | 89.1   | 89.1   |       | 113.7  | —       | 107.8   | —       |
| トヨタ          | 合計  | 64,541 | 23,188 | 212    | 87,941 | 1,204 | 6,828 | 276    | 8,308  | 260   | 96,509 | 146,296 | 201,692 | 270,222 |
|              | 内輸入 | 116    |        |        | 116    | 349   | 762   |        | 1,111  |       | 1,227  | 2,440   | 3,065   | 4,534   |
|              | 前年比 | 79.4   | 50.0   | 22.2   | 68.4   | 51.6  | 50.1  | 17.8   | 47.4   | 123.2 | 66.0   | —       | 74.6    | —       |
| UDトラックス      | 合計  |        |        |        |        | 704   | 4     |        |        |       | 708    | 757     | 1,221   | 1,435   |
|              | 前年比 |        |        |        |        | 93.4  | 133.3 |        | 93.5   |       | 93.5   | —       | 85.1    | —       |
|              | 合計  |        | 116    |        | 116    |       |       |        |        |       | 116    | 66      | 199     | 136     |
| ABARTH       | 内国内 |        |        |        |        |       |       |        |        |       |        |         |         |         |
|              | 前年比 |        | 175.8  |        | 175.8  |       |       |        |        |       | 175.8  | —       | 146.3   | —       |
|              | 合計  | 67     | 1      |        | 68     |       |       |        |        |       | 68     | 104     | 143     | 222     |
| Alfa Romeo   | 前年比 | 66.3   | 33.3   |        | 65.4   |       |       |        |        |       | 65.4   | —       | 64.4    | —       |
|              | 合計  | 25     |        |        | 25     |       |       |        |        |       | 25     | 28      | 54      | 58      |
|              | 前年比 | 89.3   |        |        | 89.3   |       |       |        |        |       | 89.3   | —       | 93.1    | —       |
| Aston Martin | 合計  | 2,005  |        |        | 2,005  |       |       |        |        |       | 2,005  | 1,924   | 3,147   | 3,893   |
|              | 前年比 | 104.2  |        |        | 104.2  |       |       |        |        |       | 104.2  | —       | 80.8    | —       |
|              | 合計  | 48     |        |        | 48     |       |       |        |        |       | 48     | 34      | 67      | 67      |
| Bentley      | 前年比 | 141.2  |        |        | 141.2  |       |       |        |        |       | 141.2  | —       | 100.0   | —       |
|              | 合計  | 1,831  |        |        | 1,831  |       |       |        |        |       | 1,831  | 3,075   | 3,368   | 4,623   |
|              | 前年比 | 59.5   |        |        | 59.5   |       |       |        |        |       | 59.5   | —       | 72.9    | —       |
| BMW          | 合計  | 43     |        |        | 43     |       |       |        |        |       | 43     | 18      | 74      | 23      |
|              | 前年比 | 238.9  |        |        | 238.9  |       |       |        |        |       | 238.9  | —       | 321.7   | —       |
|              | 合計  | 1,073  |        |        | 1,073  |       |       |        |        |       | 1,073  | 1,125   | 2,148   | 2,124   |
| BMW Alpina   | 前年比 | 95.4   |        |        | 95.4   |       |       |        |        |       | 95.4   | —       | 101.1   | —       |
|              | 合計  |        |        |        |        |       |       |        |        |       |        |         |         |         |
|              | 前年比 |        |        |        |        |       |       |        |        |       |        |         |         |         |
| Bugatti      | 合計  |        |        |        |        |       |       |        |        |       |        |         |         |         |
|              | 前年比 |        |        |        |        |       |       |        |        |       |        |         |         |         |
|              | 合計  | 120    |        |        | 120    |       |       |        |        | 63    | 183    | 56      | 400     | 93      |
| BYD          | 前年比 | 324    |        |        | 324.3  |       |       |        |        | 332   | 326.8  | —       | 430.1   | —       |
|              | 合計  | 37     |        |        | 37     |       |       |        |        |       | 37     | 74      | 67      | 125     |
|              | 前年比 | 50.0   |        |        | 50.0   |       |       |        |        |       | 50.0   | —       | 53.6    | —       |
| Cadillac     | 合計  | 41     |        |        | 41     | 4     |       |        | 4      |       | 45     | 59      | 74      | 113     |
|              | 内国内 |        |        |        |        |       |       |        |        |       |        |         |         |         |
|              | 前年比 | 73.2   |        |        | 73.2   | 133.3 |       |        | 133.3  |       | 76.3   | —       | 65.5    | —       |
| Chevrolet    | 合計  | 1      |        |        | 1      |       |       |        |        |       | 1      |         | 1       | —       |
|              | 前年比 |        |        |        |        |       |       |        |        |       |        |         |         |         |
|              | 合計  | 254    |        |        | 254    | 1     |       |        | 1      |       | 255    | 535     | 403     | 890     |
| Citroen      | 前年比 | 47.6   |        |        | 47.5   |       |       |        |        |       | 47.7   | —       | 45.3    | —       |

|               |     | 乗用車     |        |         |         | 貨物車    |        |        |        | バス    | 合計      |         |         |         |
|---------------|-----|---------|--------|---------|---------|--------|--------|--------|--------|-------|---------|---------|---------|---------|
|               |     | 普通      | 小型     | 軽       | 計       | 普通     | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計    | 前年累計    |
| Dodge         | 合計  | 10      |        |         | 10      | 1      |        |        | 1      |       | 11      | 29      | 20      | 47      |
|               | 前年比 | 34.5    |        |         | 34.5    |        |        |        |        |       | 37.9    | —       | 42.6    | —       |
| DS            | 合計  | 39      |        |         | 39      |        |        |        |        |       | 39      | 113     | 72      | 139     |
|               | 前年比 | 34.5    |        |         | 34.5    |        |        |        |        |       | 34.5    | —       | 51.8    | —       |
| Ferrari       | 合計  | 131     |        |         | 131     |        |        |        |        |       | 131     | 104     | 205     | 194     |
|               | 前年比 | 126.0   |        |         | 126.0   |        |        |        |        |       | 126.0   | —       | 105.7   | —       |
| Fiat          | 合計  | 81      | 213    |         | 294     | 10     |        |        | 10     |       | 304     | 295     | 558     | 624     |
|               | 前年比 | 135.0   | 91.0   |         | 100.0   | 1000.0 |        |        | 1000.0 |       | 103.1   | —       | 89.4    | —       |
| Ford          | 合計  | 12      |        |         | 12      | 1      |        |        | 1      |       | 13      | 33      | 21      | 51      |
|               | 国内  |         |        |         |         |        |        |        |        |       |         |         |         |         |
| Ford          | 前年比 | 44.4    |        |         | 44.4    | 16.7   |        |        | 16.7   |       | 39.4    | —       | 41.2    | —       |
|               | 合計  |         |        |         |         |        |        |        |        |       |         |         |         |         |
| Hummer        | 合計  |         |        |         |         |        |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |         |         |
| Hyundai       | 合計  | 111     |        |         | 111     |        |        |        | 2      |       | 113     | 70      | 184     | 102     |
|               | 前年比 | 158.6   |        |         | 158.6   |        |        |        |        |       | 161.4   | —       | 180.4   | —       |
| Jaguar        | 合計  | 89      |        |         | 89      |        |        |        |        |       | 89      | 53      | 143     | 147     |
|               | 前年比 | 130.2   |        |         | 130.2   |        |        |        |        |       | 130.2   | —       | 97.3    | —       |
| Jeep          | 合計  | 658     |        |         | 658     | 4      |        |        | 4      |       | 662     | 840     | 1,105   | 1602    |
|               | 前年比 | 85.3    |        |         | 85.3    | 5.8    |        |        | 5.8    |       | 78.8    | —       | 69.0    | —       |
| Lamborghini   | 合計  | 64      |        |         | 64      |        |        |        |        |       | 64      | 69      | 109     | 100     |
|               | 前年比 | 92.8    |        |         | 92.8    |        |        |        |        |       | 92.8    | —       | 109.0   | —       |
| Land Rover    | 合計  | 699     |        |         | 699     | 1      |        |        | 1      |       | 700     | 440     | 1,327   | 946     |
|               | 前年比 | 159.2   |        |         | 159.2   | 100.0  |        |        | 100.0  |       | 159.1   | —       | 140.3   | —       |
| Lotus         | 合計  | 20      |        |         | 20      |        |        |        |        |       | 20      |         | 47      | 5       |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         | 940.0   | —       |
| Maserati      | 合計  | 96      |        |         | 96      |        |        |        |        |       | 96      | 79      | 189     | 130     |
|               | 前年比 | 121.5   |        |         | 121.5   |        |        |        |        |       | 121.5   | —       | 145.4   | —       |
| Maybach       | 合計  |         |        |         |         |        |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |         |         |
| McLaren       | 合計  | 9       |        |         | 9       |        |        |        |        |       | 9       | 10      | 24      | 28      |
|               | 前年比 | 90.0    |        |         | 90.0    |        |        |        |        |       | 90.0    | —       | 85.7    | —       |
| Mercedes-Benz | 合計  | 4,197   |        |         | 4,197   |        |        |        |        |       | 4,197   | 3,673   | 7,546   | 7,370   |
|               | 前年比 | 114.3   |        |         | 114.3   |        |        |        |        |       | 114.3   | —       | 102.4   | —       |
| Opel          | 合計  |         |        |         |         |        |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |         |         |
| Peugeot       | 合計  | 486     |        |         | 486     |        |        |        |        |       | 486     | 631     | 789     | 1,417   |
|               | 前年比 | 77.0    |        |         | 77.0    |        |        |        |        |       | 77.0    | —       | 55.7    | —       |
| Porsche       | 合計  | 816     | 1      |         | 817     |        |        |        |        |       | 817     | 760     | 1,579   | 1,264   |
|               | 前年比 | 107.5   | 100.0  |         | 107.5   |        |        |        |        |       | 107.5   | —       | 124.9   | —       |
| Renault       | 合計  | 397     | 236    |         | 633     |        |        |        |        |       | 633     | 725     | 1,077   | 1,333   |
|               | 前年比 | 79.1    | 105.8  |         | 87.3    |        |        |        |        |       | 87.3    | —       | 80.8    | —       |
| Rolls Royce   | 合計  | 22      |        |         | 22      |        |        |        |        |       | 22      | 24      | 55      | 42      |
|               | 前年比 | 91.7    |        |         | 91.7    |        |        |        |        |       | 91.7    | —       | 131.0   | —       |
| Saab          | 合計  |         |        |         |         |        |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |         |         |
| Scania        | 合計  |         |        |         |         | 21     |        |        | 21     |       | 21      | 19      | 50      | 37      |
|               | 前年比 |         |        |         |         | 110.5  |        |        | 110.5  |       | 110.5   | —       | 135.1   | —       |
| smart         | 合計  |         |        |         |         |        |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |         |         |
| StreetScooter | 合計  |         |        |         |         |        |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |        |        |        |        |       |         |         |         |         |
| Volvo         | 合計  | 932     |        |         | 932     | 36     |        |        | 36     |       | 968     | 1,462   | 1,562   | 2,348   |
|               | 前年比 | 66.0    |        |         | 66.0    | 73.5   |        |        | 73.5   |       | 66.2    | —       | 66.5    | —       |
| VW            | 合計  | 2,454   | 1      |         | 2,455   |        |        |        |        |       | 2,455   | 1,869   | 4,175   | 3,654   |
|               | 前年比 | 131.5   | 33.3   |         | 131.4   |        |        |        |        |       | 131.4   | —       | 114.3   | —       |
| その他           | 合計  | 383     | 7      | 8       | 398     | 1      |        | 3      | 4      |       | 402     | 815     | 788     | 874     |
|               | 前年比 | 48.1    | 50.0   | 400.0   | 49.0    | 33.3   |        |        | 133.3  |       | 49.3    | —       | 90.2    | —       |
| 合計            |     | 146,189 | 56,451 | 95,855  | 298,495 | 10,923 | 12,236 | 22,196 | 45,355 | 970   | 344,820 | 426,726 | 679,696 | 809,064 |
| 前年台数          |     | 155,274 | 81,430 | 119,577 | 356,281 | 11,761 | 20,675 | 37,312 | 69,748 | 697   | 426,726 | —       | 809,064 | —       |
| 前年比           |     | 94.1    | 69.3   | 80.2    | 83.8    | 92.9   | 59.2   | 59.5   | 65.0   | 139.2 | 80.8    | —       | 84.0    | —       |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。

【ブランド別】新車販売台数（2024年1月実績） 2024年2月6日

自販連・全軽自協・輸入組合調べ

|              |     | 乗用車    |        |        |        | 貨物車   |       |        |        | バス    | 合計      |         |         |         |
|--------------|-----|--------|--------|--------|--------|-------|-------|--------|--------|-------|---------|---------|---------|---------|
|              |     | 普通     | 小型     | 軽      | 計      | 普通    | 小型    | 軽      | 計      |       | 本年当月    | 前年同月    | 本年累計    | 前年累計    |
| ダイハツ         | 合計  | 7      | 866    | 12,221 | 13,094 |       | 24    | 7,124  | 7,148  |       | 20,242  | 54,156  | 20,242  | 54,156  |
|              | 内輸入 |        |        |        |        |       | 24    |        | 24     |       | 24      | 28      | 24      | 28      |
|              | 前年比 | 175.0  | 29.8   | 33.7   | 33.5   |       | 85.7  | 47.5   | 47.5   |       | 37.4    | —       | 37.4    | —       |
| 日野           | 合計  |        |        |        |        | 1,951 | 501   |        | 2,452  | 95    | 2,547   | 2,643   | 2,547   | 2,643   |
|              | 前年比 |        |        |        |        | 108.3 | 64.6  |        | 95.1   | 146.2 | 96.4    | —       | 96.4    | —       |
|              | 合計  | 18,700 | 10,183 | 21,866 | 50,749 |       |       | 2,654  | 2,654  |       | 53,403  | 45,020  | 53,403  | 45,020  |
| ホンダ          | 内輸入 | 1,019  |        |        | 1,019  |       |       |        |        |       | 1,019   | 79      | 1,019   | 79      |
|              | 前年比 | 244.5  | 105.8  | 88.3   | 120.7  |       |       | 88.8   | 88.8   |       | 118.6   | —       | 118.6   | —       |
|              | 合計  |        |        |        |        | 3,282 | 684   |        | 3,966  | 139   | 4,105   | 4,121   | 4,105   | 4,121   |
| いすゞ          | 内輸入 |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 前年比 |        |        |        |        | 97.9  | 105.9 |        | 99.2   | 114.9 | 99.6    | —       | 99.6    | —       |
|              | 合計  | 7,238  |        |        | 7,238  |       |       |        |        |       | 7,238   | 6,283   | 7,238   | 6,283   |
| レクサス         | 前年比 | 115.2  |        |        | 115.2  |       |       |        |        |       | 115.2   | —       | 115.2   | —       |
|              | 合計  | 5,324  | 1,619  | 2,715  | 9,658  | 36    | 254   | 529    | 819    |       | 10,477  | 15,819  | 10,477  | 15,819  |
|              | 内輸入 | 143    | 22     |        | 165    |       | 100   |        | 100    |       | 265     | 988     | 265     | 988     |
| マツダ          | 前年比 | 51.3   | 80.8   | 110.6  | 65.1   | 133.3 | 71.8  | 86.9   | 82.7   |       | 66.2    | —       | 66.2    | —       |
|              | 合計  | 2,405  | 417    | 5,483  | 8,305  | 2     |       | 646    | 648    |       | 8,953   | 8,105   | 8,953   | 8,105   |
|              | 内輸入 |        | 5      |        | 5      | 2     |       |        | 2      |       | 7       | 148     | 7       | 148     |
| 三菱           | 前年比 | 66.6   | 87.4   | 178.0  | 115.9  |       |       | 68.8   | 69.0   |       | 110.5   | —       | 110.5   | —       |
|              | 合計  |        |        |        |        | 1,395 | 498   |        | 1,893  | 122   | 2,015   | 1,964   | 2,015   | 1,964   |
|              | 前年比 |        |        |        |        | 137.7 | 59.3  |        | 102.2  | 109.9 | 102.6   | —       | 102.6   | —       |
| 三菱ふそう        | 合計  | 14,799 | 6,137  | 14,455 | 35,391 | 317   | 2,540 | 2,747  | 5,604  | 46    | 41,041  | 39,233  | 41,041  | 39,233  |
|              | 内輸入 | 1,314  | 1      |        | 1,315  |       |       |        |        |       | 1,315   | 1,055   | 1,315   | 1,055   |
|              | 前年比 | 118.0  | 100.8  | 98.1   | 106.1  | 110.8 | 101.6 | 89.8   | 95.9   | 139.4 | 104.6   | —       | 104.6   | —       |
| スバル          | 合計  | 8,004  | 113    | 232    | 8,349  |       |       | 292    | 292    |       | 8,641   | 9,013   | 8,641   | 9,013   |
|              | 内輸入 |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 前年比 | 109.5  | 47.7   | 27.3   | 99.5   |       |       | 47.2   | 47.2   |       | 95.9    | —       | 95.9    | —       |
| スズキ          | 合計  | 936    | 10,065 | 34,746 | 45,747 |       |       | 10,963 | 10,963 |       | 56,710  | 55,767  | 56,710  | 55,767  |
|              | 内輸入 | 112    |        |        | 112    |       |       |        |        |       | 112     | 108     | 112     | 108     |
|              | 前年比 | 72.9   | 106.7  | 100.2  | 100.8  |       |       | 105.8  | 105.8  |       | 101.7   | —       | 101.7   | —       |
| トヨタ          | 合計  | 65,385 | 27,321 | 545    | 93,251 | 1,482 | 9,453 | 663    | 11,598 | 334   | 105,183 | 123,926 | 105,183 | 123,926 |
|              | 内輸入 | 184    |        |        | 184    | 593   | 1,061 |        | 1,654  |       | 1,838   | 2,094   | 1,838   | 2,094   |
|              | 前年比 | 100.4  | 65.3   | 65.0   | 86.5   | 74.2  | 76.9  | 40.6   | 72.8   | 175.8 | 84.9    | —       | 84.9    | —       |
| UDトラックス      | 合計  |        |        |        |        | 510   | 3     |        | 513    |       | 513     | 678     | 513     | 678     |
|              | 前年比 |        |        |        |        | 76.0  | 42.9  |        | 75.7   |       | 75.7    | —       | 75.7    | —       |
|              | 合計  |        | 83     |        | 83     |       |       |        |        |       | 83      | 70      | 83      | 70      |
| ABARTH       | 内国内 |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 前年比 |        | 118.6  |        | 118.6  |       |       |        |        |       | 118.6   | —       | 118.6   | —       |
|              | 合計  | 73     | 2      |        | 75     |       |       |        |        |       | 75      | 118     | 75      | 118     |
| Alfa Romeo   | 前年比 | 62.4   | 200.0  |        | 63.6   |       |       |        |        |       | 63.6    | —       | 63.6    | —       |
|              | 合計  | 29     |        |        | 29     |       |       |        |        |       | 29      | 30      | 29      | 30      |
|              | 前年比 | 96.7   |        |        | 96.7   |       |       |        |        |       | 96.7    | —       | 96.7    | —       |
| Aston Martin | 合計  | 1,142  |        |        | 1,142  |       |       |        |        |       | 1,142   | 1,969   | 1,142   | 1,969   |
|              | 前年比 | 58.0   |        |        | 58.0   |       |       |        |        |       | 58.0    | —       | 58.0    | —       |
|              | 合計  | 19     |        |        | 19     |       |       |        |        |       | 19      | 33      | 19      | 33      |
| Bentley      | 前年比 | 57.6   |        |        | 57.6   |       |       |        |        |       | 57.6    | —       | 57.6    | —       |
|              | 合計  | 1,537  |        |        | 1,537  |       |       |        |        |       | 1,537   | 1,548   | 1,537   | 1,548   |
|              | 前年比 | 99.3   |        |        | 99.3   |       |       |        |        |       | 99.3    | —       | 99.3    | —       |
| BMW          | 合計  | 31     |        |        | 31     |       |       |        |        |       | 31      | 5       | 31      | 5       |
|              | 前年比 | 620.0  |        |        | 620.0  |       |       |        |        |       | 620.0   | —       | 620.0   | —       |
|              | 合計  | 1,075  |        |        | 1,075  |       |       |        |        |       | 1,075   | 999     | 1,075   | 999     |
| BMW Alpina   | 前年比 | 107.6  |        |        | 107.6  |       |       |        |        |       | 107.6   | —       | 107.6   | —       |
|              | 合計  |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 前年比 |        |        |        |        |       |       |        |        |       |         |         |         |         |
| Bugatti      | 合計  |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 前年比 |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 合計  | 198    |        |        | 198    |       |       |        |        | 19    | 217     | 37      | 217     | 37      |
| BYD          | 前年比 | 990    |        |        | 990.0  |       |       |        |        | 112   | 586.5   | —       | 586.5   | —       |
|              | 合計  | 30     |        |        | 30     |       |       |        |        |       | 30      | 51      | 30      | 51      |
|              | 前年比 | 60.0   |        |        | 60.0   |       |       |        |        |       | 58.8    | —       | 58.8    | —       |
| Cadillac     | 合計  | 29     |        |        | 29     |       |       |        |        |       | 29      | 54      | 29      | 54      |
|              | 内国内 |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 前年比 | 59.2   |        |        | 59.2   |       |       |        |        |       | 53.7    | —       | 53.7    | —       |
| Chevrolet    | 合計  |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 前年比 |        |        |        |        |       |       |        |        |       |         |         |         |         |
|              | 合計  | 147    | 1      |        | 148    |       |       |        |        |       | 148     | 355     | 148     | 355     |
| Citroen      | 前年比 | 41.5   | 100.0  |        | 41.7   |       |       |        |        |       | 41.7    | —       | 41.7    | —       |

|               |     | 乗 用 車   |        |         |         | 貨 物 車 |        |        |        | バス    | 合 計     |         |         |         |
|---------------|-----|---------|--------|---------|---------|-------|--------|--------|--------|-------|---------|---------|---------|---------|
|               |     | 普通      | 小型     | 軽       | 計       | 普通    | 小型     | 軽      | 計      | 計     | 本年当月    | 前年同月    | 本年累計    | 前年累計    |
| Dodge         | 合計  | 8       |        |         | 8       | 1     |        |        | 1      |       | 9       | 18      | 9       | 18      |
|               | 前年比 | 47.1    |        |         | 47.1    | 100.0 |        |        | 100.0  |       | 50.0    | —       | 50.0    | —       |
| DS            | 合計  | 33      |        |         | 33      |       |        |        |        |       | 33      | 26      | 33      | 26      |
|               | 前年比 | 126.9   |        |         | 126.9   |       |        |        |        |       | 126.9   | —       | 126.9   | —       |
| Ferrari       | 合計  | 74      |        |         | 74      |       |        |        |        |       | 74      | 90      | 74      | 90      |
|               | 前年比 | 82.2    |        |         | 82.2    |       |        |        |        |       | 82.2    | —       | 82.2    | —       |
| Fiat          | 合計  | 50      | 195    |         | 245     | 9     |        |        | 9      |       | 254     | 329     | 254     | 329     |
|               | 前年比 | 227.3   | 63.9   |         | 74.9    | 450.0 |        |        | 450.0  |       | 77.2    | —       | 77.2    | —       |
| Ford          | 合計  | 7       |        |         | 7       | 1     |        |        | 1      |       | 8       | 18      | 8       | 18      |
|               | 前年比 | 43.8    |        |         | 43.8    | 50.0  |        |        | 50.0   |       | 44.4    | —       | 44.4    | —       |
| Hummer        | 合計  |         |        |         |         |       |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |       |        |        |        |       |         |         |         |         |
| Hyundai       | 合計  | 70      |        |         | 70      |       |        |        |        | 1     | 71      | 32      | 71      | 32      |
|               | 前年比 | 218.8   |        |         | 218.8   |       |        |        |        |       | 221.9   | —       | 221.9   | —       |
| Jaguar        | 合計  | 74      |        |         | 74      |       |        |        |        |       | 74      | 94      | 74      | 94      |
|               | 前年比 | 78.7    |        |         | 78.7    |       |        |        |        |       | 78.7    | —       | 78.7    | —       |
| Jeep          | 合計  | 443     |        |         | 443     |       |        |        |        |       | 443     | 762     | 443     | 762     |
|               | 前年比 | 63.3    |        |         | 63.3    |       |        |        |        |       | 58.1    | —       | 58.1    | —       |
| Lamborghini   | 合計  | 45      |        |         | 45      |       |        |        |        |       | 45      | 31      | 45      | 31      |
|               | 前年比 | 145.2   |        |         | 145.2   |       |        |        |        |       | 145.2   | —       | 145.2   | —       |
| Land Rover    | 合計  | 626     |        |         | 626     | 1     |        |        | 1      |       | 627     | 506     | 627     | 506     |
|               | 前年比 | 123.7   |        |         | 123.7   |       |        |        |        |       | 123.9   | —       | 123.9   | —       |
| Lotus         | 合計  | 26      | 1      |         | 27      |       |        |        |        |       | 27      | 5       | 27      | 5       |
|               | 前年比 | 866.7   | 50.0   |         | 540.0   |       |        |        |        |       | 540.0   | —       | 540.0   | —       |
| Maserati      | 合計  | 93      |        |         | 93      |       |        |        |        |       | 93      | 51      | 93      | 51      |
|               | 前年比 | 182.4   |        |         | 182.4   |       |        |        |        |       | 182.4   | —       | 182.4   | —       |
| Maybach       | 合計  |         |        |         |         |       |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |       |        |        |        |       |         |         |         |         |
| McLaren       | 合計  | 15      |        |         | 15      |       |        |        |        |       | 15      | 18      | 15      | 18      |
|               | 前年比 | 83.3    |        |         | 83.3    |       |        |        |        |       | 83.3    | —       | 83.3    | —       |
| Mercedes-Benz | 合計  | 3,349   |        |         | 3,349   |       |        |        |        |       | 3,349   | 3,697   | 3,349   | 3,697   |
|               | 前年比 | 90.6    |        |         | 90.6    |       |        |        |        |       | 90.6    | —       | 90.6    | —       |
| Opel          | 合計  |         |        |         |         |       |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |       |        |        |        |       |         |         |         |         |
| Peugeot       | 合計  | 303     |        |         | 303     |       |        |        |        |       | 303     | 786     | 303     | 786     |
|               | 前年比 | 38.5    |        |         | 38.5    |       |        |        |        |       | 38.5    | —       | 38.5    | —       |
| Porsche       | 合計  | 760     | 2      |         | 762     |       |        |        |        |       | 762     | 504     | 762     | 504     |
|               | 前年比 | 150.8   |        |         | 151.2   |       |        |        |        |       | 151.2   | —       | 151.2   | —       |
| Renault       | 合計  | 263     | 181    |         | 444     |       |        |        |        |       | 444     | 608     | 444     | 608     |
|               | 前年比 | 57.9    | 117.5  |         | 73.0    |       |        |        |        |       | 73.0    | —       | 73.0    | —       |
| Rolls Royce   | 合計  | 33      |        |         | 33      |       |        |        |        |       | 33      | 18      | 33      | 18      |
|               | 前年比 | 183.3   |        |         | 183.3   |       |        |        |        |       | 183.3   | —       | 183.3   | —       |
| Saab          | 合計  |         |        |         |         |       |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |       |        |        |        |       |         |         |         |         |
| Scania        | 合計  |         |        |         |         | 29    |        |        | 29     |       | 29      | 18      | 29      | 18      |
|               | 前年比 |         |        |         |         | 161.1 |        |        | 161.1  |       | 161.1   | —       | 161.1   | —       |
| smart         | 合計  |         |        |         |         |       |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |       |        |        |        |       |         |         |         |         |
| StreetScooter | 合計  |         |        |         |         |       |        |        |        |       |         |         |         |         |
|               | 前年比 |         |        |         |         |       |        |        |        |       |         |         |         |         |
| Volvo         | 合計  | 560     |        |         | 560     | 34    |        |        | 34     |       | 594     | 886     | 594     | 886     |
|               | 前年比 | 63.9    |        |         | 63.9    | 340.0 |        |        | 340.0  |       | 67.0    | —       | 67.0    | —       |
| VW            | 合計  | 1,720   |        |         | 1,720   |       |        |        |        |       | 1,720   | 1,785   | 1,720   | 1,785   |
|               | 前年比 | 96.5    |        |         | 96.4    |       |        |        |        |       | 96.4    | —       | 96.4    | —       |
| その他           | 合計  | 306     | 10     | 4       | 320     | 1     |        | 65     | 66     |       | 386     | 59      | 386     | 59      |
|               | 前年比 | 1020.0  | 66.7   | 100.0   | 653.1   | 33.3  |        | 928.6  | 660.0  |       | 654.2   | —       | 654.2   | —       |
| 合 計           |     | 135,966 | 57,196 | 92,267  | 285,429 | 9,051 | 13,957 | 25,683 | 48,691 | 756   | 334,876 | 382,338 | 334,876 | 382,338 |
| 前年台数          |     | 129,068 | 73,187 | 117,615 | 319,870 | 9,255 | 17,450 | 35,226 | 61,931 | 537   | 382,338 | —       | 382,338 | —       |
| 前年比           |     | 105.3   | 78.2   | 78.4    | 89.2    | 97.8  | 80.0   | 72.9   | 78.6   | 140.8 | 87.6    | —       | 87.6    | —       |

◆なお、軽自動車販売台数の詳細については、(一社)全国軽自動車協会連合会広報課 TEL03(5472)7861 <http://www.zenkeijikyo.or.jp>  
また、海外生産車(輸入車)販売台数の詳細については、日本自動車輸入組合広報担当 TEL03(5765)6813 <http://www.jaia-ip.org>  
までお問合せ下さい。



## ○ブランド別統計導入の経緯

近年、自動車生産拠点のグローバル化あるいはメーカーのグループ化の進展や、一般消費者のニーズがブランドを重視する傾向にあり、単なる「生産／メーカー／工場」を基準とした統計では流通形態の把握が困難となってきたことから、従来、「生産（拠点）」という概念によって分類がなされていたメーカー別統計に加えて、ブランド別新車販売台数統計を導入することとしたものです。

## ○ブランドの定義

ブランドとは、車検証上の車名欄の名称を原則とする。なお、国産、輸入車を問わず同一車名に分類されるもの。

EX.) トヨタ + アメリカトヨタ + イギリストヨタ = トヨタ

## ○ブランド別新車販売台数統計表の記載事項について

1. 登録車については、従来のメーカー別統計（ナンバーベース）同様、特殊車、トレーラー、その他の不明車両は販売台数に含まれませんが、軽自動車については、トレーラーを除く特殊車、不明車両は「その他」欄の販売台数に含まれています。
2. 各日本ブランドの「内輸入」欄は、従来のメーカー別統計で輸入車に含まれていた海外生産車等輸入された車の販売台数です。（例；三菱・ミラージュ、日産・マーチ、スズキ・バレーノ、トヨタ・スープラ、その他日本ブランドの並行輸入車等）
3. 海外ブランドの「内国内」欄は、日本国内で生産された海外ブランド車の販売台数です。（例；フォード・エスケープ、フォード・イクシオン、フォード・フェスティバミニワゴン等）
4. 「その他」欄は、表に記載されていないブランドの販売台数合計です。
5. 軽自動車、海外ブランド車の販売台数は速報値です。確報値はそれぞれ、全軽自協、輸入組合のホームページ等でご確認下さい。
6. ブランドの配列はアルファベット順。
7. 販売台数の総合計は、従来のメーカー別統計（ナンバーベース）の総合計と合致します。